



# NORTH SHORE HEALTH DEPARTMENT HEALTHY HIGHLIGHTS 2022

Serving the communities of Bayside, Brown Deer, Fox Point, Glendale, River Hills, Shorewood and Whitefish Bay

## July 6th, 2022: Tobacco is Changing

### Vaping and E-Cigarettes

Vaping and E-Cigarettes (electronic cigarettes) are a health risk for people of all ages; however, youth are especially vulnerable to use of electronic tobacco products.

According to [Wisconsin Department of Health Services](#): *"In Wisconsin, 11 percent of middle schoolers have tried electronic tobacco products, and 4 percent of middle schoolers are current users. Those numbers jump by the time kids reach high school. Today, 32 percent of high schoolers have tried e-cigarettes, and 20 percent consider themselves current users."*

Some [health risks linked with e-tobacco products](#):

- Most e-cigarettes contain nicotine, a potent chemical compound that makes cigarettes, chew, and other tobacco products highly addictive.
- The industry's most popular e-cigarette pod contains as much nicotine as 20 cigarettes.
- E-liquids can contain heavy metals (nickel, tin, lead).
- Diacetyl, a flavoring found in many e-liquids, has been linked to lung disease.

**Many kids vape because of the flavors.**

[Sweet and trendy flavors contribute to e-cigarette popularity among youth](#): *"80 percent of young e-cigarette users said they used e-cigarettes "because they come in flavors I like," and 95 percent of Wisconsin middle schoolers say they wouldn't use an unflavored product."*

**Often e-cigarettes look like common items found in daily life and may be overlooked.**

[The latest trend?](#)

- Bright disposable e-cigarettes designed to look like slim highlighters
- E-cigarettes designed to look like USB flash drives, credit cards, small cell phones, or guitar picks.

**96%** of teens who've used e-cigs tried them before age 13

4 out of 5 kids who've used tobacco tried a flavored product first.

E-cigarettes are more popular than conventional cigarettes among Wisconsin teens.

Nicotine may cause memory and attention problems in a child's growing brain.

You can quit, and you don't have to do it alone.  
Text VAPEFREE to 873373 for free help to quit.

**Village of Brown Deer Blood Drive**  
**Wednesday, July 27, 2022 | 9 am to 2 pm**  
 The Village of Brown Deer, in collaboration with Versiti Blood Center of Wisconsin, is hosting it's first blood drive on Wednesday, July 27, 2022!  
 Let's help the community by donating and meeting the event goal of 11 pints of blood and 20 donors.  
 Two appointments are already committed!  
 To donate please register @ <https://bit.ly/bd072722>

## Beach Monitoring

Our department monitors the water quality at Atwater, Klode and Doctor's Parks throughout the summer by testing the water at least twice weekly for the presence of *E. coli* bacteria. Based on test results, beaches are considered:

- **Green:** Open with no advisory,
- **Yellow:** Open with an advisory indicating caution should be used at the beach because of elevated bacteria levels, or
- **Red:** Beach may be closed due to highly elevated bacteria levels.
- [Visit the DNR for up-to-date Beach advisories or closures](#)



## MENTAL HEALTH RESOURCES

[Read more about 988](#)

**You are not alone.** The National Suicide Prevention Lifeline provides help to individuals in emotional distress or experiencing a suicidal crisis through a national network of 200 crisis centers.

- ✓ **The Lifeline can be reached at its current number @ 1-800-273-8255.**
- ✓ As of July 16, 2022, a new three-digit phone number, 988, will become available nationwide for people experiencing suicidal, mental health, and/or substance abuse crises or those helping a loved one
- ✓ **988 will be able to accept calls, texts, or chats.**



It's farmers market season! Farmers markets are local, community sources of fresh and nutritious foods, and seasonal fruits and vegetables. Many farmers markets accept WIC, FMNP Senior vouchers as well as EBT/SNAP.

- **Brown Deer:** Wednesdays, June 15 to October 26, 9:00 AM-5:30 PM [Brown Deer Website](#)
- **Fox Point:** Saturdays, June 18 to October 15, 8:00am to 12:00pm [Fox Point Website](#)
- **Shorewood:** Sundays, June 19 to October 30, 9:30am-1pm [Shorewood Village Calendar](#)
- **Whitefish Bay:** Saturdays, June 11 to October 15, 8:30am to 12:30pm [Whitefish Bay Website](#)

## WHAT HAS NSHD BEEN WORKING ON?

NORTH SHORE HEALTH DEPARTMENT  
**SUMMER 2022 NEWSLETTER**

- TAKE THE NORTH SHORE COMMUNITY HEALTH SURVEY  
YOUR INPUT IS IMPORTANT!
- LEAVE THE FIREWORKS TO THE EXPERTS THIS 4TH OF JULY!  
READ OUR NEWSLETTER TO LEARN MORE
- TIKE BITE PREVENTION  
FIGHT THE BITE!

