

HEALTH CARE COMPLIANCE ASSOCIATION'S

22<sup>nd</sup> Annual

# **Compliance Institute**

APRIL 15-18, 2018 · ARIA · LAS VEGAS, NV

2,500+
ATTENDEES

11 TRACKS 250+
SPEAKERS

150+ SESSIONS

#### **FOLLOW A TRACK:**

General Compliance/Hot Topics • Long-Term Care • Privacy & IT Compliance
Physician Compliance • Compliance Lawyer • Auditing & Monitoring
Internal Audit • How to Succeed as a Compliance Professional
Quality of Care • Advanced Discussion Groups • Industry Immersion



# About HCCA's 2018 Compliance Institute

HCCA's annual Compliance Institute is the world's largest, most comprehensive healthcare compliance conference. Learn about current hot topics such as Healthcare Reform, False Claims Act, Data Protection, Hospital Physician Alignment, Compliance Effectiveness, and HIPAA Privacy/ Data Breach. Leading industry experts cover real-world compliance issues, emerging trends, and practical applications.

Our two exhibit halls offer 85+ solution providers from the compliance vendor community. And don't miss out on updating your headshot, getting a caricature of yourself, and participating in the NEW fitness challenge.

Starting to plan your travel? Don't forget to register for the Volunteer Project on Saturday, April 14, 8:00 AM—12:00 PM. Registration is free for this event. HCCA will provide a volunteer T-shirt, breakfast, and round-trip transportation from the hotel and project location. Find more information on page 48.

Pre-Conference sessions on Sunday, April 15, have been broken into two longer morning and afternoon sessions to allow for in-depth discussion and integration.

Network and build long-lasting professional connections: Register to attend Sunday's SpeedNetworking from 7:30–8:30 AM or SpeedMentoring from 12:00–1:30 PM. As a bonus, we'll provide a free boxed lunch for registered SpeedMentoring participants. Register early! Space is limited.

Post-Conference workshops are offered on Wednesday, April 18. These interactive sessions are designed to cover some of the most important and timely topics.

Interested in getting certified? Apply to take one of the CCB certification exams on Wednesday afternoon. Learn more at compliance-institute.org/certification.aspx

#### **Learning objectives**

- Understand new and emerging risks to which health care organizations may be vulnerable, and develop strategies for addressing these risks.
- Evaluate compliance program effectiveness using new guidance and tools.
- Incorporate practical compliance solutions for engaging effectively with new partners, whether they be through Joint Ventures, Mergers and Acquisitions, Clinically Integrated Networks, or other new health care delivery models.
- Advance knowledge in legal and regulatory requirements related to health care compliance concerns, such as Privacy, Data Security, Physician Transactions, Coding and Billing, and Conflicts, among others.

#### Who should attend

- Healthcare compliance professionals
- Risk managers
- · Privacy officers and other professionals
- Coding and billing specialists
- · Consultants and attorneys
- Healthcare regulators and other government personnel
- · Nurse managers and executives
- · Staff educators and trainers
- Health information management specialists
- Institutional chief information officers
- Healthcare senior executives and leaders
- · Members of the board of trustees of healthcare enterprises
- · Physicians and other health professionals
- · Healthcare journalists, researchers, and policy makers

# Follow a learning track

To make your session selection easier, we've arranged the sessions into learning tracks. Follow one track all the way through, or hop around between them. No matter what you choose, you'll find our tracks a fast, easy way to help pick the right Compliance Institute sessions for you.

# General Compliance/ Hot Topics

Here's the track for everything from the basics of Compliance 101 to hot topics like healthcare reform. Learn what you need to know from compliance officers, regulators, outside counsel, in-house counsel, auditors, providers and industry experts.

#### Long-Term Care

Keep abreast of the changing regulations for skilled nursing facilities, including best practices for developing an effective compliance program, and the latest information on auditing and monitoring compliance programs now regulated by the Patient Protection and Affordable Care Act.

#### Privacy & IT Compliance

Understand the privacy, breach, and information security compliance issues that continue to emerge. And learn how to integrate privacy and security issues into the overall compliance program.

#### Physician Compliance

You'll learn vital information related to small and large physician practices, research billing for physicians, academic medical centers, hospitals, and health systems.

#### Compliance Lawyer

Learn the legal basis for the compliance issues you manage. These sessions are presented by experienced and knowledgeable lawyers, from inside and outside the government. They understand the law and can make it more understandable.

#### Auditing & Monitoring

How do you know your compliance program is working? Auditing and monitoring is key to measuring effectiveness and improvement. Learn the practices that you need to read the vital signs of your compliance program.

#### Internal Audit

Increase your understanding and approach to healthcare internal audit. Designed to increase awareness of audit opportunities in the healthcare compliance arena as well as provide tools and techniques to aide you in your audits, this track is loaded with useful information to jumpstart your audit efforts. Experienced professionals present their approach to address key audit areas in the healthcare industry.

#### How to Succeed as a Compliance Professional

The more effective your leadership, the more effective your compliance program. The sessions in this track will help you develop your skills and increase your value to the compliance program and the organization for which you work.

#### Quality of Care

Quality of care is one of the newest compliance challenges. Hear from compliance officers, doctors, nurses, and other healthcare providers as they provide you with the information, tools and processes needed to help you do quality work on quality of care.

#### Advanced Discussion Groups

If you're an experienced compliance professional, or if you're looking for a more interactive program, this track is for you. Each session is designed to involve everyone in the room. There are no formal presentations, just discussion facilitated by industry experts.

#### Industry Immersion

The Industry Immersion Track includes sessions on Academic Medical Centers, Behavioral Health, DME, Laboratory, Large Health Systems, Payor/Managed Care, and Research.

# Want to get certified?

Apply to take one of the CCB certification exams on Wednesday afternoon.

Earn up to 23.1 CCB CEUs for attending the Compliance Institute.

Then sit for a CHC, CHPC, or CHRC certification exam after the conference.

### WEDNESDAY, APRIL 18

Exams will be held from 1:15-4:30 PM

**Learn more and apply online at** compliance-institute.org/Certification.aspx









**Compliance Certification** 

Board (CCB)\*: CCB has awarded a maximum of 23.1 CEUs for these certifications: Certified in Healthcare Compliance (CHC)\*, Certified in Healthcare Compliance–Fellow (CHC-F)\*, Certified in Healthcare Privacy Compliance (CHPC\*), Certified in Healthcare Research Compliance (CHRC)\*, Certified Compliance & Ethics Professional (CCEP)\*, Certified Compliance & Ethics Professional–Fellow (CCEP-F)\*, Certified Compliance & Ethics Professional–International (CCEP-I)\*.

Daily Breakdown of Maximum CCB CEUs:

**Sunday:** 6.6 CCB CEUs **Monday:** 6.6 CCB CEUs

**Tuesday:** 5.7 CCB CEUs **Wednesday:** 4.2 CCB CEUs

**Total Maximum CCB CEUs: 23.1** 



# **Continuing Education Units (CEUs)**

HCCA is in the process of applying for additional external continuing education units (CEUs). Should overall number of education hours decrease or increase, the maximum number of CEUs available will be changed accordingly. Credits are assessed based on actual attendance and credit type requested.

Approval quantities and types vary by state or certifying body. For entities that have granted prior approval for this event, credits will be awarded in accordance with their requirements. CEU totals are subject to change.

Upon request, HCCA may submit this course to additional states or entities for consideration. If you would like to make a request, please contact us at 952.988.0141 or 888.580.8373 or email ccb@compliancecertification.org. Visit HCCA's website, www.hcca-info.org, for up-to-date information.

#### **Compliance Certification Board**

(CCB)\*: CCB has awarded a maximum of 23.1 CEUs for these certifications: Certified in Healthcare Compliance (CHC)\*, Certified in Healthcare Compliance–Fellow (CHC-F)\*, Certified in Healthcare Privacy Compliance (CHPC\*), Certified in Healthcare Research Compliance (CHRC)\*, Certified Compliance & Ethics Professional (CCEP)\*, Certified Compliance & Ethics Professional–Fellow (CCEP-F)\*, Certified Compliance & Ethics Professional–International (CCEP-I)\*.

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**CLE:** The Health Care Compliance Association is a State Bar of California approved MCLE provider, and a Pennsylvania accredited provider. An approximate maximum of 19.0 clock hours of CLE credit will be available to attendees of this conference for these states. Upon request HCCA may submit this course to additional states for consideration. All CLE credits will be assessed based on actual attendance and in accordance with each state's requirements.

NASBA/CPE: The Health Care Compliance Association is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE sponsors, Sponsor Identification No: 105638. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket. org. A recommended maximum of 23.0 credits based on a 50-minute hour will be granted for this activity. This program addresses topics that are of a current concern in the compliance environment and is a group-live activity in the recommended field of study of Specialized Knowledge and Application. For more information regarding administrative policies such as complaints or refunds, call 888.580.8373 or 952.988.0141.

Nursing Credit: The Health Care Compliance Association is preapproved by the California Board of Registered Nursing, Provider Number CEP 14593, for a maximum of 23.1 contact hour(s). The following states will not accept CA Board of Nursing contact hours: Delaware, Florida, New Jersey and Utah. Massachusetts and Mississippi nurses may submit CA Board of Nursing contact hours to their state board, but approval will depend on review by the board. Please contact the Accreditation Department at ccb@compliancecertification.org with any questions you may have. Oncology Nurses who are certified by ONCC may request CA Nursing Credit (check box or indicate "Nursing" on the CEU form).

TRACKS

GENERAL
COMPLIANCE/
HOT TOPICS

LONG-TERM CARE

PRIVACY &
SECURITY

PHYSICIAN
COMPLIANCE
LAWYER

AUDITING &
MONITORING
INTERNAL AUDIT
HOW TO SUCCEED
AS A COMPLIANCE
PROFESSIONAL

#### **SATURDAY, APRIL 14**

8:00 AM-12:00 PM	12 <sup>th</sup> Annual Volunteer Project (pre-registration required)
1:00-7:30 рм	Conference Registration

