

### CRAFT+ DESIGN CANBERRA

Craft + Design Canberra is partially supported by the ACT Government through artsACT and the Australian Government through Creative Australia, its principal arts investment and advisory body.







Craft + Design Canberra acknowledges the Ngunnawal people as the traditional custodians of the ACT and surrounding areas. We honour and respect their ongoing cultural and spiritual connections to this country and the contribution they make to the life of this city and this region. We aim to respect cultural heritage, customs, and beliefs of all indigenous people.

Craft + Design Canberra Wednesday - Saturday | 12pm - 4pm Or by appointment.

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# CRAFT+ DESIGN CANBERA FESTIVAL

2024

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In its tenth year, during November, the 2024 Craft + Design Canberra Festival showcases a curated program of events, exhibitions, talks, tours, activations, installations, collaborations, artist studios and architecture tours, celebrating Canberra as a creative capital and a global city of design.

The 2024 Festival responds to the theme of Regenerate advocating for design thinking, imagination, collaboration and making by hand to support innovation and problem-solving providing hope for our future.





# JOIN THE 2024 DESIGN MARKET

#### Saturday 2 November | 10am-3pm

With the return of the Craft + Design Canberra Festival we are introducing the new and exciting Craft + Design Canberra Festival Design Markets (Design Markets)! The Design Markets are a celebration of all things local and everything craft and design. Our Design Market program is supported by the City Renewal Authority.

On Saturday 2 November from 10am–4pm in Civic Square, we will be hosting a day of live music, delicious food and most importantly local artists and designers. The Craft + Design Canberra Festival Design Markets will be an opportunity to sell your products and promote your brand to a wide range of audiences.

Would you like to be a part of the Design Markets? This is a wonderful opportunity to showcase your work, engage with curious audiences, and be part of the Craft + Design Canberra community for an exciting day filled with creative practice!

- Entry is free for the public and promotion will be widely distributed.
- Furniture and signage for stall holders will be provided by Craft + Design Canberra. \*
- The market will proceed in wet weather as will be undercover.

<sup>\*</sup>Specific provisions listed in the following pages.



# KEY DATES

• 30 August 2024 – Submissions close

• 13 September 2024 – Notification if your application has been approved

• 10am-4pm, 2 November 2024 – 2024 Craft + Design Canberra Festival Design Markets

# **HOW TO APPLY**

All information is to be entered into the submission form <u>HERE</u> and should be of a standard that can be published.

- Design Market Proposal | A written outline of your product range and practice, how your process relates to the theme of Regenerate (150 words maximum)
- Craft + Design Canberra Marketing Text | Provide a concise summary of your product range suitable for Craft + Design Canberra's promotional materials (50 words maximum)
- High-Quality Images | Submit 3 to 4 images showcasing your work (JPEG or PNG, 2 to 5 MB each)
- Biography | A brief biography (150 words maximum) highlighting your artistic journey and written in third person
- Public Liability Insurance Certificate | Include a copy of your current Public Liability Certificate or confirm intention to acquire coverage before the program begins



## **DESIGN MARKET T+Cs**

- The Design Markets are free to participate in for selected Craft + Design Canberra members and no commission will be charged.
- The stall holders will be chosen through an application process.
- Applicants can apply for membership upon selection.

#### What do I need to Provide?

Each stall holder will need to provide:

- Their own Point of Sale terminal
- Their own product displays
- Evidence of Public Liability Insurance Certificate

### What does Craft + Design Canberra Provide?

Each stall holder is provided with:

- Stall space 1.8 metre squared
- 1.8 metre trestle table (if needed)\*
- One chair
- One tablecloth
- Please note stall spaces will not have access to power



\*There will be limited availability to have two tables (3.6m). Please register your interest in an additional table in your application.

What does Craft + Design Canberra do to Support my Participation?

• Producing and supplying e-marketing collateral for distribution.

• Promoting the Design Markets on our social platforms.

• Producing Design Markets documentation, including website listings and signage.

• Providing a letter of support for other funding opportunities upon request.

If you have any further questions, please contact us at <a href="mailto:shop@craftanddesigncanberra.org">shop@craftanddesigncanberra.org</a> or call us at 02 6262 9333.

#### What do I need to do?

- Submit all requested information by the due date of 19 July 2024.
- Arrange staffing for your Design Market Stalls (if needed).
- Promote your work and the Craft + Design Canberra Festival Design Market program through your social platforms and network. Tag @craft\_design\_canberra on Instagram.
- Hold current financial artist or organisational membership status with Craft + Design Canberra. To purchase or renew your membership visit <u>craftanddesigncanberra.org.</u>
- To participate, you must confirm that you will provide Craft + Design Canberra with the total number of attendees to your stall and the total amount of income earned at your stall when requested after the event.



# **APPLY NOW!**

#### <u>Here</u>

For further information, please contact:

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