Local Businesses Save Money With On-the-Job Training



"Cumberland County's On-the-Job Training Program helps local companies expand their workforce while minimizing costs," Christy Di Leonardo, the Center for Workforce and Economic Development's Division Director of Business Services and the Workforce Development Board explains. The program enables unemployed local workers to learn a new trade to secure employment and provides funding to those employers who hire them.

"Plus, the County Department of Workforce Development and the New Jersey Department of Labor will assist company managers and directors to recruit qualified employees who are eligible to participate in this on-site training offering," she said. Once these prospective workers are identified, DiLeonardo adds, program representatives will work closely with interested company decision makers to complete what's necessary to hire and sufficiently train new employees.

To support business growth, the County's Center for Workforce Development is assisting 12 local companies who will benefit from an on-site training program tailored to meet their individual training needs.

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> Christy Di Leonardo, Director of Business Services Center for Workforce Development

"The main advantage of this program is that some employee salaries are covered under the Workforce Innovation and Opportunity Act," she emphasized. "Up to half of an employee's salary is covered during the training periods that can range from four to 16 weeks."

While there are some requirements an employer must meet to be eligible for the On-the-Job Training Program, the County Center for Workforce and Economic Development has worked with hundreds of local employers to help them qualify with some of them saving up to \$4,000 per employee in costs. The Center's staff is prepared to work with interested companies to simplify the application and qualifying process.



Currently, there are 12 local companies that are taking advantage of this program aimed at supporting business growth. "The benefit to these employers is that they can offset the administrative time and effort required to participate," DiLeonardo added. "The Cumberland County On-the-Job Training Program can become quite an asset to any planned business recruitment and retention efforts. By combining the advantage of this program with the many other incentives that we offer at the Center, companies and organizations can benefit economically while enhancing the skill sets of their workforce."

For more information about Cumberland County's On-the-Job Training Program, contact The Center for Workforce and Economic Development at (856)696-5660, extension 3018.

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Christy Di Leonardo, Director of Business Services Center for Workforce Development



The County's Center for Workforce Development is now centrally located on the campus of Cumberland County College for workers and employers to access their many services.