SUNDAY	APRIL 15   PRE-CONFERENCE
7:30 AM-6:00 PM	Conference Registration
7:30-8:30 AM	SpeedNetworking (pre-registration required)
	P1 Large Hospital Systems – Suzie Draper, VP Business Ethics and Compliance, Intermountain Healthcare; Margaret Hambleton, VP Corporate Compliance, Dignity Healthcare; Kimberly Otte, Chief Compliance Officer, Mayo Clinic
	P2 Compliance Program Start Up: What Are the Basics Needed for Your Infrastructure? – Debbie Troklus, Senior Managing Director, Ankura Consulting
	Group, LLC; Sheryl Vacca, SVP/Chief Risk Officer, Providence St Joseph Health  ■ P3 Hey, Therapy Provider! The Government and Private Insurers Have Therapy in Focus—Do You? —Shawn Halcsik, Corporate Compliance Officer, Encore Rehabilitation; Nancy Beckley, President, Nancy Beckley & Associates LLC
	■ P4 Designing an Effective Privacy Program – Christopher Terrell, Deputy Chief Compliance Officer & Privacy Officer, Encompass Health; Adam Greene, Partner, Davis Wright Tremaine, LLP; David Behinfar, Chief Privacy Officer, University of North Carolina Health; Katherine Georger, Associate Compliance Officer, Duke University Health System
	Health System  P5 Physician and APP Coding Workshop — Kimberly G. Huey, President, KGG Coding & Reimbursement Consulting; Sandra K. Giangreco Brown, Coding Compliance Audit Sr Manager, CHAN Healthcare
9:00 am- 12:00 pm	■ P6 False Claims Act Developments – John T. Boese, Of Counsel, Fried, Frank, Harris, Shriver & Jacobson LLP; Michael D. Granston, Director, Commercial Litigation Branch, Fraud Section, Civil Division, US Department of Justice; Gary W. Eiland, Partner, King & Spalding LLP; Michael Morse, Partner, Pietragallo Gordon Alfano Bosick & Raspanti, LLP
BREAKOUT SESSIONS	■ P7 The Great Internal Audit-Compliance Mystery – Kristen R. Taylor, Managing Director, Pinnacle Enterprise Risk Consulting Services; Kelly C. Loya, Managing Director, Pinnacle Enterprise Risk Consulting Services
	P8 Top IT and Cyber Risks to Include in Your Audit Plan – Johan Lidros, President, Eminere Group
INCLUDES 15-MINUTE	P9 Try Your Luck: Solve a Complex Compliance Case Study – Melissa J. McCarthy, AVP, Deputy Chief Corporate Compliance Officer, Northwell Health; Greq Radinsky, SVP, Chief Corporate Compliance Officer, Northwell Health
BREAK	Greg Radinsky, SVP, Chief Corporate Compliance Officer, Northwell Health  P10 Why In The World Is the Compliance Officer Asking about Quality? – Eugena A. White, Compliance Officer, Medical West, an affiliate of the UAB Health
	System, Deborah F. Grimes, Chief Diversity Officer, UAB Hospital  P11 Due Diligence for Acquisition and Partnerships – Catherine I. Masoud, Compliance and Privacy Manager for External Affairs, University of Kentucky, UK
	HealthCare; John Allen, Chief Administrative Officer, University of Kentucky, UK HealthCare
	■ P12 Navigating Therapy Compliance Requirements Across the Continuum of Care — Catherine Gill, Director of Quality, Compliance Officer, Franciscan VNS; Kay Hashagen, Senior Consultant, LW Consulting, Inc.
	🗆 P13 Laboratory Compliance: Maintaining Compliance in an Uncertain and Changing Environment – Robert E. Mazer, Shareholder, Baker Donelson;
	Tim Murray, National Director Laboratory Compliance, Corporate Responsibility, Catholic Health Initiatives; Barbara Senters, Chief Compliance & Ethics Officer, Ameritox; Kathy Nucifora, Director of Accreditation, COLA
	☐ P14 Managed Care Organizations and Measuring Compliance Program Effectiveness: Review the Tools Used by Hospitals, Health Plans and Providers
	to Measure Effectiveness and See How They Work! – Caron Cullen, President, Positive Compliance Outcomes, Inc.; Kelsey C. Brodsho, Chief Compliance Officer, North Memorial Health Care
12:00-1:00 рм	SpeedMentoring (pre-registration required; box lunch provided to participants)
12:00-1:30 РМ	Lunch (on your own)
	☐ P15 Tactics for Maintaining Expected Levels of Performance in an Increasingly Complex Regulatory Environment – Kristine Koontz, Vice President of Quality & Clinical Services, Keystone Human Services Inc.; Amy Short, Administrative Director, Center for Improvement Science; Victoria Hoshower, Quality and Performance Manager
	■ P16 Conflict of Interest 2.0: Beyond Data Collection – Rebecca M. Scott, Compliance/Privacy Manager, University of Kentucky; C.J. Wolf, Senior Compliance Executive, Healthicity; Andrew Hill, Compliance Analyst/Auditor, UK HealthCare Office of Corporate Compliance
	■ P17 Post-Acute Compliance Officers: How Do You Prepare for Constant Change and the Unknown of the Regulatory Environment – Karla Dreisbach,  VP Ccompliance, Friends Services for the Aging; Betsy Wade, Corporate Compliance Officer, Signature HealthCARE; Jeramy Kuhn, Corporate Compliance Officer, Care
	Initiatives; Barbara Duffy, Shareholder, Lane Powell
	P18 What Do Carnegie Hall and Good Security Incident Response Plans Have In Common: To Get There You Must Practice, Practice, Practice! –  Marti Arvin, Vice President, Audit Strategy, CynergisTek, Inc.; Joseph Dickinson, Partner, Smith Anderson
	■ P19 Benchmarking and Coding Outlier Workshop – Jared Krawczyk, Mathematician, Nektar Analytics; Andrei M. Costantino, VP of Integrity & Compliance, Trinity Health
1:30-4:30 PM BREAKOUT	■ P20 Anatomy of a False Claims Act Case: Investigation, Litigation, Negotiation, Resolution — Rick Robinson (Moderator), Global Co-Head of Life Sciences and Healthcare, Norton Rose Fulbright US LLP; Lisa Re, Assistant Inspector General for Legal Affairs, Office of Inspector General, Department of Health & Human Services; Daniel C. Gerhan, Director and Senior Litigation Counsel, Boston Scientific Corp.; Amy Easton, Partner, Phillips and Cohen LLP
SESSIONS	■ P21 340B Compliance Monitoring Utilizing Data Analytics – Tim Krzeminski, Healthcare Compliance Director, PwC; Ryan Hayden, Partner, PricewaterhouseCoopers
INCLUDES 15-MINUTE	P22 Three Keys to Rock Your Auditing and Monitoring Plan – Ruth Krueger, Lead Compliance Program Administrator, Sanford Health; Cindy J. Matson, Sr
BREAK	Executive Director, Compliance, Sanford Health; Mary Jo Henne, Director of Compliance, Sanford Health  P23 Collaboration between Compliance, Internal Audit and Coding Operations — Kenneth M. Jenkins, Hospital Compliance Officer, Vanderbilt University  Medical Center; Colleen A. King-Dennis, Associate Vice President of Compliance Billing & Education, University of Louisville-Physicians
	P24 Three Blind Mice: Achieve a Shared Vision for Compliance, Risk, and Quality – Jessica L. Smith, Vice President, Compliance Partners, LLC; Jonathan Brouk, Director, Compliance & Privacy Officer, Children's Hospital New Orleans; Sandra A. Keller, VP Compliance & Regulatory, Lafayette General Medical Center  P25 Significant Regulatory Changes and OMHA Initiatives Impacting the Medicare Appeals Process – Andrew B. Wachler, Partner, Wachler & Associates,
	P.C.; Nancy Griswold, Chief Administrative Law Judge, Department of Health and Human Services, Office of Medicare Hearings and Appeals  P26 The Ups and Downs of DME – Wayne H. van Halem, CFE, AHFI, President The van Halem Group - A Division of VGM Group, Inc.; Joshua Skora, Attorney, K & L
	Gates, LLP; Kelly Grahovac, Sr. Consultant, The van Halem Group  P27 Issues in Academic Medical Compliance: Bridging the Great Divide – Valerie Dixon, Deputy Compliance Officer, University of California-Irvine;
	Kim Bixenstine, Chief Compliance Officer, University Hospitals; David Lane, Chief Compliance Officer, Providence St. Joseph Health  P28 What's New and Exciting in Research Compliance: Exploring New Laws, Regulations and Government Guidance – Lisa Murtha, Senior Managing

Director, Ankura Consulting Group, LLC; Ryan Meade, Dir Regulatory Compliance Studies, Loyola University Chicago School of Law

ADVANCED DISCUSSION GROUPS

INDUSTRY IMMERSION

4:30-6:30 PM

Networking Reception in Exhibit Hall

# Program at a glance

#### **MONDAY, APRIL 16 | CONFERENCE**

	APRIL 10   CONFERENCE	
6:30-7:30 ам	Fitness Fun (pre-registration is required—space is limited)	
7:00 ам-6:00 рм	Conference Registration	
7:00-8:30 ам	Continental Breakfast in Exhibit Hall	
8:30-9:00 AM	Opening Remarks	
9:00-9:30 AM	GENERAL SESSION: OIG Update – Daniel Levinson, Inspector General, Department of Health & Human Services	P.J
9:30-10:30 ам	GENERAL SESSION: Next Level Leadership – Scott Eblin, Author, The Next Level and Overworked and Overwhelmed	
10:30-11:00 AM	Networking Break in Exhibit Hall	7
11:00 AM— 12:00 PM BREAKOUT SESSIONS	<ul> <li>101 Healthcare Fraud Enforcement From The Trenches: The Top Government Enforcement Priorities in the Healthcare Space – Scott Grubman, Partner, Chilivis, Cochran, Larkins &amp; Bever; Todd Swanson, Assistant United States Attorney; Office</li> <li>102 Strategies for Managing Conflict of Interests in the World of Innovation – Donnetta Horseman, Chief Compliance Officer, Moffitt Cancer Center</li> <li>103 60-Day Overpayment Rule: What Does Due Diligence Really Mean? – Amy Brantley, Chief Compliance Officer, AseraCare Hospice; Paula Sanders, Principal and Healthcare Chair, Post &amp; Schell, P.C.</li> <li>104 HIPAA Update: Policy and Enforcement – Iliana L. Peters, Shareholder, Polsinelli, PC; Marissa Gordon-Nguyen, Senior Advisor for HIPAA Policy, HHS Office for Civil Rights</li> <li>105 QPP Year Two: Clinical Practice Guidelines and Improving Quality of Care – D. Scott Jones, Chief Compliance Officer, Augusta Health; Richard E. Moses, Physician/Attorney, Mediaw Compliance LLC</li> <li>106 Self-Disclosures: Report, Repayment, and the Options – Jennifer L. Edlind, Chief Compliance Officer, US Acute Care Solutions; Kristen Shemory, Associate, Vorys, Sater, Seymour and Pease LLP; Matthew E. Albers, Partner, Vorys, Sater, Seymour and Pease, LLP; Andrea Treese Berlin, Senior Counsel, OlG-U.S. Department of HHS</li> <li>107 You Know that They Say Curiosity Killed the Catl Best Practices &amp; Tips on How to Implement a Proactive Breach Detection Plan – Shallie J. Bryant, Compliance Program Integrity Officer, Moffitt Cancer Center</li> <li>108 Managing Organizational Risk: The Mighty Triad of Compliance, Internal Audit, and Risk Management – Susan Thomas, Consulting Manager, PYA, PC; Shello P. Limmoth, Privacy Officer/Legal Services Specialist, DCH Health System</li> <li>109 IT for the Non-IT Compliance Professional – Frank Ruelas, Facility Compliance Program – Harriet E. Kinney, Director, Research Integrity &amp; Compliance, Trinity Health; Christine Anusbigian, Specialist Leader, Deloi</li></ul>	m at a glance
12:00-1:00 PM	AD3 Let's Talk Shop – Al Josephs, Compliance Consultant  Networking Luncheon	
1:00-1:30 PM	Networking Break in the Exhibit Hall	
1:30-2:30 PM	201 Reinventing the Internal Investigation: Practical Strategies for Ensuring a Yates-Informed Process – Heather L. Fields, Shareholder, Chair-Hospital/ Health Systems Practice, Reinhart Boerner Van Deuren s.c.; James G. Sheehan, Chief, Charities Bureau, NY Attorney General; Lisa Estrada, Senior Vice President and Chief Compliance Officer, Fresenius Medical Care North America	
	■ 202 What Your Employees Don't Know Can Hurt You: Effective Compliance Education — Andrea C. Merritt, Partner, Athena Compliance Partners; Ashlie S. Heald, Partner, Athena Compliance Partners  ■ 203 Pills, Providers and Problems: How to Investigate Drug Diversion in Long-Term Care — Ben Purser, Purser Security Consulting Group; Donna Thiel, Chief	TRACKS
	Compliance Officer, ProviderTrust  204 Insider Threats: Healthcare Privacy & Security – Michelle O'Neill, Director of Corporate Compliance/Privacy Officer, Summit Medical Group, PA	GENERAL
	205 Hospice Physician Compensation: Top Trends and Compliance Concerns for Providers – Darcy E. Devine, President, BuckheadFMV	COMPLIANCE/ HOT TOPICS
	206 OIG Developments 2018 – Greg Demske, Chief Counsel to the Inspector General, HHS-OIG; Gary Cantrell, Deputy Inspector General for Investigations, HHS-OIG  207 Welcome to the Alphabet Soup of OIG, MACs, UPICs and RACs – Arlene F. Baril, Senior Director, Change Healthcare	LONG-TERM CARE PRIVACY & SECURITY
BREAKOUT	208 High Value Charge Capture and Revenue Integrity Assessments – Jennifer Stout, Senior Manager, Protiviti; Don Billingsley, Director, Protiviti	PHYSICIAN
SESSIONS	209 Intoxicated Leadership: How to Avoid Leading Under the Influence of Your Emotions – Benjamin Martin, Lieutenant, Henrico County Division of Fire	COMPLIANCE
223.3113	■ 210 Could It Happen to You? Lessons from Today's Headline Cases – Nancy Vasto, Compliance Officer, USPI; Susan Gillin, Deputy Branch Chief, Administrative and Civil Remedies Branch, Office of Counsel to the Inspector General	COMPLIANCE LAWYER
	■ 211 Maybe You Can't Go to Europe, But that Does Not Mean It Won't Come to You: The GDPR Implications For U.S. Healthcare Providers –  Joseph Dickinson, Partner, Smith Anderson; Timothy Opsitnick, Executive Vice President and General Counsel, TCDI	AUDITING & MONITORING
	□ 212 DMEPOS Audit Trends: What to Expect and How to Respond – Wayne H. van Halem, President, The van Halem Group - A Division of VGM Group, Inc.;  Richard Ross Burris III, Shareholder, Polsinelli	INTERNAL AUDIT  HOW TO SUCCEED AS A COMPLIANCE
	AD4 Compliance Officer Ethics Scenarios – Ryan Meade, Dir Regulatory Compliance Studies, Loyola University, Chicago School of Law	PROFESSIONAL
	AD5 The Intersection of Compliance and Quality Management – Lynda Hilliard, Healthcare Compliance Professional, Hilliard Compliance Consulting	QUALITY OF CARE
	AD6 Stark: Mitigating the Battle Scars – Dwight Claustre, Managing Director, Ankura Consulting Group, LLC	ADVANCED
2:30-3:00 PM	Networking Break in Exhibit Hall	DISCUSSION GROUPS
		INDUSTRY IMMERSION

