

# The ROI of Financial Transformation

Audience Responses to Webcast Polling Questions

February 22, 2018

## QUESTION 1

Which of the following challenges is your organization currently facing?  
(select all that apply)

**94%**

Most or part of our Record to Report process is bogged down with inefficiency.

**34%**

Our financial process suffers from a lack of transparency into what exactly is going on in the company.

**22%**

Our overall financial process carries a genuine risk to our balance sheet's integrity.



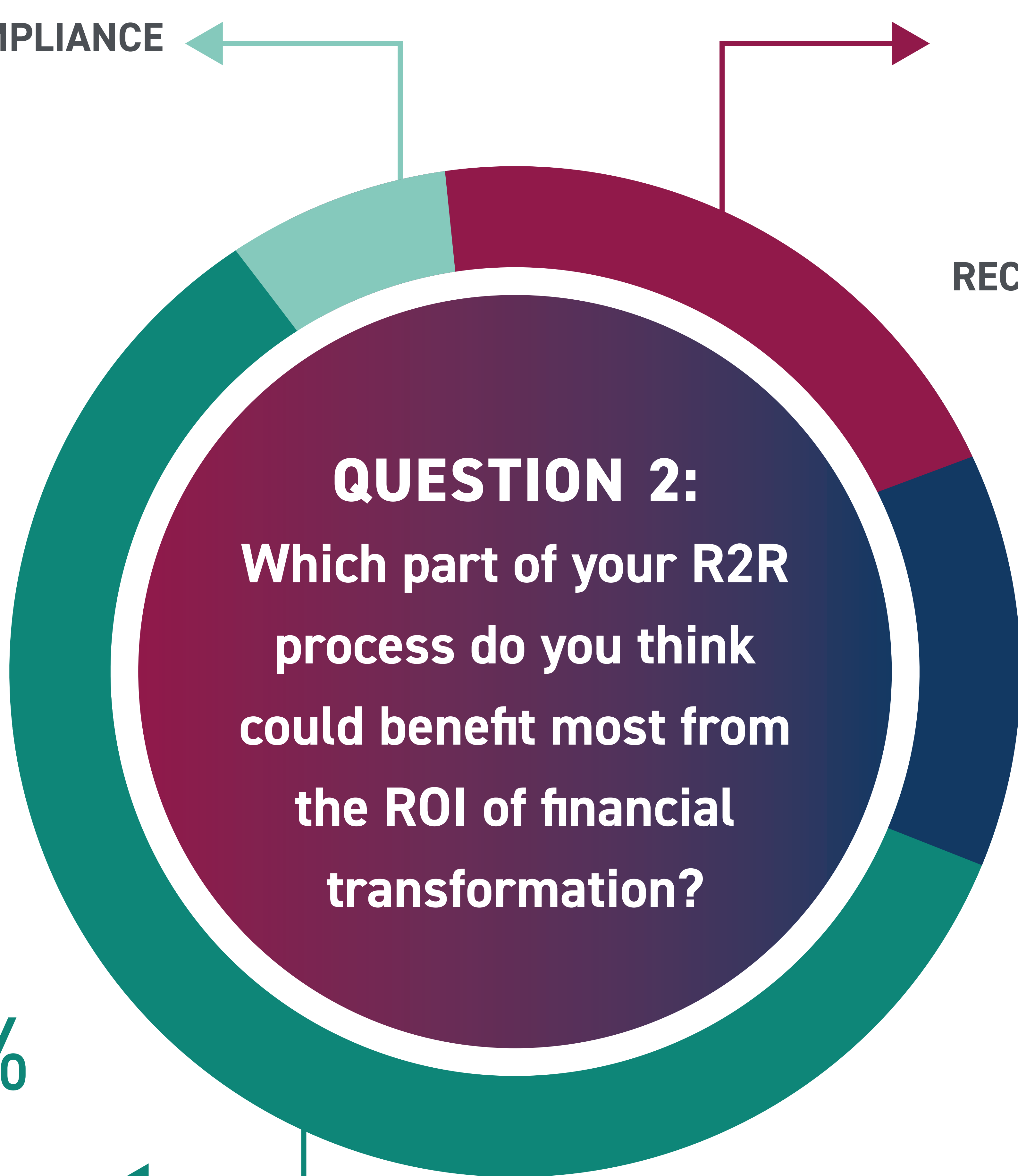
**4%**

COMPLIANCE

**0%**  
JOURNAL ENTRY

**64%**

ALL OF THE ABOVE



**QUESTION 2:**  
Which part of your R2R process do you think could benefit most from the ROI of financial transformation?

