



Introduction

How CEO x 1 Day Programme benefits students

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UK timetable



In partnership with www.hoganassessments.com

For further information, please e-mail:
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Introduction About CEO x 1 Day

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CEO x 1 Day

A programme exclusive to Odgers Berndtson – running in seven countries across the world and about to be launched in the UK.

The idea is simple – young undergraduates or students submit applications to spend one day with a top Chief Executive.

The scheme matches university students from across the UK with some of the country's leading CEOs from the private and public sectors. The event is designed to uncover some of the UK's most promising future leaders and give them an opportunity to walk in the shoes of a senior executive. Students learn the level of responsibility and the complexities involved for today's leading executives, while also getting a feel for how these leaders create value in their organisations. The programme equips students with the tools and skills to start building their careers. It is also an excellent opportunity for CEOs to connect and better understand what drives the next generation of leaders.

This event was initially launched by Odgers Berndtson in Europe seven years ago and is now running successfully in a number of countries including Belgium, Brazil, Canada, Finland, Germany, South Africa and Spain.



[Click here to see Canada CEO x 1 Day in play](#)



How the CEO x 1 Day Programme benefits students

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A number of respected universities invite students to apply to the programme.

A number of top CEOs across the whole economy are hand chosen and invited to participate.

How the CEO x 1 Day Programme benefits students?

- Participating in a full and real recruitment process will give students valuable skills and experience for future job searches
- Semi-finalists will receive a personalised report and feedback on their leadership potential from world renowned leadership assessment firm – Hogan Assessments www.hoganassessments.com
- Semi-finalists will also spend a half-day participating in group exercises and one-on-one interviews which will strengthen their presentation and interviewing skills as well as give them a significant networking opportunity
- Each finalist will spend a full day shadowing a CEO (including one-on-one time) and learning about their background, career path, and how they create value in their organisation.



The Programme in 5 easy phases



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Phase 1

Students, seeing the programme advertised in their university communications, decide to apply. To apply they fill out an on-line application which involves submitting a 200-300 word essay on a topic such as what leadership means to them.

Phase 2

Selected students will be invited to complete the Hogan Online Leadership assessment.

Phase 3

Successful students will then undergo a telephone interview round where they will be asked these kind of questions:

- What do you hope to get out of the CEO for a day experience?
- Which CEO would you most like to be matched up with and why?
- What would you say is the accomplishment you are most proud of?
- How would you prepare for the actual day with the CEO?

Phase 4

The selected students are now semi-finalists. They are invited into Odgers Berndtson for a half-day evaluation event. They will participate in group exercises, interviews, presentations and have the chance to network with the firm's consultants and partners.

Phase 5

The day with the CEO. Each student is carefully matched with the CEO and a bespoke agenda for their day is created jointly by Odgers Berndtson and the CEO's company and team. The day enables the student to see exactly what the CEO role entails, spend some one-to-one time with the CEO and have a unique window on the world of top leadership.



CEO x 1 Day already runs in 7 countries

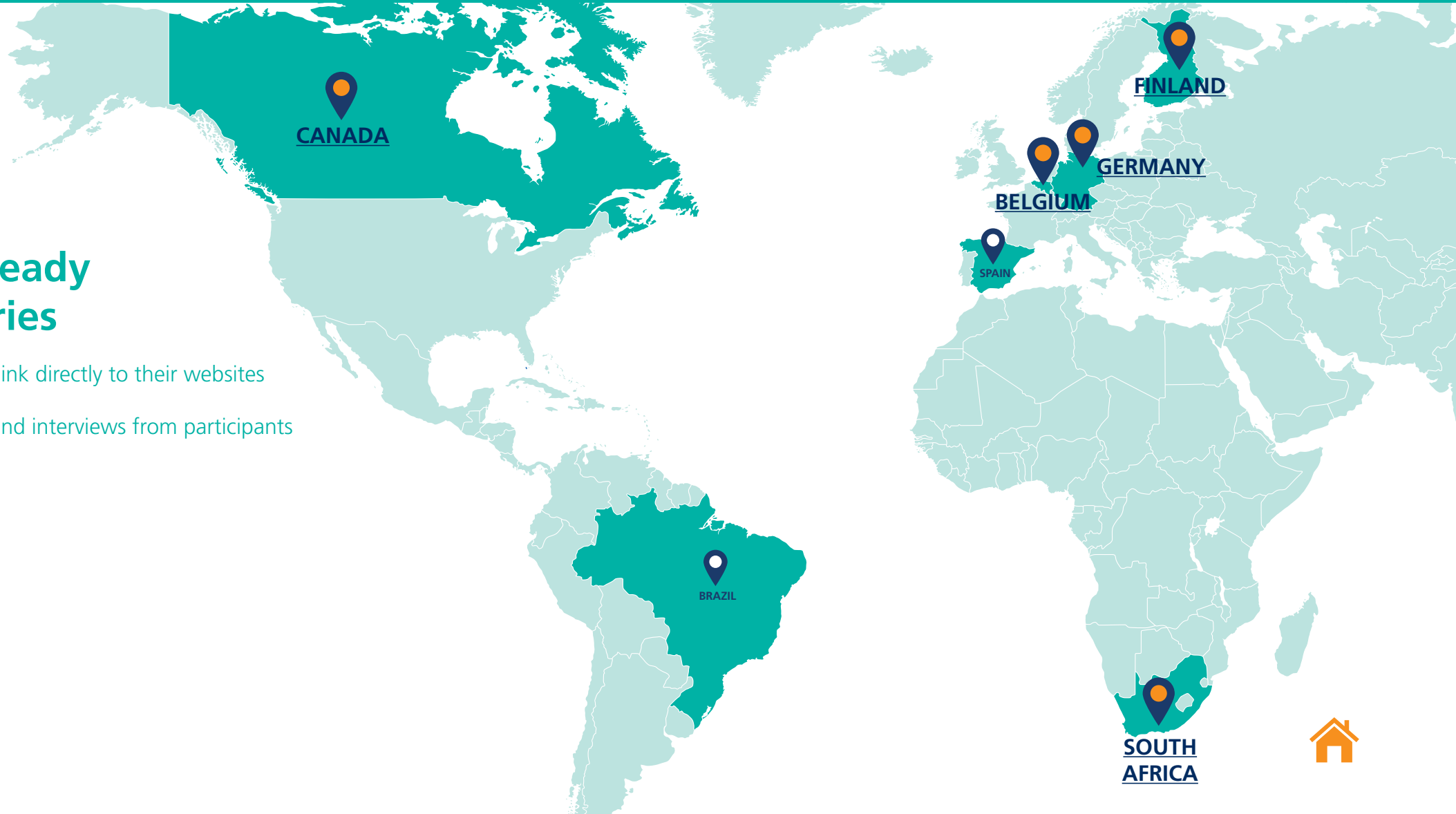
Click on the country names to link directly to their websites

For links to video testimonials and interviews from participants and CEOs please click below:

[Belgium – Testimonials](#)

[Canada – Interviews](#)

[Finland – Experiences](#)



UK timetable and how to apply



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A new UK CEO x 1 Day Programme is in the planning phase.
It will run in 2016 with CEO days being scheduled for October.

An outline timetable is:

May – July

Students invited to apply

August – September

The 4 phase application programme

October – November

The CEO days

[APPLY HERE NOW](#)

Finally a full media relations programme runs for all the Odgers Berndtson CEO x 1 Day programmes.

Media coverage can be viewed via the links country by country on the map.