#### MONDAY, APRIL 16 | CONFERENCE

- 301 Telemedicine: Regulatory Compliance Concerns in a Rapidly Changing Environment Sharon Blackwood; Lidia Niecko-Najjum, Associate, Polsinelli 302 Special Issues for Global Compliance Officers – MODERATOR: Winston Chan, Partner, Gibson, Dunn & Crutcher LLP; Trisha Fleischhacker, Director, Ethics & Compliance, Medtronic; Jeffrey Young, Anti-Corruption Counsel, Gilead Sciences
- 303 New RoPs: The Role of the Board and Compliance in the Facility Assessment Process and Risk of Non-Compliance Linda Taetz, SVP Chief Compliance Officer, Mariner Health Central, Inc.; Christine Zack, Chief Strategy & Business Development Officer, The AMD Card, LLC
- 304 The Revised Substance Use Disorder Privacy Regulations of 42 C.F.R. Part 2 Richard Chapman, Chief Privacy Officer, University of Kentucky HealthCare; Litany Webster, Compliance Manager, University of Kentucky HealthCare; Glena Jarboe, Program Manager, University of Kentucky HealthCare
- 305 Why Managing Physician Contracts Is Like a Game of Whack-A-Mole and How to Position Your Health System to Win Gail Peace, President, Ludi; Jerry Burgess, Chief Corporate Responsibility Officer, AMITA Health; Kelly Walenda, Sr VP Legal Services and Chief Privacy Officer, Jefferson Health, New Jersey Division
- 306 Kickback and Stark Law Developments Jennifer Michael, Branch Chief, Industry Guidance Branch, Office of Counsel to the Inspector General; Charles Oppenheim, Partner, Hooper Lundy Bookman, PC; Marlan Wilbanks, Senior Partner, Wilbanks and Gouinlock LLP; Scott Withrow, Partner, Withrow, McQuade & Olsen, LLP

3:00-4:00 PM

**BREAKOUT SESSIONS** 

- 307 CMS Surveys: What Can We Learn? Anne S. Daly, Corporate Compliance Officer, Ann & Robert H. Lurie Children's Hospital of Chicago; Barbara Martinson, Senior Director, Ankura Consulting Group, LLC; David Wright, Director, Survey and Certification Group, Centers for Medicare & Medicaid Services
- 308 Transforming Clinical Care Through the Use of Nursing Documentation Audits Aliya Aaron, Principal, AMR Healthcare Consulting LLC
- 309 Leveraging Employee Survey Data to Measure Awareness and Effectiveness of Your Program Michael McAuliffe, Corporate Compliance Officer, Lowell General Hospital
- 310 Current Compliance Guidance and Scrutiny by HHS OIG and DOJ Lisa S. Rivera, Partner, Bass, Berry & Sims PLC; Ted L. Radway, VP Compliance, Kindred Healthcare; Benjamin Schecter, Civil Chief, U.S. Attorney's Office, W.D.KY; Karen Glassman, Senior Counsel, Office of Counsel to the IG, DHHS
- 311 One Happy Family: How to Integrate New Entities and Joint Ventures Brandon Goulter, Facility Compliance Professional, Dignity Health; Dawnese Kindelt, Sr Compliance Dir/Physician Integration, Dignity Health
- 🗆 312 Back from the Brink: Transforming a Psychiatric Rehabilitation Program on the Heels of a Self-Report Kristine Koontz, Vice President of Quality & Clinical Services, Keystone Human Services Inc; Victoria Hoshower, Quality and Performance Manager
- AD7 Strategically Shape Compliance & Ethics Outcomes Deann Baker, Sutter Care at Home Compliance Officer, Sutter Health
- AD8 Privacy Officer & Researcher: The Reluctant Partnership Joan Podleski, Senior Director & Chief Privacy Officer, Children's Health
- AD9 Risk Assessments: The Critical Role of Assessing and Managing Risk in Today's Enforcement and Compliance Environment Sara Kay Wheeler, Partner, King & Spalding

4:00-4:15 PM

**Networking Break** 

- 401 Hot Topics in Retail Pharmacy Compliance Selina Coleman, Sr. Associate, Norton Rose Fulbright; Daniel P. Fitzgerald, Senior Counsel, Commercial Litigation Dept., Walgreen Co.; Don L. Bell, Senior Vice President & General Counsel, National Assn of Chain Drug Stores
- 402 How Comprehensive Risk Assessments and Work Plans Set the Foundation for Successful Compliance Programs Carl D. Winekoff, Principal, Winekoff Consulting; Andrei M. Costantino, VP of Integrity & Compliance, Trinity Health
- 403 New RoPs: Survey Trends, Implementation Challenges and Upcoming Compliance Requirements Mary Evans, Owner, Executive VP, Covenant Care; Sue Acquisto, Corporate Compliance Officer, Covenant Care
- 404 Data Protection, Privacy and Security Issues in the Health Care Industry: What Are the State Enforcers Looking At? George Breen, Shareholder, Epstein Becker & Green PC; Esther Chavez, Sr. Asst Attorney General, Office of TX Attorney General
- 405 Physicians and Compliance: Are They Oil and Water? C. J. Wolf, Senior Compliance Executive, Healthicity
- 406 Effective Internal Investigations of Compliance Matters: Best Practices and Preservation of Privilege James Holloway, Shareholder, Baker Donelson; Gerry Zack, Incomina CEO, SCCE & HCCA

4:15-5:15 PM

**SESSIONS** 

**BREAKOUT** 

- 407 Best Practice: A Partnership Approach to a More Powerful Coding Compliance Program Carla D. Cashio, Chief Compliance Officer, DeKalb Medical; Julia Hammerman, Director, Compliance and Education, himagine solutions
- 408 340B Program Outlook: An Auditor's Toolkit for 2018 and Beyond Debi Weatherford, Executive Director Internal Audit, Piedmont Healthcare; Anthony Lesser, Senior Manager, Deloitte
- 409 Compliance Today, Effectiveness Tomorrow: the Necessary Actions to Achieve Success Bret S. Bissey, Compliance Professional; Sean McKenna, Law Office of Sean McKenna, PLLC
- 410 Betting on Your Provider-Based Status? Steve Lokensgard, Partner, Faegre Baker Daniels; Dan Roach, Chief Compliance Officer, Optum 360
- 411 CMS Playbook: What's New and What's Next in 2018 Kimberly Brandt, Principal Deputy Administrator for Operations, CMS
- AD1B Communicating with Regulators Shawn DeGroot, President, Compliance Vitals
- AD2B You've Put Your Compliance Program in Place: Now How Do You Manage the Department and Make It Work? John Falcetano, Compliance/ Privacy Officer, Brooks Rehabilitation Health
- AD10 Navigating the Gray Zones of the Anti-Kickback Statute Darrell Contreras, Chief Compliance Officer, Millennium Health
- AD11 Engaging your Executive Team and Board in a Strategic Vision for Your Compliance Program Steve Ortquist, Senior Managing Director, Ankura Consulting Group, LLC

5:15-7:00 PM INTERNAL AUDIT

HOW TO SUCCEED AS A COMPLIANCE PROFESSIONAL

OUALITY OF CARE

**TRACKS** 

GENERAL COMPLIANCE/ HOT TOPICS

LONG-TERM CARE

PRIVACY & SECURITY

COMPLIANCE

AUDITING &

MONITORING

PHYSICIAN

- ADVANCED GROUPS
- INDUSTRY

**Networking Reception in Exhibit Hall** 

# Program at a glance

#### **TUESDAY, APRIL 17 | CONFERENCE**

6:30-7:30 ам	Fitness Fun (pre-registration is required—space is limited)
7:00 AM-4:00 PM	Conference Registration
7:00-8:30 ам	Continental Breakfast
8:30-8:40 ам	Opening Remarks
8:40-9:00 ам	GENERAL SESSION: Update from CMS – Kimberly Brandt, Principal Deputy Administrator for Operations, CMS
9:00-9:50 ам	GENERAL SESSION: Compliance as a Strategic Business Partner: A CEO's Perspective – Lloyd Dean, President and CEO, Dignity Health
9:50-10:30 ам	GENERAL SESSION: Ethical Vigilance Creates a WellNow Culture – Rashmi Airan, Ethics Speaker and Consultant
10:30-11:00 ам	Networking Break in Exhibit Hall
	501 Escobar and the New Compliance Cartel – Jeffrey Jeter, Special Counsel, Jones Walker, LLP
	■ 502 Operationalizing Compliance with the New Nondiscrimination Requirements of Section 1557 of the Affordable Care Act — Drew Stevens, Attorney, Arnall Golden Gregory LLP; Toby K. Morgan, Director of Compliance-Section 1557, Emory Healthcare, Inc.
	503 Lions, Tigers, and BearsOh My! Walking through the Dark Forest of the Compliance Knowns and Unknowns in Mergers, Acquisitions, and Divestitures in Post-Acute Care – Sarah Finnegan, VP of Compliance, Kindred Health Care; Rachel Carlock, Corporate Compliance Officer, Consulate Health Care; Shannon Drake, General Counsel, Aveanna Healthcare
	504 BAM! A Sound You Want to Hear When Working with Your Business Associates – Frank Ruelas, Facility Compliance Professional, St. Joseph's Hospital and Medical Center/Dignity Health; Shawn Y. DeGroot, President, Compliance Vitals
	505 A Roadmap for Medical Staff Corrective Action: How to Avoid the Many Pitfalls – Sarah Coyne, Partner, Quarles; Jon Kammerzelt, Quarles & Brady LLP
11:00 AM— 12:00 PM BREAKOUT SESSIONS	■ 506 Telemedicine and Digital Health: Compliance Hot Topics for 2018 and Beyond — Thomas Ferrante, Attorney, Foley & Lardner; Monica Chmielewski, Attorney, Foley & Lardner, LLP
	■ 507 MYSSION: Monitoring Your Short Stays and Observation Nights – Amy M. Gendron, Dir Clinical & Regulatory Compliance, Trinity Health; Patricia J. Hamon, OI Specialist, Trinity Health
	■ 508 Leveraging Internal Audit & Forensics in Your Compliance Program – Donald A. Sinko, Chief Integrity Officer, Cleveland Clinic; Vicki R. Bokar, Senior Director, Corporate Compliance, Cleveland Clinic
	509 Preparing for a Job Search – Beth DeLair, President, Health Care Compliance Recruiting
	510 MACRA: Not Just for Providers – Todd M. Gower, Advisory Sr Mgr Healthcare & Risk, Ernst & Young; Lisa Alfieri, Manager- Risk and Compliance, Ernst and Young
	■ 511 Compliance Design in a World of New Models – Kristen M. Lilly, Healthcare Consultant, PYA; Fatema Zanzi, Partner, Drinker Biddle Reath; Vicki Robinson, Senior Counsel for Policy, Office of the Inspector General
	☐ 512 Out of the Shadows: Behavioral Health Compliance and Legal Issues for Every Provider – Gerald Fornwald, Attorney, Winthrop & Weinstine, P.A.;  Jennifer Lohse, General Counsel, Hazelden Betty Ford Foundation
	AD3B Let's Talk Shop – Al Josephs, Compliance Consultant
	AD4B Compliance Officer Ethics Scenarios – Ryan Meade, Dir Regulatory Compliance Studies, Loyola University, Chicago School of Law
	AD5B The Intersection of Compliance and Quality Management – Lynda Hilliard, Healthcare Compliance Professional, Hilliard Compliance Consulting
12:00-1:00 РМ	Networking Luncheon