## READ OUR SUMMER NEWSLETTER

### TAKE THE NORTH SHORE COMMUNITY HEALTH SURVEY

FROM THE NORTH SHORE HEALTH DEPARTMENT  
*We are conducting a Community Health Assessment (CHA) to identify key health problems & needs in the community.*

**YOUR INPUT IS ESSENTIAL & HELPS US TO DEVELOP GOALS & PROGRAMS THAT MEET THE NEEDS OF OUR NORTH SHORE COMMUNITIES.**

#### TO TAKE THE SURVEY, YOU CAN...

SCAN THIS QR CODE & TAKE IT ON YOUR PHONE



FOLLOW THE INCLUDED LINK OR FIND THE SURVEY LINK ON OUR WEBSITE:  
[WWW.NSHEALTHDEPT.ORG](http://WWW.NSHEALTHDEPT.ORG)

WHO CAN TAKE THE SURVEY?

✓ You must be 18 or older.

*Your name and personal information are not collected.*

✓ Anyone who lives, works, attends school, plays, or prays in the North Shore.



## TAKE THE SURVEY

## NOTABLE HEALTH DAYS

Among the notable health observances in July are:

- ❖ [HIV Awareness Month](#)
- ❖ [Minority Mental Health Awareness Month](#)
- ❖ [Self Care Month](#)
- ❖ [UV Safety Month](#)

## LGBTQ+ HEALTH

LGBTQ+ people continue to show disparities in mental health, even though they are more likely to use mental health services. Wisconsin LGBTQ+ resources include:

- ❖ [Wisconsin DHS LGBTQ Health: General Resources](#)
- ❖ [Milwaukee LGBT Community Center](#)
- ❖ [PRISM Peer Support](#)

## MINORITY HEALTH RESOURCES

Advocating for minority health and health equity is critical. Minority health is impacted by social and structural factors that drive disparities in our society.

Did you know? According to the [2020 US Census](#), 46.9 million US citizens are Black or African American alone or in combination. Promoting equitable access to health promoting resources, including quality housing, healthy food, stable employment, etc., can help decrease gaps in health between racial and ethnic groups.

Wisconsin health services supporting minority health:

- ❖ [Wisconsin DHS Minority Health Program](#)
- ❖ [Wisconsin Women's Health Foundation](#)

## BLOOD PRESSURE & IMMUNIZATION CLINICS

### IMMUNIZATIONS (APPOINTMENT REQUIRED):

We provide vaccinations for individuals who are underinsured or uninsured, including infant, child routine immunizations and required for school.

Please call 414-371-2980 to find out what vaccines we have available and to make an appointment:

#### **Brown Deer Office**

1st Tuesday of the month • 7:30-9am  
3rd Tuesday of the month • 3:30-5pm

#### **Shorewood Office**

2nd Wednesday of the month • 3:30-5pm  
4th Wednesday of the month • 7:30-9am

*If these days/times do not work for you, we will do our best to accommodate you at another time.*

### UPCOMING BLOOD PRESSURE SCREENING (WALK-IN – NO APPOINTMENT):

- **NSHD Shorewood Office:** 2010 E Shorewood Blvd. 4th Wednesday of the month from 3:30 p.m. to 4:30 p.m.
- **Lydell Community Center:** There will be no blood pressure clinics at Lydell in June, July, or August. They will resume in the fall: Sep 21, Oct 19, Nov 16, Dec 21.
- **Lois & Tom Dolan Community Center:** 4355 W. Bradley Rd, Brown Deer. 1st Wednesday of the month from 12:30 p.m. - 1:15 p.m. There is no clinic in July or August. They will resume in the fall: Sep 7, Oct 5, Nov 2, Dec 7.

Please visit our website for up-to-date information about BP Screenings: [www.nshealthdept.org/Clinics](http://www.nshealthdept.org/Clinics)

## COVID-19 INFORMATION

### COVID-19 VACCINATIONS AT NSHD

Check our website for updates:

[www.nshealthdept.org/CommunicableDiseases/COVID-19/VaccineInformation](http://www.nshealthdept.org/CommunicableDiseases/COVID-19/VaccineInformation)

## HEALTH DEPARTMENT SERVICES

Did you know? In addition to vaccines, we provide multiple services at the Health Department? Some of our services include:

- |                                |  |   |
|--------------------------------|--|---|
| ▪ Radon Kits                   | ▪ Lead Testing                                 | ▪ Childhood Immunizations                     |
| ▪ Child Safety Car Seat Checks | ▪ Maternal Child Health Lactation Consultation | ▪ Newborn Home Visits                         |
| ▪ Bike Helmet Fittings         | ▪ Tuberculosis Testing                         | ▪ Population health information and resources |



**NORTH SHORE**  
HEALTH DEPARTMENT

[nshealthdept.org](http://nshealthdept.org) • (414) 371-2980

Follow us on social media and visit our website for health information and updates



### RESOURCES AND REFERENCES

1. [Tobacco is Changing: E-Cigarettes](#)
2. [Tobacco is Changing: Flavored Tobacco Products](#)
3. [Beaches | Wisconsin DNR](#)
4. [988 America's Suicide Prevention and Mental Health Crisis Lifeline](#)
5. [HIV | CDC](#)
6. [National Minority Mental Health Awareness Month](#)
7. [Care for Yourself](#)
8. [Sun Safety | Skin Cancer | CDC](#)
9. [LGBTQ Health: General Resources](#)
10. [Milwaukee LGBT Community Center](#)
11. [Mental Health America of Wisconsin - PRISM Program](#)
12. [US Census Bureau](#)
13. [Minority Health Program](#)
14. [Minority Mental Health Resources \(wwhf.org\)](#)