

# WINNERS

## SEASON 3

DANDA

AWARDS

DESIGN + AESTHETICS

JUNE 2025

# JUDGES

DANDA Awards Season 3 submissions were reviewed for their design, aesthetics and production values, by the following panel of industry professionals during our May 9-23, 2025 judging period.

## **ANNIE FARMER**

Graphic Designer  
*Sanford Health*

## **JENNIFER HAWKS**

Senior Graphic Designer  
*UMR, A UnitedHealthcare  
Company*

## **LOGAN HAZELLIEF**

Digital and Brand Strategist  
*PAN Foundation*

## **SHELBY HUBER**

Senior Graphic Designer  
*Sanford Health*

## **LAUREN INGRAM**

Creative Director  
*True North*

## **ALLISON JONES**

Executive Creative Director  
*True North Custom*

## **BAILEY KLINGAMAN**

Magazine Designer  
*WeInfuse*

## **MARYBETH LAFFERTY**

Director of Marketing  
and Communications  
*LifeSpeak Inc.*

## **DEAN LAMPMAN**

National Senior Director,  
Digital Marketing  
American Heart Association

## **BRYNN MCKENRY**

Service Line  
Marketing Specialist  
*Trinity Health Mid-Atlantic*

## **JANICE MURPHY**

Director of Marketing  
*Tenovi*

## **JASMINE RAZIUDDIN**

Creative Communications  
Program Manager  
*The University of Texas MD  
Anderson Cancer Center*

## **STEPHANIE WHEELER**

Graphic Design Manager  
*True North*

## **MICHELLE ZIEKERT**

EVP, Executive Global  
Creative Director  
*Eversana Intouch*

WINNERS

DIGITAL  
MEDIA

# Article

## Gold

What U.S. Healthcare Will Look Like in 2035

**TDC Group**

## Silver

WHITEPAPER: Mental Health Support Joins the  
List of Essential Employee Benefits for 2024

**DataPath, Inc.**

## Bronze

The Underestimated Cost of  
Prescription Abandonment

**Annexus Health —**

**Gia Seymour and Chris Kepinski**

# Assessment Tool

## Platinum

Medbridge Pathways —  
Low Back Pain Motion Capture

**Medbridge**

# Blog Post

## Silver

Put the Fun Back Into Fitness  
With Joyful Movement

**American Specialty Health®,**  
**Engage! Creative Group**

## Silver

The Joy of Intergenerational Play:  
Connecting People of Every Age

**American Specialty Health®,**  
**Engage! Creative Group**

## Bronze

Exploring the Health Benefits of Travel

**American Specialty Health®,**  
**Engage! Creative Group**

## Bronze

Potassium: The Yin to Sodium's Yang

**American Specialty Health®,**  
**Engage! Creative Group**

# Booklet / Brochure / Pamphlet

## Gold

2025 Well-Being Trends  
**WebMD Health Services**

## Gold

2025 Wellness Calendar  
**WebMD Health Services**

## Gold

Well-Being by Design Blueprint for Success  
**WebMD Health Services**

## Silver

The Anti-Inflammatory Diet eBook  
by Anticancer Lifestyle Program  
**Anticancer Lifestyle Program**

## Bronze

Adparo e-brochure  
**Annexus Health**

## Bronze

Buyers' Guide To Choosing a  
Comprehensive Well-Being Program  
**WebMD Health Services**

# Case Study

## Gold

TSET HYI's Swap Up Case Study

**TSET Healthy Youth Initiative  
and Rescue Agency**

## Bronze

How Galloway & Co. Built an  
Award-Winning Culture with TINYpulse

**WebMD Health Services**

# Editorial Animation

## Platinum

6 Simple Yoga Poses for Psoriatic Arthritis

**Audra Marin, Katarina Silverman**

# Editorial Illustration

## Gold

UPMC for Kids Mascot Development

**Michael Andrulonis**

## Gold

UPMC Health Plan Dental Provider Holiday eCards

**Olga Mendenhall**

## Silver

UPMC for Kids Mascot Costume Concept Art

**Michael Andrulonis**



# E-mail

## Platinum

Live Your Way

**STAT Marketing**

## Gold

Healthy For Good January 2025 Email

**American Heart Association**

## Silver

2025 UPMC for Life 2025 Medicare Welcome Member Resources and Benefits

**Ashley Gardell**

## Silver

A Tenured Team You Can Trust Like Family

**STAT Marketing a Division of Discovery Senior Living**

## Silver

Compassionate Care

**STAT Marketing a Division of Discovery Senior Living**

## Silver

Don't Weather Storms Alone

**STAT Marketing a Division of Discovery Senior Living**

## Bronze

Care & Confidence

**STAT Marketing a Division of Discovery Senior Living**

# E-mail Series

## Bronze

Forever Young At Heart

**STAT Marketing a Division of Discovery Senior Living**

# Flyer / Leaflet

## Silver

2025 UPMC EG Take A Healthy Step Digital Signage

**Madi Spangler**

## Bronze

2025 UPMC EG Fresh Start Challenge

**Madi Spangler**

# Guide

## Platinum

The Consumer's Guide to GLP-1 Agonists  
for Type 2 Diabetes and More  
**Katarina Silverman**