# Program at a glance

#### **TUESDAY, APRIL 17 | CONFERENCE**

IOLJUA	I, AI KIE I7   CONTENEDE
	601 Dealing with Legalized Medical Marijuana: The Dilemma Created by Conflicting Federal and State Laws – Stephen H. Siegel, Of Counsel, Broad and Cassel
	602 Medicare Managed Care Compliance Standards for FDRs: Is Your Organization's Compliance Program Adequate? – Heather L. Fields, Shareholder, Chair-Hospital/Health Systems Practice, Reinhart Boerner Van Deuren s.c.; Rachel Haltiwanger
	603 Compliance and Risk Management: A Marriage Made in LTC Regulatory Heaven – Dawn Michelle Kinneer, Sr. Risk and Patient Safety Consultant, MMIC; Sharon L. Taylor, Dir Risk Management/AccreditationSvcs, Burgess Health Center
	604 Unforeseen Vulnerabilities in Healthcare Mergers and Acquisitions – Ryan Freeman-Jones, IT Risk Management Manager, Meditology Services; Martin Ignatovski, Chief Compliance Officer
	605 The Dx on HCC: How Medicare Advantage Plans and ACOs Create New Compliance Risk for Physicians – Kevin McPoyle, Director of Compliance, Jefferson Community Physicians – Northern Division
:00-2:00 рм	606 Real World Repayment Dilemmas: DRG Validation v. Clinical Validation v. Quality Measures v. Government Audit Findings – Tracy M. Field, Partner, Parker Hudson Rainer & Dobbs LLP; Nancy Hirschl, VP HIM Services, Streamline Health Inc.
BREAKOUT SESSIONS	607 An Ounce of Prevention: Adding Cybersecurity Tabletop Exercises to Your Compliance Toolkit – Allyson J. Labban, Partner, Smith Moore Leatherwood LLP; Steve Snyder, Smith Moore Leatherwood LLP
	608 Identifying, Assessing and Auditing IT Risks in Health – Vishal Suchdev, Senior Manager, Ernst & Young
	609 How to Change the Perception of Compliance from Obstacle to Business Partner – Jay P. Anstine, President, Bluebird Healthlaw Partners
	610 Managing Ethical Issues in FCA and Other Enforcement Actions – Precious Gittens, Partner, Hooper, Lundy & Bookman PC
	611 Are You Ready to Weather the Storm: Aftermath of Hurricanes Harvey and Irma – Brian Beard, Senior Director Compliance, McKesson Specialty Health; Judy Ringholz, Vice President of Compliance and Ethics & Chief Compliance Officer, Jackson Health System
	612 Key Issues an AMC Privacy Officer Should Know – Mildred L Johnson, Compliance Director, Baylor College of Medicine; Colleen Shannon, Chief Compliance & Privacy Officer, Duke University Health System
	AD6B Stark: Mitigating the Battle Scars – Dwight Claustre, Managing Director, Ankura Consulting Group, LLC
	AD7B Strategically Shape Compliance & Ethics Outcomes – Deann Baker, Sutter Care at Home Compliance Officer, Sutter Health
	AD8B Privacy Officer & Researcher: The Reluctant Partnership – Joan Podleski, Senior Director & Chief Privacy Officer, Children's Health
00-2:30 рм	Networking Break
2.30 TM	701 340B: Current State, HRSA Audit Enhancements and What the Future Holds – Chris Wasik, National 340B Solution Leader, CHAN Healthcare; Lidia Niecko-Najjum, Associate, Polsinelli PC
	702 Creating Effective Compliance Program at Your Community Health Center – Trent Stechschulte, Compliance Officer & Legal Counsel, Equitas Health
	703 How to Conduct a Compliance Risk Assessment – Margaret Scavotto, President, Management Performance Associates; Scott Gima, COO & Executive VP of Compliance & Management, Management Performance Associates
	704 Encryption Is Not Enough – Andrew Rodriguez, Corporate Privacy and Security Officer, Shriners Hospitals for Children
2:30-3:30 pm	■ 705 When Physicians Work with Non-Physician Practitioners: Compliance Risks of Collaborative Practices – Brenden O'Neal, Regional Compliance Officer Intermountain Healthcare
	706 Ask the Stark Law Professionals: Q&A Session – Robert A. Wade, Partner, Barnes & Thornburg LLP; Lester J. Perling, Partner, Broad and Cassel LLP; Daniel Melvin, Partner, McDermott Will & Emery, LLP
	■ 707 Physician Arrangement Auditing 101 – Anne E. Brummell, Compliance Program Manager, Honor Health; Juliette Stancil, Regional Compliance Officer, Presence Health
DEALOUT	708 Intersection of Internal Audit and Compliance – Maria Toribio, Director, PricewaterhouseCoopers; Jack Flaherty, Director, PricewaterhouseCoopers
BREAKOUT SESSIONS	709 David & Goliath: Compliance Investigations in the Era of Social Media – Regina F. Gurvich, Vice President, Chief Compliance Officer, OMNI Ophthalmic Management Consultants, LLC; Christie A. Moon, Legal Counsel, Sutter Health; Brian Callihan, Director of Special Projects, Sutter Health
	710 Coding & Documentation Compliance Risks: Hints & Tips for the Compliance Professional – Dana L. Brown, President, Reimbursement Management Consultants, Inc.; Gloryanne H. Bryant, HIM Coding Specialist
	711 CIA Success Story: Settlement, Implementation, Effectiveness – Laura E. Ellis, Senior Counsel, Office of Counsel to the Inspector General, U.S. Department of Health and Human Services; Rita Isnar, Senior Vice President, Strategic Management Services, LLC
	☐ <b>712 Barriers to Sharing Health Information in Behavioral Health</b> – Tim Timmons, Privacy and Security Officer, Greater Oregon Behavioral Health; Kelly T. Hagar Attorney, Schwabe Williamson & Wyatt PC
	AD9B Risk Assessments: The Critical Role of Assessing and Managing Risk in Today's Enforcement and Compliance Environment – Sara Kay Wheeler, Partner, King & Spalding
	AD10B Navigating the Gray Zones of the Anti-Kickback Statute – Darrell Contreras, Chief Compliance Officer, Millennium Health
	AD11B Engaging your Executive Team and Board in a Strategic Vision for Your Compliance Program – Steve Ortquist, Senior Managing Director, Ankura

COMPLIANCE LAWYER

AUDITING & MONITORING

TRACKS

GENERAL
COMPLIANCE/
HOT TOPICS

LONG-TERM CARE
PRIVACY &
SECURITY

PHYSICIAN
COMPLIANCE

INTERNAL AUDIT

HOW TO SUCCEED AS A COMPLIANCE PROFESSIONAL

QUALITY OF CARE

ADVANCED DISCUSSION GROUPS

INDUSTRY IMMERSION

#### WEDNESDAY, APRIL 18 | POST-CONFERENCE

7:30 ам-12:00 рм	Conference Registration
	■ W1 Corporate Integrity Agreement Developments, Understanding the Government's Expectations – Amy Bailey, Principal, HBE Advisors; Sharon S. Parsley, President, Quest Advisory Group, LLC; Nicole Caucci, Deputy Branch Chief, OIG HHS
	■ W2 Compliance Program Game Changers – Brian Flood, Partner-Attorney, Husch Blackwell LLP
	■ W3 How to Develop a "Speak-up" Compliance Culture — Carlos A. Cruz, Chief Compliance Officer, Tri-City Healthcare District; Melissa J. Mitchell, Director, Audit and Compliance, Sinai Health System
	W4 Privacy Officer Roundtable – Marti Arvin, Vice President, Audit Strategy, CynergisTek, Inc.; Adam Greene, Partner, Davis Wright Tremaine, LLP; Joan M. Podleski, Chief Privacy Officer, Children's Health
3:00-9:45 am	■ W5 Documentation and Reimbursement Workshop – Maggie M. Mac, President, Maggie Mac-MPC Inc.
DE ALCOLIT	■ W6 Compliance, Self-Disclosure and Managing the Risk – Gabriel L. Imperato, Managing Partner, Broad and Cassel; Tamar Terzian, Senior Counsel, OIG/HHS
BREAKOUT SESSIONS	W7 Payer Issues, Denials and Process for Clinical Trials: How to Audit for Lost Revenue! – Kelly M. Willenberg, Manager, Kelly Willenberg and Associates; Wendy S. Portier, Consultant, Kelly Willenberg and Associates
	■ W8 Collaboration: Are You Increasing or Decreasing Your Risk? – Michael Peer, Principal, CliftonLarsonAllen LLP
	■ W9 Internal Investigations: What's in Your Organization's Toolkit? – Melissa Edson, Standards & Compliance Specialist, Hazelden Betty Ford Foundation; Jackie Stemwedel, Sr. Manager, Standards & Compliance, Hazelden Betty Ford Foundation; Jackie Stemwedel, Sr. Manager, Standards & Compliance, Hazelden Betty Ford Foundation
	W10 Top Hot Quality and Compliance Areas to Partner and Mitigate Risk – Deann M. Baker, Sutter Care at Home Compliance Officer, Sutter Health;  Dwight Claustre, Managing Director, Ankura Consulting Group, LLC
	■ W11 Using Technology to Leverage Your Compliance Program – Nicholas Merkin, CEO, Compliagent; Jeffrey Young, Vice President Product Development, Healthicity
:45-10:00 AM	Networking Break
10:00–11:45 AM BREAKOUT SESSIONS	■ W12 Ensuring Your Vendors Comply with Your Compliance Requirements/Plan – Andrew Luers, Partner, ProviderTrust; Donna J. Thiel, Director Compliance Integrity, ProviderTrust; Christopher Redhage, Co-Founder, ProviderTrust
	■ W13 Medical Device Replacements: Compliance Insights for Device Warranty Credits and No Charge Devices – Brenda J. Mickow, Revenue Compliance Officer, Mayo Clinic; Jesse Schafer, Explant Control Manager, Mayo Clinic
	■ W14 Practical Considerations for Managing Compliance, Legal and Operational Risk with Joint Venture Relationships – Eric Overman, Senior Manager, Ernst & Young; Mary Wolbert, VP Chief Compliance and Risk Officer, Froedtert Health
	W15 The Doctor Will Skype You Now? A Compliance Officer's Roadmap for Telemedicine – Scott K. Intner, Chief Compliance Officer, George Washington Medical Faculty Associates; Tomi Hagan, Senior Consultant, Compliance, Quorum Health Resources
	■ W16 Physician Arrangement Bootcamp – Deanna Mool, Attorney, Heyl Royster Voelker & Allen; Daniel Stech, Principal, Pinnacle Health Care Consulting
	■ W17 Managed Care Fraud: Enforcement and Compliance – Eric Havian, Partner, Constantine Cannon LLP; Daniel Meron, Attorney, Latham & Watkins LLP
	■ W18 Provider-Based Status Update: How Recent Changes Impact Off-Campus Outpatient Departments' Compliance, Payment, and Transactions  — Claire Turcotte, Partner, Bricker & Eckler LLP; David M. Johnston, Partner, Bricker & Eckler LLP; Ilah Naudasher, Network Director of Compliance, Kettering  Health Network
	■ W19 Auditing Identity & Access Management: Addressing the Root Causes – Johan Lidros, President, Eminere Group
	■ W20 Happily Ever After Requires Work: Effective Training for Ongoing Employee Engagement – Kym J. Creekmore, Chief Compliance and Privacy Officer, Diatherix; Janine S. Fadul, Compliance Manager, George Washington Medical Faculty Associates; Brenda K. Manning, Compliance & Privacy Professional, University o Minnesota Physicians
	W21 Full Speed Ahead on Drug Diversion Control Efforts: Enforcement Trends, Investigations, and Prevention – Regina F. Gurvich, Vice President, Chief Compliance Officer, OMNI Ophthalmic Management Consultants, LLC; Gary Cantrell, Deputy Inspector General for Investigations, OIG HHS
	■ W22 The Road Ahead – Frank E. Sheeder, Partner, Alston & Bird LLP
1:00 рм	Check-in for CHC, CHPC, and CHRC Certification Exams
I:15-4:30 PM	CHC, CHPC, and CHRC Certification Exams (actual exam duration is 120 minutes per the candidate handbooks)
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#### **TRACKS**

- GENERAL COMPLIANCE/ HOT TOPICS
- LONG-TERM CARE
- PRIVACY & SECURITY
- PHYSICIAN COMPLIANCE
- COMPLIANCE LAWYER
- AUDITING & MONITORING
- INTERNAL AUDIT
- HOW TO SUCCEED
  AS A COMPLIANCE
  PROFESSIONAL
- QUALITY OF CARE
- ADVANCED DISCUSSION GROUPS
- INDUSTRY IMMERSION

#### Saturday, April 14

8:00 AM - 12:00 PM

**12**<sup>th</sup> **Annual Volunteer Project** (pre-registration required)

1:00-7:30 PM

**Conference Registration** 

#### **Sunday, April 15**

7:30 AM - 6:00 PM

**Conference Registration** 

7:30 - 8:30 AM

**SpeedNetworking** (pre-registration required)

9:00 AM - 12:00 PM

### PRE-CONFERENCE BREAKOUT SESSIONS

(includes 15-minute break)

INDUSTRY IMMERSION

#### P1 Large Hospital Systems

**Sunday, 9:00** AM-12:00 PM

**Suzie Draper,** VP Business Ethics and Compliance, Intermountain Healthcare

**Margaret Hambleton,** VP Corporate Compliance, Dignity Healthcare

**Kimberly Otte,** Chief Compliance Officer, Mayo Clinic

- Learn how to benchmark your program against other large hospitals and health systems through use of polling software
- Understand challenges relevant to large hospitals and large health systems
- Engage in dialogue with your colleagues regarding operational solutions and best practices for large hospitals and health systems



