



THE DOW CHEMICAL COMPANY FOUNDATION COMMUNITY DONOR-ADVISED GRANT APPLICATION REQUIREMENTS

DowGives is a comprehensive program using the time, talent and resources of **The Dow Chemical Company** to address important **social, economic and environmental** needs in the community. In addition to employee volunteerism efforts, this program provides funding opportunities for eligible organizations through *Community Youth Grants, Community Project Grants, and Sponsorships*.

Community Project Grants are grants available to community non-profit organizations for projects within the Great Lakes Bay Region that align to **education, economic development, environmental stewardship or enrichment** -- and have the ability to produce sustainable benefits for a large number of community members.

There are two types of Community Grants, both reviewed twice a year:

- **Community Donor-Advised Grants** (available for requests of \$10,000 or less): these grants are provided by Dow and administered by local community foundations.
- **Community Impact Grants** (available for requests of more than \$10,000): these grants are administered by Dow.

Application Procedure for a Community Donor-Advised Grant

For requests of \$10,000 or less, **Community Donor-Advised Grants** are available by first **contacting your local community foundation**. The program officer at your local community foundation will perform a preliminary screening over the phone to ensure the organization and the funding request fits **the eligibility requirements**. Once eligibility is established, a **grant application number** will be issued and an editable **Community Donor-Advised Grant Application** will be emailed to the applicant.

Midland Area Community Foundation

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Bay Area Community Foundation

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Grant applications will be **reviewed twice annually**. Once the applicant receives a grant application number and grant application, completed applications should be submitted via email by the deadline date to the program officer at your local community foundation.

First Cycle - 2017

Application deadline: March 15, 2017
Notification date: End of April 2017

Second Cycle - 2017

Application deadline: September 15, 2017
Notification date: End of October 2017

Community Donor-Advised Grants must meet the same eligibility criteria as other Dow grants. **Eligibility requirements** are listed on the following page.



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Grant Eligibility Requirements

- Applicants must be a charitable or non-profit organization with a 501(c)(3) designation or eligible government or school with required tax documentation. Note: faith based organizations may qualify, provided their proposed project is for the benefit of the community as a whole rather than just the members of the congregation.
- The organization must reside in the Great Lakes Bay Region and grants must benefit the region.
- The project must align to one or more of the following **Dow Global Citizenship priorities**:
 - **Building the Workforce of Tomorrow** – Promotes the interest and preparation for student career opportunities in Science, Technology, Engineering and Math (STEM)
 - **Solving World Challenges** – Addresses a world challenge that this community is facing or raises awareness across a broad public audience (i.e. Food, Environment, Housing, Mental Health, etc.)
- The organization must be able to demonstrate it is financially stable.
- The organization has a defined plan to sustain the long-term viability of the project.
- Measures of success are defined in the application to demonstrate project impact in the region. The organization agrees to submitting impact data one year after project completion.
- The project will impact a large number of citizens in the region and will address a regional need.
- The amount of funding requested must accurately reflect the amount needed to fund the project.
- If additional funding is required to complete the project, the organization will already have the funding sources identified prior to submitting a Dow grant request.
- Examples of charitable organizations and/or activities that would not qualify for funding include:
 - Projects submitted by for-profit businesses, religious organizations for the sole benefit of the organization, individual sports teams (see Community Youth Grants), political organizations for candidates, labor unions, homeowners' associations or individuals.
 - Operating expenses, personal computers, travel expenses, conferences, advertising, fundraising events, giveaways or prizes, individual scholarships, dues and memberships, or lobbying expenses.