## Gold

How to Talk with Patients and  
Parents about Vaccines  
**Institute for Vaccine Safety,  
Johns Hopkins Bloomberg School of Public Health;  
Bonnemaison, Inc; Pivot Point Media**

## Silver

Halting the Spiral of Worsening HFrEF:  
A Pocket Guide  
**Vindico Medical Education**

# Infographic

## Gold

3 Steps To Well-Being Program Success

**WebMD Health Services**

## Silver

7 Easy Steps To Improve Employee Engagement with TINYpulse

**WebMD Health Services**

## Silver

CGM ADA Infographic

**Impact Education, LLC; Calumet Hill**

## Bronze

MD Anderson Cancer Center: How many nuts are in a serving?

**MD Anderson Cancer Center: Justin Carrier, Jasmine Raziuddin, Erin McCormick,  
Elisa Cisneros, Cynthia DeMarco, Starla Garcia, M.Ed, RDN, LD**

# Infographic Series

## Bronze

Understanding Type 2 Inflammation:

Infograph Series

**Impact Education, LLC,  
Partners for Advanced Clinical Education,  
and Calumet Hill**

# Interactive Content / Rich Media

## Platinum

Centennial Timeline  
**American Heart Association**

## Platinum

ImaginAction  
**Booster Shot Media, Inc.**

## Gold

How to picture proper portions  
**Coffey Communications**

## Gold

Reap the benefits of family meals  
**Coffey Communications**

## Gold

Leaving the hospital: 5 ways to get ready  
**Coffey Communications**

## Gold

Resilient kids  
**Coffey Communications**

## Silver

Next-Generation Alzheimer's Management:  
Early Identification, New Therapeutic Advances,  
and Patient-Centered Care  
**Iridium Continuing Education**

## Bronze

Understanding the DR/DME Patient Journey  
**Impact Education, LLC,**  
**Medical Education Resources,**  
**and Sharp Innovations**

# Landing Page

## Platinum

Anticancer Lifestyle Program — Learn Your Way Page

**Anticancer Lifestyle Program**

## Platinum

Driscoll Children's Hospital Foundations Campaign by True North

**True North**

## Gold

BeWell 2025 Open Enrollment

**BeWell, New Mexico's Health Insurance Marketplace**

## Gold

Blueprint for Brain Health: Staying Sharp for a Lifetime

**Audra Marin, Beth Silvestri, Bethany Rouslin,**

**Everyday Health Visual Content Team**

# Logo — Traditional (Static)

## Gold

BeWell Rebrand

**BeWell**

# Masthead

## Bronze

UPMC Health Plan Insurance Services Division  
Internal Communication Email Headers

**Donna Cutruzzula**

# Medical Animation

## Gold

Spear Education Patient Education Animation Video:  
Filling vs. Crown

**Spear Education; Dan Kawabata, Animator;  
Carrie McCrossen, Voiceover**

## Gold

Total Hip Replacement (Anterior Approach)  
Surgery Overview

**Medbridge**

# Microsite

## Platinum

Baylor Scott & White 2024 Annual Report Experience by True North

**True North**

## Platinum

Maine Health Cancer Care Awareness Campaign by True North

**True North**

## Gold

Areola Medical Tattooing

**Etna Interactive**

## Silver

Kathleen Thomas

**TSET HYI's Swap Up Day Microsite**

# Mobile Application

## Platinum

PineApp

**Baptist Health**



# Mobile Website

Platinum

PineApp Web App

**Baptist Health**

# Online Forum / Community

Bronze

Skin Cancer Champions

**Skin Cancer Champions**

# Patient Portal

Platinum

PineApp Web App

**Baptist Health**

# Podcast Episode / Audio Production Series

Gold

Obesity Forum FAQs: A Podcast Series for Clinicians Involved  
in the Management of Patients with Obesity