GENERAL COMPLIANCE/HOT TOPICS

#### P2 Compliance Program Start Up: What Are the Basics Needed for Your Infrastructure?

**Sunday, 9:00** AM-12:00 PM

**Debbie Troklus,** Senior Managing Director, Ankura Consulting Group, LLC

**Sheryl Vacca,** SVP/Chief Risk Officer, Providence St Joseph Health

- Describe the fundamental elements of a compliance program
- Identify ways to leverage current resources
- Provide tips on getting organization buy in



LONG-TERM CARE

#### P3 Hey, Therapy Provider! The Government and Private Insurers Have Therapy in Focus—Do You?

9:00 AM-12:00 PM

**Shawn Halcsik,** Corporate Compliance Officer, Encore Rehabilitation

Nancy Beckley, President, Nancy Beckley & Associates LLC

- Therapy focus explained: JIMMO, Probes, Targeted Medical Reviews, Supplemental Reviews, OIG reports and findings, Investigations, Therapy Related Civil Monetary Penalties
- Understand and implement the who, what, how and why of auditing therapy Conditions for Coverage, Conditions of Participation, and Conditions of Payment
- Take away an audit tool to ensure your focus on compliance with therapy technical and medical necessity requirements for restorative and maintenance therapy (JIMMO)



PRIVACY & IT COMPLIANCE

# P4 Designing an Effective Privacy Program

Sunday, 9:00 AM-12:00 PM

**Christopher Terrell,** Deputy Chief Compliance Officer & Privacy Officer, Encompass Health

**Adam Greene,** Partner, Davis Wright Tremaine, LLP

**David Behinfar,** Chief Privacy Officer, University of North Carolina Health

**Katherine Georger,** Associate Compliance Officer, Duke University Health System



PHYSICIAN COMPLIANCE

# P5 Physician and APP Coding Workshop

**Sunday, 9:00** AM-12:00 PM

**Kimberly G. Huey,** President, KGG Coding & Reimbursement Consulting

**Sandra K. Giangreco Brown,** Coding Compliance Audit Sr Manager, CHAN Healthcare

- Coding basics for compliance professionals—knowing where to find the code information, defining the sources for definitive guidance—how to educate your providers and audit-proof your coding and billing
- Understanding the gray areas of evaluation and management coding, appropriately applying modifiers, and documenting to support the medical necessity of all services
- Defining and maximizing the role
   of advanced practice providers, aka
   non-physician practitioners, in the practice
   and compliantly billing for their services



**COMPLIANCE LAWYER** 

# P6 False Claims Act Developments

Sunday, 9:00 AM-12:00 PM

**John T. Boese,** Of Counsel, Fried, Frank, Harris, Shriver & Jacobson LLP

**Michael D. Granston,** Director, Commercial Litigation Branch, Fraud Section, Civil Division, US Department of Justice

Gary W. Eiland, Partner, King & Spalding LLP

**Michael Morse,** Partner, Pietragallo Gordon Alfano Bosick & Raspanti, LLP

- Understand the fundamentals of liability, damages and procedure under the FCA
- Review critical recent court interpretations of the Supreme Court's Escobar decision
- Discuss recent decisions on determining "falsity" in medical necessity cases

AUDITING & MONITORING

# P7 The Great Internal Audit-Compliance Mystery

Sunday, 9:00 AM-12:00 PM

**Kristen R. Taylor,** Managing Director, Pinnacle Enterprise Risk Consulting Services

**Kelly C. Loya,** Managing Director, Pinnacle Enterprise Risk Consulting Services

- Guests will observe and identify, or even become party to, the ultimate compliance mystery/conspiracy
- Attendees will assist in identifying acts of noncompliance and network with the cast and other guests to determine what wrongdoing occurred, why and define an appropriate response to the wrongdoing
- Attendees will utilize strategies to help define compliance program weaknesses and what safeguards may have prevented an identified behavior



**INTERNAL AUDIT** 

## P8 Top IT and Cyber Risks to Include in Your Audit Plan

Sunday, 9:00 AM-12:00 PM

Johan Lidros, President, Eminere Group

- Learn about key IT and Cyber risks
- Learn trending IT governance best practices
- Discuss IT audit challenges in an evolving IT risk environment



HOW TO SUCCEED AS A COMPLIANCE PROFESSIONAL

#### P9 Try Your Luck: Solve a Complex Compliance Case Study

Sunday, 9:00 AM-12:00 PM

**Melissa J. McCarthy,** AVP, Deputy Chief Corporate Compliance Officer, Northwell Health

**Greg Radinsky,** SVP, Chief Corporate Compliance Officer, Northwell Health

- Walk through a complex compliance case study in this interactive session and try your luck on making complex decisions to solve the case
- Learn tips on how to investigate and document complex matters, spot coding and billing issues, interview witnesses, develop a corrective action/mitigation plan, and communicate sensitive matters to senior leadership and your board
- Understand considerations for self-disclosure, attorney-client privilege and when to use it, and the Yates memo

QUALITY OF CARE

# P10 Why In The World Is the Compliance Officer Asking about Quality?

Sunday, 9:00 AM-12:00 PM

**Eugena A. White,** Compliance Officer, Medical West, an affiliate of the UAB Health System

**Deborah F. Grimes,** Chief Diversity Officer, UAB Hospital

- Attendees will define compliance and quality, explore CMS' value-based reimbursement model, evaluate the alignment of quality care with reimbursement, and examine work models requiring synergy between compliance and quality to meet CMS requirements
- Attendees will be introduced to key programs related to value-based reimbursement, examine the implications for the receipt of quality-based reimbursement, and discuss the compliance professionals' role in monitoring compliance with CMS regulations
- Attendees will learn effective techniques to monitor and share data, and study effective tools to aide collaboration between senior leadership and the medical staff regarding operations, finances, and clinical outcomes for value-based reimbursement



GENERAL COMPLIANCE/HOT TOPICS

# P11 Due Diligence for Acquisition and Partnerships

Sunday, 9:00 AM-12:00 PM

**Catherine I. Masoud,** Compliance and Privacy Manager for External Affairs, University of Kentucky, UK HealthCare

**John Allen,** Chief Administrative Officer, University of Kentucky, UK HealthCare

- Outline and discuss the strategy, analyis and due diligence necessary for determining fit, aligning appropriate resources and implementing a successful transition for acquisition or partnership with another practice
- Discuss common goals, areas of compromise and deliverables in order to navigate logistical hurdles and contractual negotiations
- Share lessons learned and provide practical tips to ensure thorough due diligence from beginning to go-live and thereafter

GENERAL COMPLIANCE/HOT TOPICS

#### P12 Navigating Therapy Compliance Requirements Across the Continuum of Care

Sunday, 9:00 AM-12:00 PM

**Catherine Gill,** Director of Quality, Compliance Officer, Franciscan VNS

**Kay Hashagen,** Senior Consultant, LW Consulting, Inc.

- "Medical Necessity" is the key concept to justify Medicare payment for services, but how is medical necessity evaluated in the outpatient, inpatient rehab, home health and SNF settings?
- Documentation requirements for Medicare payment vary significantly between the OP/IRF/HH and SNF settings. You will learn the documentation commonalities but also the key differences between the settings to better audit and monitor compliance
- What are the challenges and best practices for compliance training and monitoring for therapists who provide services in multiple settings?

INDUSTRY IMMERSION

#### P13 Laboratory Compliance: Maintaining Compliance in an Uncertain and Changing Environment

Sunday, 9:00 AM-12:00 PM

Robert E. Mazer, Shareholder, Baker Donelson

**Tim Murray,** National Director Laboratory Compliance, Corporate Responsibility, Catholic Health Initiatives

**Barbara Senters,** Chief Compliance & Ethics Officer, Ameritox

Kathy Nucifora, Director of Accreditation, COLA

- Compliance issues facing today's laboratories include medical necessity, marketing arrangements, network participation issues, toxicology testing, pathology date of service issues, legal actions initiated by insurers, actions under Medicare enrollment authorities, and repayments
- What you should know about CLIA and the avoidance of commonly identified citations. Presenters will look at proficiency testing requirements, proficiency testing referral safeguards, the overlap between CLIA regulations and billing considerations, and other current certification and accreditation topics
- Practices that can result in imposition of sanctions, and use of general laboratory auditing plans and other steps to minimize legal and regulatory risk

INDUSTRY IMMERSION

#### P14 Managed Care **Organizations and Measuring Compliance Program Effectiveness: Review the** Tools Used by Hospitals, **Health Plans and Providers** to Measure Effectiveness and See How They Work!

Sunday, 9:00 AM-12:00 PM

Caron Cullen, President, Positive Compliance Outcomes, Inc.

Kelsey C. Brodsho, Chief Compliance Officer, North Memorial Health Care

- · Discuss what tools may best fit your organization for measuring compliance effectiveness regardless of whether you are a Hospital, Health Plan, or Provider
- Review actual examples of these tools from various organizations and see their effectiveness by examining associated results
- Share ideas regarding the CMS 2017 three new audit elements of Prevention, Detection, and Correction and consider the similarities and differences (if any) from using the seven elements of an Effective Compliance Program

12:00 - 1:00 PM

SpeedMentoring (



(pre-registration required; box lunch provided to participants)

12:00 - 1:30 PM

Lunch (on your own)

1:30-4:30 PM

#### PRE-CONFERENCE **BREAKOUT SESSIONS**

(includes 15-minute break)

INDUSTRY IMMERSION

#### P15 Tactics for Maintaining **Expected Levels of Performance** in an Increasingly Complex **Regulatory Environment**

Sunday, 1:30 PM-4:30 PM

Kristine Koontz, Vice President of Quality & Clinical Services, Keystone Human Services Inc.

Amy Short, Administrative Director, Center for Improvement Science

Victoria Hoshower, Quality and Performance Manager

- Application of proven Quality Management methods to systematically identify, measure, and monitor key performance metrics and generate targeted, informed responses when deviations occur
- Orchestrate the efforts of operations, compliance, and specialized teams across the enterprise to make, manage, and sustain change
- Strategies for effective and sustainable quality improvement: project selection, team engagement, and building a culture of continuous improvement

GENERAL COMPLIANCE/HOT TOPICS

#### P16 Conflict of Interest 2.0: **Beyond Data Collection**

Sunday, 1:30 PM-4:30 PM

Rebecca M. Scott, Compliance/Privacy Manager, University of Kentucky

C.J. Wolf, Senior Compliance Executive, Healthicity

Andrew Hill, Compliance Analyst/Auditor, UK HealthCare Office of Corporate Compliance

- Join us while we review the intricacies of COI policy evolution
- We'll discuss updates and advancements in CMS' Open Payments Database
- We'll provide useful skills and tools to help you conduct investigations and implement conflict management plans

LONG-TERM CARE

#### P17 Post-Acute Compliance Officers: How Do You **Prepare for Constant Change** and the Unknown of the **Regulatory Environment**

Sunday, 1:30 PM-4:30 PM

Karla Dreisbach, VP Ccompliance, Friends Services for the Aging

Betsy Wade, Corporate Compliance Officer, Signature HealthCARE

Jeramy Kuhn, Corporate Compliance Officer, Care Initiatives

Barbara Duffy, Shareholder, Lane Powell

- Join our Compliance Officer Roundtable
- Does your company invest in compliance without a CIA?
- Is there a best practice for structuring an effective program and have you tested it?
- Do you have a seat at the decision maker table?
- Can you afford to be proactive or just reactive?

PRIVACY & IT COMPLIANCE

P18 What Do Carnegie **Hall and Good Security Incident Response Plans Have In Common: To Get** There You Must Practice, **Practice, Practice!** 

Sunday, 1:30 PM-4:30 PM

Marti Arvin, Vice President, Audit Strategy, CynergisTek, Inc.