**21%**

RECONCILIATION

**11%**

CLOSE MANAGEMENT

## QUESTION 3

Has your company previously considered creating a business case for automating your R2R process?

**19%**

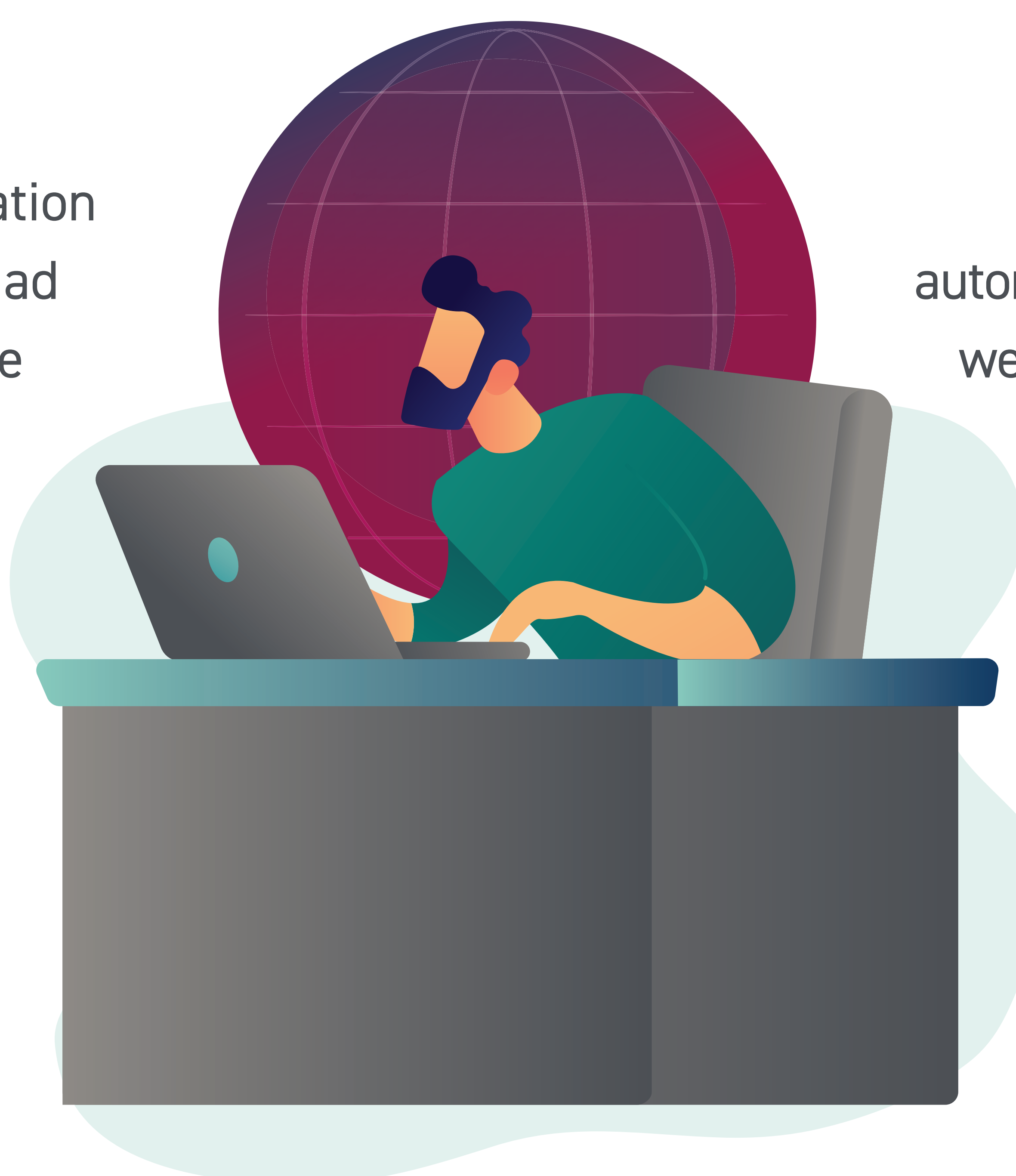
We've explored automation in the past, but we've had difficulty quantifying the exact benefits and risk-mitigation value.

**33%**

We're interested in what automation can do for us, but we haven't had time to pull ourselves away from "business as usual."

**41%**

We've never really explored automation, but it has peaked our interest.



**19%**

We want to explore it more, but we're having trouble pinpointing our pain points.

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