**Vindico Medical Education**

# Portal

## Gold

AGA Portal including Infographics with Explainer Videos

**Impact Education, LLC; Calumet Hill;  
American Gastroenterological Association**

# Responsive Design (Web & Mobile)

## Silver

PineApp Web App

**Baptist Health**

# Social Media Post (Facebook)

## Bronze

Patrick Thornton

**Russell Herder**

# Social Media Post (Instagram)

## Platinum

2024 UPMC Health Plan Social Media Flu Collateral

**Madi Spangler**

## Platinum

UPMC Health Plan Connect Center Organic Social Posts

**Olga Mendenhall**

## Gold

UPMC First Care B2B Acquisition Organic Social Media Posts

**Olga Mendenhall**

## Silver

Building Strong Hearts for Life

**Sanford Fit**

## Bronze

Facial Twitching: A Symptom of Lyme Disease

**Lyme Advise: Alyssa Knapp**

## Bronze

Skip the Screen

**Sanford Fit**

# Social Media Post (LinkedIn)

Gold

UPMC Health Plan Q2 Social Organic Pride Month  
LinkedIn and Instagram Post

**Deniah Cagara**

## Video Production

Gold

BeWell Kyle Stepp Sponsorship

**K2MD Health**

Silver

BeWell Dancer Hero Vignette TV15

**K2MD Health**

Silver

BeWell Rebrand Campaign TV

**K2MD Health**

Silver

Spear Education Video: Building Value for Bite Stability

**Spear Education; Dr. Curt Ringhofer, DDS, Presenter;**

**Hilary Cobian, Sr. Video Editor**

# Video Production Series

Gold

TriWest Unscripted:  
The Faces Behind the Mission  
**TriWest Healthcare Alliance**

# Website

## Platinum

Anticancer Lifestyle Program Website  
**Anticancer Lifestyle Program**

## Platinum

WebMD Health Services Website  
**WebMD Health Services**

## Gold

An Initiative for the Early Screening, Detection,  
and Treatment of Type 1 Diabetes (T1D)  
**Med Learning Group**

## Gold

BIMINI Healthtech  
**Etna Interactive**

## Gold

CaptainContributor.com  
**DataPath, Inc.**

## Gold

MySCDStory.org  
**Booster Shot Media, Inc.**

Gold

Oncology Nursing Society

**Oomph, Inc.**

Silver

GI TAILOR

**Med Learning Group**

Silver

michael pyne

**Medoh Health**

Silver

Mission-Driven Design:

Enhancing Military and Veteran Health Care Communications  
with Our Three-Site Framework

**TriWest Healthcare Alliance**

Silver

Quatela Center for Hair Restoration

**Etna Interactive**

## Silver

The AMA Ed Hub Online Learning Platform for Continuing Medical Education, Professional Development and Curated Instruction—Featuring Clean Interfaces, Cohesive Content Provider Branding, Personalized Activity Suggestions and Rapid Education Publishing

**American Medical Association**

## Bronze

MedEd Toolkit Website

**Calumet Hill**



WINNERS

PHYSICAL /  
PRINT MEDIA

# Annual Report

## Platinum

Gaylord Specialty Healthcare Gift Report  
**Calumet Hill**

## Billboard

## Bronze

UPMC Health Plan Live Nation Concert Series Banner  
**Allie Sahyoun**

## Comic Strip

## Platinum

The Adventures of Captain Contributor /  
Special FSA Issue No. 2  
**DataPath, Inc.**

# Flyer / Leaflet

## Silver

MD Anderson Cancer Center: Warning Signs of Breast Cancer

**MD Anderson Cancer Center:**

**Justin Carrier, Jasmine Raziuddin, Erin McCormick,**

**Elisa Cisneros, Nicole Jones, Heather Alexander Dahl, Marisa Mir,**

**Stephanie Kim, Lora Shea, Jeanette LaSrape,**

**O'Neak Henigan, Chris Schillaci, Andrea Murray, Kendra Windisch**

# Letterhead

## Silver

BeWell Logo & Collateral

**K2MD Health**

# Magazine

Gold

Broward Health Physician Insights Magazine by True North  
**True North**

Gold

Harnessing the Power of the Mind  
**American Tinnitus Association**

Gold

Navigating Noise in Children's Lives  
**American Tinnitus Association**

Gold

POZ July/August 2024  
**Smart + Strong**

# Medical Illustration

Bronze

Your Guide to Self-Collection:  
A new way to screen for cervical cancer  
**MD Anderson Cancer Center:**  
**Jordan Pietz, Jessica Rojas, Kellye Sanford and Erin McCormick**

# Poster

Gold

POZ Health Information Poster Fall 2024 —  
10 Tips for Living With HIV  
**Smart + Strong**

## Poster Series

Platinum

Sex Trafficking Thrives in Silence  
**City of Minneapolis departments of  
Health and Racial Equity, Inclusion & Belonging**

# Print Ad

Gold

BeWell Open Enrollment Print  
K2MD Health

# Print Ad Series

Gold

H-E-B and MD Anderson Corporate Alliance At-Register Ads

**MD Anderson Cancer Center:**

**Justin Carrier, Terence Tang, Thomas Campbell,  
Mark Mulligan, Marily Scaria,  
Jasmine Raziuddin and Ryan Stephens**

# Promotional Product Design + Aesthetics

Gold

2024 UPMC Health Plan Selection Campaign

**Deontre' Wynn**

## Survey

Silver

Cancer Health Spring 2024 Survey:

Treating Cancer

**Smart + Strong**



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