Joseph Dickinson, Partner, Smith Anderson

- Discussion of the purpose of and process around table top exercises
- · Discussion of the goals of the exercise and pre-table top exercises to dos
- Performance of a mock table top exercise with audience participation and role assignments and identification of terms used



# P19 Benchmarking and Coding Outlier Workshop

Sunday, 1:30 PM-4:30 PM

**Jared Krawczyk,** Mathematician, Nektar Analytics

**Andrei M. Costantino,** VP of Integrity & Compliance, Trinity Health

- Discuss the critical elements needed in building a risk-based audit process from scratch.
- Outline and demonstrate how to conduct the needed benchmarking analytics that will support a comprehensive provider risk scorecard. (Above and beyond just a generic E/M bell-curve)
- Explore strategies to interpret and incorporate the outlier analysis results in a functional day-to-day internal audit process. Discuss current and future risk areas related to professional service billing including the use of Advanced Practice Providers, Hierarchal Condition Categories, and the Electronic Health Record



#### P20 Anatomy of a False Claims Act Case: Investigation, Litigation, Negotiation, Resolution

Sunday, 1:30 PM-4:30 PM

**Rick Robinson (Moderator),** Global Co-Head of Life Sciences and Healthcare, Norton Rose Fulbright US LLP, Washington, DC

**Lisa Re,** Assistant Inspector General for Legal Affairs, Office of Inspector General, Department of Health & Human Services

**Daniel C. Gerhan,** Director and Senior Litigation Counsel, Boston Scientific Corp.

Amy Easton, Partner, Phillips and Cohen LLP

- The Investigation Phase: subpoenas, witness interviews and more
- The Litigation Phase: Discovery and Motions Practice
- The Resolution Phase: Settlements, CIAs and Relator issues

AUDITING & MONITORING

#### P21 340B Compliance Monitoring Utilizing Data Analytics

Sunday, 1:30 PM-4:30 PM

**Tim Krzeminski,** Healthcare Compliance Director, PwC

Ryan Hayden, Partner, PricewaterhouseCoopers

- Utilizing data analytics to monitor the 340B Drug Discount Program allows healthcare systems to ensure compliance with the 340B Program and maximizes cost-saving opportunities afforded by the 340B Program
- KPIs allow for granular analysis of high risk area related to diversion, duplicate discounts, the GPO prohibition, and provide insights into missed cost-saving opportunities where split-billing software limitations and/or poor master data come into play
- Reduce risk of fines and sanctions by regulators and protection against reputational damage; Improve risk management from automated continuous monitoring for 100% of transactions; Reduce number of FTEs used to maintain compliance with 340B program

IN

**INTERNAL AUDIT** 

# P22 Three Keys to Rock Your Auditing and Monitoring Plan

Sunday, 1:30 PM-4:30 PM

**Ruth Krueger,** Lead Compliance Program Administrator, Sanford Health

**Cindy J. Matson,** Sr Executive Director, Compliance, Sanford Health

Mary Jo Henne, Director of Compliance, Sanford Health

- Review the importance of pre-audit preparation and decisions—including what to audit and what to monitor
- Cover tips on the value of collaboration, clarity of accountability, what to do with incidental findings and more
- Provide sample tools and the three key concepts that will help you get the job done

HOW TO SUCCEED AS A COMPLIANCE PROFESSIONAL

# P23 Collaboration between Compliance, Internal Audit and Coding Operations

Sunday, 1:30 PM-4:30 PM

**Kenneth M. Jenkins,** Hospital Compliance Officer, Vanderbilt University Medical Center

**Colleen A. King-Dennis,** Associate Vice President of Compliance Billing & Education, University of Louisville-Physicians

- Effective Collaboration between Compliance, Internal Audit and Coding Operations can have a positive impact on the bottom line of your organization
- Policy and Procedure of the organization impacts all levels and areas, how to help ensure policies and procedures are value-add
- Insights on collaborative efforts within our organizations with focus on the positives and negatives



QUALITY OF CARE

#### P24 Three Blind Mice: Achieve a Shared Vision for Compliance, Risk, and Quality

Sunday, 1:30 PM-4:30 PM

**Jessica L. Smith,** Vice President, Compliance Partners, LLC

**Jonathan Brouk,** Director, Compliance & Privacy Officer, Children's Hospital New Orleans

**Sandra A. Keller,** VP Compliance & Regulatory, Lafayette General Medical Center

- Obstacles to creating a unified approach to healthcare compliance, risk, and quality initiatives
- Achieving integration through the development of shared goals
- Leveraging technology and data to break down communication silos

GENERAL COMPLIANCE/HOT TOPICS

#### P25 Significant Regulatory Changes and OMHA Initiatives Impacting the Medicare Appeals Process

Sunday, 1:30 PM-4:30 PM

**Andrew B. Wachler,** Partner, Wachler & Associates, P.C.

Nancy Griswold, Chief Administrative Law Judge, Department of Health and Human Services, Office of Medicare Hearings and Appeals

- Significant reforms to the Medicare appeals process, including recent HHS rulemaking aimed at reducing the backlog of pending appeals and encouraging resolution of cases earlier in the appeals process
- Key OMHA initiatives taking place at the ALJ appeal level, including the new Statistical Sampling Initiative, implementation of attorney adjudicators, and expansions to the Settlement Conference Facilitation program
- Understand the impact these reforms and OMHA initiatives will have on providers, and learn strategic approaches and practical tips to consider and implement when appealing overpayment demands and claim denials through the Medicare appeals process

**INDUSTRY IMMERSION** 

#### P26 The Ups and Downs of DME

Sunday, 1:30 PM-4:30 PM

**Wayne H. van Halem,** CFE, AHFI, President The van Halem Group – A Division of VGM Group, Inc.

Joshua Skora, Attorney, K & L Gates, LLP

**Kelly Grahovac,** Sr. Consultant The van Halem Group

- Identify industry trends and current legislative activity related to audits, appeals, and compliance for DME suppliers, including some positive news for suppliers
- Identify common legal issues related to providing DME in current regulatory environment
- Identify current products being targeted for audits and common denial reasons

INDUSTRY IMMERSION

#### P27 Issues in Academic Medical Compliance: Bridging the Great Divide

Sunday, 1:30 PM-4:30 PM

**Valerie Dixon,** Deputy Compliance Officer, University of California-Irvine

**Kim Bixenstine,** Chief Compliance Officer, University Hospitals

**David Lane,** Chief Compliance Officer, Providence St. Joseph Health

- Working with FDA Surveyors, Clinical Research Billing, and Audits: Using the process and results to improve and augment your compliance program
- Conflicts of Interest across the medical center, campus, and community environments: Managing and mitigating
- Physician Hospital Contracting and Reimbursement Challenges in Academic Medical Centers: The compliance role in negotiations, review, and advisement for new and ongoing arrangements

INDUSTRY IMMERSION

#### P28 What's New and Exciting in Research Compliance: Exploring New Laws, Regulations and Government Guidance

Sunday, 1:30 PM-4:30 PM

**Lisa Murtha,** Senior Managing Director, Ankura Consulting Group, LLC

**Ryan Meade,** Dir Regulatory Compliance Studies, Loyola University Chicago School of Law

- Overview of new laws, regulations, and government guidance from NIH, OHRP, ORI, FDA, WHO and more
- Review of recent enforcement initiatives related to the life sciences and research from DOJ, OIG, CMS
- Best practices for oversight of research programs and ongoing compliance

4:30-6:30 PM

# Networking Reception in Exhibit Hall

#### **Monday, April 16**

6:30 - 7:30 AM

#### **Fitness Fun**

Pre-registration required—space is limited

7:00 AM - 6:00 PM

**Conference Registration** 

7:00-8:30 AM

Continental Breakfast in Exhibit Hall

8:30-9:00 AM

**Opening Remarks** 

9:00 - 9:30 AM

# GENERAL SESSION: OIG Update

**Daniel Levinson,** Inspector General, Department of Health & Human Services

9:30 - 10:30 AM

#### GENERAL SESSION: Next Level Leadership

**Scott Eblin,** Author, *The Next Level* and *Overworked and Overwhelmed* 

10:30 - 11:00 AM

Networking Break in Exhibit Hall 11:00 AM - 12:00 PM

#### **BREAKOUT SESSIONS**



GENERAL COMPLIANCE/HOT TOPICS

#### 101 Healthcare Fraud Enforcement From The Trenches: The Top Government Enforcement Priorities in the Healthcare Space

Monday, 11:00 AM-12:00 PM

**Scott Grubman,** Partner, Chilivis, Cochran, Larkins & Bever

**Todd Swanson,** Assistant United States Attorney, United States Attorney's Office

- Discussion of the top government enforcement trends affecting the healthcare industry
- Describe recent updates in False Claims Act case law and litigation
- Provide proactive compliance tips to healthcare providers to help such providers stay off of the government's radar and avoid a costly and disruptive government investigation

GENERAL COMPLIANCE/HOT TOPICS

# 102 Strategies for Managing Conflict of Interests in the World of Innovation

Monday, 11:00 AM-12:00 PM

**Donnetta Horseman,** Chief Compliance Officer, Moffitt Cancer Center

- Managing individual conflict of interests can pose challenges at institutions where innovation is both encouraged and rewarded. Review strategies for balancing entrepreneurial goals of individuals while maintaining compliance with institutional policies
- Organizations are engaging in new and innovative relationships with industry as a means to achieve research and organizational objectives. Learn strategies for managing conflicts to avoid the appearance of bias in research
- Building trust and communication is essential to a conflict of interest program.
   Discuss ways in which compliance officers can achieve these essential tools

LONG-TERM CARE

# 103 60-Day Overpayment Rule: What Does Due Diligence Really Mean?

Monday, 11:00 AM-12:00 PM

**Amy Brantley,** Chief Compliance Officer, AseraCare Hospice

**Paula Sanders,** Principal and Healthcare Chair, Post & Schell, P.C.

- Reactive and Proactive Activities
- Who should be included in the process?
- What is the scope of review when an overpayment is identified?



PRIVACY & IT COMPLIANCE

# 104 HIPAA Update: Policy and Enforcement

Monday, 11:00 AM-12:00 PM

Iliana L. Peters, Shareholder, Polsinelli, PC

**Marissa Gordon-Nguyen,** Senior Advisor for HIPAA Policy, HHS Office for Civil Rights

- Current trends in HIPAA enforcement, including lessons learned from settlement agreement cases
- Recent important guidance from OCR
- Latest statistics on breaches reported to OCR



PHYSICIAN COMPLIANCE

# 105 QPP Year Two: Clinical Practice Guidelines and Improving Quality of Care

Monday, 11:00 AM-12:00 PM

**D. Scott Jones,** Chief Compliance Officer, Augusta Health

**Richard E. Moses,** Physician/Attorney, MedLaw Compliance LLC

- The Physician Quality Payment Program (QPP) is in performance year 2 and will impact 2019 physician reimbursement. A physician and compliance officer review QPP performance
- Are you ready for QPP Quality scoring? We discuss how judicious use of Clinical Practice Guidelines (CPG's) can impact quality of care—and quality scores
- Making the QPP Quality case with Physicians: Consider strategies for improving quality and scoring under the QPP

COMPLIANCE LAWYER

#### 106 Self-Disclosures: Report, Repayment, and the Options

Monday, 11:00 AM-12:00 PM

Jennifer L. Edlind, Chief Compliance Officer, US Acute Care Solutions

Kristen Shemory, Associate, Vorys, Sater, Seymour and Pease LLP

Matthew E. Albers, Partner, Vorys, Sater, Seymour and Pease, LLP

Andrea Treese Berlin, Senior Counsel, OIG-U.S. Department of HHS

- Compliance attorneys and professionals know there is an obligation to report and return overpayments resulting from Stark Law and Anti Kickback Statute violations
- The case law applying Stark and AKS to Medicaid creates a conundrum: what is the appropriate method for making a selfdisclosure to a Medicaid program?
- This session will include an in-depth discussion of a Medicaid self-disclosure case study and provide the pros and cons of various approaches

**AUDITING & MONITORING** 

#### 107 You Know that They Say....Curiosity Killed the Cat! **Best Practices & Tips on How** to Implement a Proactive **Breach Detection Plan**

Monday, 11:00 AM-12:00 PM

Shallie J. Bryant, Compliance Program Integrity Officer, Moffitt Cancer Center

- How to comply with the administrative safeguards of the HIPAA Security rule, Moffitt Cancer Center implemented procedures to regularly review records of information systems, such as audit logs, access, and security incident tracking reports
- Audit Control Standard and evidence of user activity review are key features of OCRs investigation and Audits
- Practical tips on how to monitor workforce member activities and actions. How to investigate, mitigate insider threats, and grow. How to transform from reactive to proactive

INTERNAL AUDIT

#### 108 Managing Organizational **Risk: The Mighty Triad of** Compliance, Internal Audit, and Risk Management

Monday, 11:00 AM-12:00 PM

Susan Thomas, Consulting Manager, PYA, PC

Sheila P. Limmroth, Privacy Officer/Legal Services Specialist, DCH Health System

- Define the organizational roles and responsibilities of Internal Audit, Corporate Compliance and Risk Management
- Discover how a partnership of audit, compliance and risk management can be a major advantage for an overall risk strategy
- Consider the variety of audit tools available for organizations to manage risk; and discuss how to move from siloed risk-related activities to integrated risk management

HOW TO SUCCEED AS A **COMPLIANCE PROFESSIONAL** 

#### 109 IT for the Non-IT **Compliance Professional**

Monday, 11:00 AM-12:00 PM

Frank Ruelas, Facility Compliance Professional, St. Joseph's Hospital and Medical Center/Dignity Health

- Develop and broaden a practical knowledge base of IT concepts and principles and how they apply in supporting the organization's compliance program
- Learn some of the key challenges that IT professionals face in maintaining an effective IT network within the organization and how Compliance and IT can collaborate effectively to deal with these challenges
- Identify auditing and monitoring opportunities where IT and Compliance can partner in obtaining useful data to help assess key processes that maintain the security of the IT system

GENERAL COMPLIANCE/HOT TOPICS

#### 110 How to Successfully **Integrate A New Healthcare Entity into Your Compliance Program**

Monday, 11:00 AM-12:00 PM

Harriet E. Kinney, Director, Research Integrity & Compliance, Trinity Health

**Christine Anusbigian, Specialist** Leader, Deloitte & Touche LLP

Melissa Fury, Director, M&A Integration, Trinity Health

- How to conduct a thorough due diligence review, then develop and implement a detailed integration plan of the target's compliance program in the M&A process
- Utilizing leading practices based on HCCA/ OIG's Measuring Compliance Program Effectiveness: A Resource Guide, and what results may impact a buyer's evaluation of the target
- Best practices and lessons learned on integrating a new healthcare entity into a larger healthcare system and its compliance program

GENERAL COMPLIANCE/HOT TOPICS

#### 111 4 out of 5 Dentists **Recommend You Take Marketing Compliance Seriously**

Monday, 11:00 AM-12:00 PM

Brenda K. Manning, Compliance & Privacy Professional, University of Minnesota Physicians

Tomi Hagan, Senior Consultant, Compliance, Quorum Health Resources

- Discuss how your organization's marketing and compliance programs intersect and overlap
- Learn how to protect your organization against Stark, Anti-Kickback and HIPAA risks associated with marketing activity and how to mitigate those risks
- How does the culture of compliance affect marketing activity? Integrating the culture of compliance into the marketing program

#### 112 Compliance Trends and **Challenges for Substance Abuse and Behavioral Health Treatment Provider**

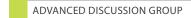
#### Monday, 11:00 AM-12:00 PM

Tony Maida, Partner, McDermott Will & Emery

**Christopher Haney,** Managing Director, Forensus Group, LLC

Matthew D. Vogelien, Regional Corporate Responsibility Officer

- Substance abuse and behavioral health treatment providers have experienced unprecedented recent growth in response to parity laws and expanded insurance coverage
- This new growth, in turn, has contributed to a significant increase in regulation and enforcement by government agencies that are already struggling to keep up with a prescription opioid epidemic
- Attendees will benefit from an in-depth discussion of the compliance challenges that providers need to be following right now and learn practical techniques and best practices for identifying, auditing, and evaluating their risks



ADVANCED DISCUSSION GROUPS will be filled on a first-come. first-served basis. Attendance is limited to the first 50 attendees. Session selection is not available for these sessions.

#### AD1 Communicating with Regulators

#### Monday, 11:00 AM-12:00 PM

Shawn DeGroot, President, Compliance Vitals

- Discuss perceived and actual barriers, risks, and restrictions
- Discuss common stress factors for Providers, **Health Plans and Regulators**
- Understanding the consequences of positive/negative communication

#### ADVANCED DISCUSSION GROUP

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#### AD2 You've Put Your **Compliance Program in Place:** Now How Do You Manage the **Department and Make It Work?**

#### Monday, 11:00 AM-12:00 PM

John Falcetano, Compliance/Privacy Officer, Brooks Rehabilitation Health

- Compliance metrics, dashboards and other reporting tools
- Staff qualifications and selection
- Developing self-directed highly motivated teams

ADVANCED DISCUSSION GROUP

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#### AD3 Let's Talk Shop

#### Monday, 11:00 AM-12:00 PM

Al Josephs, Compliance Consultant

- Compliance projects/activities (investigations, measuring program effectiveness, etc.)
- How you solved it or how can your peers in this discussion group help, and
- Lessons learned

#### 12:00 - 1:00 PM

#### **Networking Luncheon**

1:00 - 1:30 PM

#### **Networking Break** in Exhibit Hall

#### 1:30 - 2:30 PM

#### **BREAKOUT SESSIONS**

GENERAL COMPLIANCE/HOT TOPICS

#### 201 Reinventing the Internal **Investigation: Practical** Strategies for Ensuring a **Yates-Informed Process**

#### Monday, 1:30 PM-2:30 PM

Heather L. Fields, Shareholder, Chair-Hospital/Health Systems Practice, Reinhart Boerner Van Deuren s.c.

James G. Sheehan, Chief, Charities Bureau, NY Attorney General

Lisa Estrada, Senior Vice President and Chief Compliance Officer, Fresenius Medical Care North America

- How legal privilege and Yates-requirements impact: investigation processes, witness interviews, documentation, and attorney ethical duties under the Rules of **Professional Conduct**
- Key investigation process improvements that may enhance an organization's ability to maintain privilege and obtain cooperation credit
- Practical strategies for compliance officers and in-house attorneys to improve individual stakeholder compliance with investigation procedures

#### GENERAL COMPLIANCE/HOT TOPICS

#### 202 What Your Employees Don't Know Can Hurt You: **Effective Compliance Education**

Monday, 1:30 PM-2:30 PM

Andrea C. Merritt, Partner, Athena Compliance Partners

Ashlie S. Heald, Partner, Athena **Compliance Partners** 

- How to assess employee training needs to best address internal compliance risks. Learner characteristics and learning styles will be addressed
- How to use resources and various training methods for effective education. Examples of interactive and scenario based learning will be provided
- How effective training translates to increased compliance. Learner comprehension will be addressed as it relates to learning styles

LONG-TERM CARE

# 203 Pills, Providers and Problems: How to Investigate Drug Diversion in Long-Term Care

Monday, 1:30 PM-2:30 PM

Ben Purser, Purser Security Consulting Group

**Donna Thiel,** Chief Compliance Officer, ProviderTrust

- How the narcotics fraud/theft and abuse is handled in LTC today
- Best practices on conducting effective internal investigations
- What the DEA is doing and how you can help



PRIVACY & IT COMPLIANCE

# 204 Insider Threats: Healthcare Privacy & Security

Monday, 1:30 PM-2:30 PM

Michelle O'Neill, Director of Corporate Compliance/Privacy Officer, Summit Medical Group, PA

- The Current State of Healthcare Privacy & Security
- Insiders are Responsible for 90% of Privacy & Security Incidents and Authorized Users Represent Your Organizations Greatest Risk—Why?
- How to Detect & Prevent Privacy and Security Insider Threats



PHYSICIAN COMPLIANCE

#### 205 Hospice Physician Compensation: Top Trends and Compliance Concerns for Providers

Monday, 1:30 PM-2:30 PM

Darcy E. Devine, President, BuckheadFMV

- Dealing with physicians who are paid an hourly rate but don't want to document their time
- Paying medical directors and hospice physicians for being on-call
- Compensating physicians for travel time and face-to-face encounters



COMPLIANCE LAWYER

#### 206 OIG Developments 2018

Monday, 1:30 PM-2:30 PM

**Greg Demske,** Chief Counsel to the Inspector General, HHS-OIG

**Gary Cantrell,** Deputy Inspector General for Investigations, HHS-OIG



**AUDITING & MONITORING** 

# 207 Welcome to the Alphabet Soup of OIG, MACs, UPICs and RACs

Monday, 1:30 PM-2:30 PM

**Arlene F. Baril,** Senior Director, Change Healthcare

- Participants will learn the various audit programs in use today
- Steps to prepare for audits and response strategies
- The levels of appeal/appeal process



INTERNAL AUDIT

# 208 High Value Charge Capture and Revenue Integrity Assessments

Monday, 1:30 PM-2:30 PM

Jennifer Stout, Senior Manager, Protiviti

Don Billingsley, Director, Protiviti

- Focus on a risk based approach for successfully understanding, assessing, and improving charge capture processes in healthcare organizations
- Learn how to perform a current state assessment of charge capture / reconciliation procedures, overall monitoring, tracking and reporting to identify improvements and compliance concerns, and validate the effectiveness of key controls
- Guidance will be provided on scoping considerations, tools and testing techniques when assessing the effectiveness of key controls, and leading practices / key controls implemented across top organizations



#### 209 Intoxicated Leadership: How to Avoid Leading Under the Influence of Your Emotions

Monday, 1:30 PM-2:30 PM

**Benjamin Martin,** Lieutenant, Henrico County Division of Fire

- Learn ways in which you can influence an employee before, during, and after a difficult conversation. How does emotion influence our success as leaders in communication, vision casting, and supporting our team members?
- Learn how the body perceives and responds to conflict. Learn more about what are today's "sabre tooth tigers," and why the body is programed to survive conflict, not resolve it
- Illustrate an "Intoxicated Leader"; discuss how the millennial generation differ in their need for leadership



GENERAL COMPLIANCE/HOT TOPICS

#### 210 Could It Happen to You? Lessons from Today's Headline Cases

Monday, 1:30 PM-2:30 PM

Nancy Vasto, Compliance Officer, USPI

**Susan Gillin,** Deputy Branch Chief, Administrative and Civil Remedies Branch, Office of Counsel to the Inspector General

- We see the dangers and the sensational headlines, join us in exploring a series of case studies from recent matters such as Forest Park. To prepare, be aware!
- Discuss practical suggestions and messaging to create compliance champions among leadership and providers
- What are the best practices we can implement to increase vigilance, minimize our response time and mitigate our risk?

GENERAL COMPLIANCE/HOT TOPICS

# 211 Maybe You Can't Go to Europe, But that Does Not Mean It Won't Come to You: The GDPR Implications For U.S. Healthcare Providers

Monday, 1:30 PM-2:30 PM

**Joseph Dickinson,** Partner, Smith Anderson

**Timothy Opsitnick,** Executive Vice President and General Counsel, TCDI

- The General Data Protection Regulations (GDPR) and how it applies to health care providers in the United States
- Similarities and differences between HIPAA and GDPR
- Compliance implications and best practices for preparing for the May 25, 2018 effective date for GDPR

**INDUSTRY IMMERSION** 

# 212 DMEPOS Audit Trends: What to Expect and How to Respond

Monday, 1:30 PM-2:30 PM

**Wayne H. van Halem,** President, The van Halem Group - A Division of VGM Group, Inc.

Richard Ross Burris III, Shareholder, Polsinelli

- Despite reduced reimbursements, CMS continues to invest significant money in oversight activities, this session will discuss current audit trends, particularly with the RACs and UPICs, and focus particularly on responding to and appealing the audit findings successfully to avoid any long-term negative impact for suppliers
- Learn to identify major trends being seen in the audit environment and methods to avoid denials and successfully appeal overpayments
- Learn to identify key actions audit contractors can take to impact suppliers as well as the best approach to respond

ADVANCED DISCUSSION GROUP

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### AD4 Compliance Officer Ethics Scenarios

Monday, 1:30 PM-2:30 PM

**Ryan Meade,** Dir Regulatory Compliance Studies, Loyola University, Chicago School of Law

- Discuss 5 ethics scenarios that the compliance officer may encounter
- Review the role of ethics in compliance programs
- Identify ethics frameworks to use in decision-making

ADVANCED DISCUSSION GROUP

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# AD5 The Intersection of Compliance and Quality Management

Monday, 1:30 PM-2:30 PM

**Lynda Hilliard,** Healthcare Compliance Professional, Hilliard Compliance Consulting

- Discuss ways to effectively and positively collaborate with quality management on mitigating risks to improve organization outcomes
- List the key role differences between quality and compliance
- Discuss methods to bridge any "turf" gaps with quality or other operational units when implementing compliance program

ADVANCED DISCUSSION GROUP

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# AD6 Stark: Mitigating the Battle Scars

Monday, 1:30 рм-2:30 рм

**Dwight Claustre,** Managing Director, Ankura Consulting Group, LLC

- Discuss who are the enemies and what are we doing to make them allies
- Discuss and share mitigating processes
- Discuss and share tools used to ease the battle scars

2:30-3:00 PM

Networking Break in Exhibit Hall 3:00-4:00 PM

#### **BREAKOUT SESSIONS**

GENERAL COMPLIANCE/HOT TOPICS

# 301 Telemedicine: Regulatory Compliance Concerns in a Rapidly Changing Environment

Monday, 3:00 PM-4:00 PM

**Sharon Blackwood** 

Lidia Niecko-Najjum, Associate, Polsinelli

- Telemedicine is a fast-growing and evolving healthcare delivery method that is heavily regulated
- There are multiple potential regulatory issues involved, including reimbursement, state and federal referral laws and the anti-kickback states; information privacy issues; medical device laws; malpractice considerations; and credentialing and privileging
- Compliance professionals need to be involved and learn more about the ways that telemedicine is governed geographically, FDA and FTC considerations, and diligence to ensure PHI and billing information is transmitted securely to and from their organization



GENERAL COMPLIANCE/HOT TOPICS

## 302 Special Issues for Global Compliance Officers

Monday, 3:00 PM-4:00 PM

**MODERATOR: Winston Chan,** Partner, Gibson, Dunn & Crutcher LLP

**Trisha Fleischhacker,** Director, Ethics & Compliance, Medtronic

**Jeffrey Young,** Anti-Corruption Counsel, Gilead Sciences

- Compliance professionals in the health care and life sciences industries who oversee business conduct occuring outside the United States face special and unique challenges
- The panelists will have a roundtable and interactive discussion to highlight some of those challenges, including through the use of case studies
- Some of the unique challenges that will be discussed include the impact of foreign laws governing attorney client privilege, work product, privacy, and state secrets

LONG-TERM CARE

# 303 New RoPs: The Role of the Board and Compliance in the Facility Assessment Process and Risk of Non-Compliance

Monday, 3:00 PM-4:00 PM

**Linda Taetz,** SVP Chief Compliance Officer, Mariner Health Central, Inc.

**Christine Zack,** Chief Strategy & Business Development Officer, The AMD Card, LLC

- Discuss key indicators of dashboard reporting for implementation to the Board and Compliance
- Evaluate effective assessment strategies
- Identification of high risk areas of noncompliance

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PRIVACY & IT COMPLIANCE

#### 304 The Revised Substance Use Disorder Privacy Regulations of 42 C.F.R. Part 2

Monday, 3:00 PM-4:00 PM

**Richard Chapman,** Chief Privacy Officer, University of Kentucky HealthCare

**Litany Webster,** Compliance Manager, University of Kentucky HealthCare

**Glena Jarboe,** Program Manager, University of Kentucky HealthCare

- In 2017, for the first time in 30 years and in the midst of the ongoing opioid epidemic in the United States, federal regulators revised 42 CFR Part 2, which governs the confidentiality of a patient's substance use disorder records and information
- These substantive revisions represented SAMHSA's effort to modernize the Part 2 regulations in light of the significant technological and regulatory changes in the healthcare system since Part 2's last revision in 1987
- This session will provide an overview of Part 2, discuss some of the more significant revisions from the final rule, including the revised patient consent requirements, and explore some of the practical compliance challenges faced by Part 2 providers

PHYSICIAN COMPLIANCE

#### 305 Why Managing Physician Contracts Is Like a Game of Whack-A-Mole and How to Position Your Health System to Win

Monday, 3:00 PM-4:00 PM

Gail Peace, President, Ludi

**Jerry Burgess,** Chief Corporate Responsibility Officer, AMITA Health

**Kelly Walenda,** Sr VP Legal Services and Chief Privacy Officer, Jefferson Health, New Jersey Division

- Physician contracts, one of the 4 large areas of risk for hospitals. Why is this an area of risk, tactics for minimizing risk on contract setup and best practices for collecting time and making physician payments to minimize risk
- Case study, IL. Why compliance is like a game of whack-a-mole. Take the journey with the CCO of a nine hospital system over a 12 year path to minimize compliance risks with physician contracts. Tips, tracking documents and suggested processes offered
- Case study, NJ. Tips for process, people and structure. Accountability for physician contracts is a matrix throughout the organization involving multiple departments. Learn how a health system in NJ led by legal setup process to manage effectively



COMPLIANCE LAWYER

# 306 Kickback and Stark Law Developments

Monday, 3:00 PM-4:00 PM

**Jennifer Michael,** Branch Chief, Industry Guidance Branch, Office of Counsel to the Inspector General

**Charles Oppenheim,** Partner, Hooper Lundy Bookman, PC

**Marlan Wilbanks,** Senior Partner, Wilbanks and Gouinlock LLP

**Scott Withrow,** Partner, Withrow, McQuade & Olsen, LLP

- Enforcement trends and other recent developments in kickback and Stark Law
- What changes to expect from the Trump administration
- Practical tips for navigating kickback and Stark Law compliance

AUDITING & MONITORING

# 307 CMS Surveys: What Can We Learn?

Monday, 3:00 PM-4:00 PM

**Anne S. Daly,** Corporate Compliance Officer, Ann & Robert H. Lurie Children's Hospital of Chicago

**Barbara Martinson,** Senior Director, Ankura Consulting Group, LLC

**David Wright,** Director, Survey and Certification Group, Centers for Medicare & Medicaid Services

- The CMS Survey & Certification Process determines compliance with specific standards and conditions and is crucial to patient care and hospital operations. Compliance is enhanced by collaboration between Compliance, Quality, and Risk Departments
- Non-compliance with the standards and conditions put patients and our hospitals at risk: Conditions of Participation-Coverage-Payment. Consider materiality, the implied certification theory, and their role in determining false claims, and overpayments
- Compliance professionals' analysis of identified deficient standards and conditions can augment and drive continuous improvement

INTERNAL AUDIT

# 308 Transforming Clinical Care Through the Use of Nursing Documentation Audits

Monday, 3:00 PM-4:00 PM

**Aliya Aaron,** Principal, AMR Healthcare Consulting LLC

- Discuss common findings from clinical documentation audits
- Identify best practices for conducting internal nursing documentation audits
- Describe how clinical documentation audits help to transform clinical care and increase quality of care

HOW TO SUCCEED AS A **COMPLIANCE PROFESSIONAL** 

#### 309 Leveraging Employee **Survey Data to Measure Awareness and Effectiveness** of Your Program

Monday, 3:00 PM-4:00 PM

Michael McAuliffe, Corporate Compliance Officer, Lowell General Hospital

- Understand the importance of conducting an all employee, management, and risk assessment surveys to measure the awareness and effectiveness of your compliance program
- Tips for properly implementing your survey program and how to avoid common pitfalls
- Learn how to utilize data to identify compliance risks and build an effective work plan



GENERAL COMPLIANCE/HOT TOPICS

#### 310 Current Compliance **Guidance and Scrutiny** by HHS OIG and DOJ

Monday, 3:00 PM-4:00 PM

Lisa S. Rivera, Partner, Bass, Berry & Sims PLC

Ted L. Radway, VP Compliance, Kindred Healthcare

Benjamin Schecter, Civil Chief, U.S. Attorney's Office, W.D.KY

Karen Glassman, Senior Counsel, Office of Counsel to the IG. DHHS

- Key considerations from OIG's Compliance Effectiveness Resource Guide for Providers, including HHS OIG administrative review, FCA investigations, and individual accountability
- Demonstrating Compliance implementation in response to government scrutiny, such as presenting compliance efforts to the government, pitfalls in sharing information, and review by DOJ's compliance counsel
- Best practice compliance measures: for patients and government scrutiny, including—the gold standard, when measures fail—self disclosures and documented efforts, and examples from cases and Corporate Integrity Agreements

GENERAL COMPLIANCE/HOT TOPICS

#### 311 One Happy Family: **How to Integrate New Entities and Joint Ventures**

Monday, 3:00 PM-4:00 PM

Brandon Goulter, Facility Compliance Professional, Dignity Health

Dawnese Kindelt, Sr Compliance Dir/ Physician Integration, Dignity Health

- Discuss how Compliance can add value to the due diligence process
- Share a standardized approach to integrating new service and providing high level oversight
- Take away sample tools and processes to accomplish these goals

**INDUSTRY IMMERSION** 

#### 312 Back from the Brink: **Transforming a Psychiatric Rehabilitation Program on** the Heels of a Self-Report

Monday, 3:00 PM-4:00 PM

Kristine Koontz, Vice President of Quality & Clinical Services, Keystone Human Services Inc

Victoria Hoshower, Quality and Performance Manager

- The psychology of self-reporting: how to navigate your autonomic nervous system's flight, "fight" or freeze responses
- It takes a village—and a detailed work plan: Using an integrated Compliance-Quality Management framework to systematically develop and implement an improvement work plan and meet performance requirements in the context of limited organizational resources
- Sustaining the Improvements: Proven QPM methods for securing the improvements, continued attention to workforce transformation and the critical nature of communication and collaboration with external administrative entities

ADVANCED DISCUSSION GROUP

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#### **AD7 Strategically Shape Compliance & Ethics Outcomes**

Monday, 3:00 PM-4:00 PM

Deann Baker, Sutter Care at Home Compliance Officer, Sutter Health

- Create a forum of discussion with participants regarding the key strategies that help drive a compliant and ethical culture
- Provide sample documents, methods and resources that can be used to leverage change and impact organizational results
- Discuss best practices that participants are utilizing to foster networking and an opportunity to learn from one another



ADVANCED DISCUSSION GROUP

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#### **AD8 Privacy Officer & Researcher: The Reluctant Partnership**

Monday, 3:00 PM-4:00 PM

Joan Podleski, Senior Director & Chief Privacy Officer, Children's Health

- What are the differences in HIPAA requirements in the research world?
- What are the HIPAA requirements that are the same as in the clinical world, but still a challenge for Researchers and their Covered Entities?
- How does a Privacy Officer become their Researchers' best friend?



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#### AD9 Risk Assessments: The Critical Role of Assessing and Managing Risk in Today's Enforcement and Compliance Environment

Monday, 3:00 PM-4:00 PM

Sara Kay Wheeler, Partner, King & Spalding

- Explore developments emphasizing the role
  of an active and effective enterprise wide
  risk management program and discuss wide
  ranging authority and other best practices
  for enhancing an organization's ability to
  effectively assess and manage risk
- Examine the role of various stakeholders in the risk management process (including compliance, legal, internal audit, senior leadership and governing bodies)
- Identify challenges commonly experienced by organizations attempting to enhance risk management programs and consider potential solutions

4:00-4:15 PM

**Networking Break** 

4:15 - 5:15 PM

#### **BREAKOUT SESSIONS**



GENERAL COMPLIANCE/HOT TOPICS

# 401 Hot Topics in Retail Pharmacy Compliance

Monday, 4:15 PM-5:15 PM

**Selina Coleman,** Sr. Associate, Norton Rose Fulbright

**Daniel P. Fitzgerald,** Senior Counsel, Commercial Litigation Dept., Walgreen Co.

**Don L. Bell,** Senior Vice President & General Counsel, National Assn of Chain Drug Stores

- Compliance strategies related to the U.S. opioid epidemic and DEA investigations
- Discount programs in the wake of lawsuits alleging that club prices are the "usual & customary" charges that should have been passed on to payors
- Review of overpayments post-Escobar, scrutiny of pharmacy rewards, government audit initiatives, and other hot topics

GE

GENERAL COMPLIANCE/HOT TOPICS

#### 402 How Comprehensive Risk Assessments and Work Plans Set the Foundation for Successful Compliance Programs

Monday, 4:15 PM-5:15 PM

Carl D. Winekoff, Principal, Winekoff Consulting

**Andrei M. Costantino,** VP of Integrity & Compliance, Trinity Health

- In this session, we will discuss approaches for identifying internal and external risks and prioritizing considering the likelihood and magnitude of impact of legal, financial and reputational harm
- We will discuss developing a work plan that can efficiently and effectively mitigate identified risks and monitoring the plan's progress
- We will identify practical tips for success, including the need for flexibility in a rapidly changing regulatory and enforcement environment

LONG-TERM CARE

# 403 New RoPs: Survey Trends, Implementation Challenges and Upcoming Compliance Requirements

Monday, 4:15 PM-5:15 PM

**Mary Evans,** Owner, Executive VP, Covenant Care

**Sue Acquisto,** Corporate Compliance Officer, Covenant Care

- Compare survey trends before and after implementation
- Develop effective tactics to implementation challenges
- Integrate upcoming compliance requirements with current initiatives

PRIVACY & IT COMPLIANCE

# 404 Data Protection, Privacy and Security Issues in the Health Care Industry: What Are the State Enforcers Looking At?

Monday, 4:15 PM-5:15 PM

**George Breen,** Shareholder, Epstein Becker & Green PC

**Esther Chavez,** Sr. Asst Attorney General, Office of TX Attorney General

- This session, featuring Assistant Attorney Generals from the States of Connecticut and Texas, will address what health care entities should know about State privacy and security enforcement, and the key focus areas in the current enforcement climate
- We will consider the lessons health care entities can learn from recent enforcement efforts at both the State and Federal levels and how a compliance program can assist with risk mitigation efforts
- We will also discuss some best practices for organizations in handling privacy and security investigations brought by State enforcers and, conversely, identify where organizations can go wrong in handling the investigation



# 405 Physicians and Compliance: Are They Oil and Water?

#### Monday, 4:15 PM-5:15 PM

**C.J. Wolf,** Senior Compliance Executive, Healthicity

- Physicians are busy. Learn key strategies for successfully engaging them in the compliance program
- Physicians are strong-willed. Explore approaches for resolving compliance conflicts with physicians
- Physicians are smart. Earn their respect by demonstrating how the program is implementing compliance intelligently



**COMPLIANCE LAWYER** 

# 406 Effective Internal Investigations of Compliance Matters: Best Practices and Preservation of Privilege

#### Monday, 4:15 PM-5:15 PM

James Holloway, Shareholder, Baker Donelson

#### Gerry Zack, Incoming CEO, SCCE & HCCA

- Steps to establish legal privileges for information gathered during an internal investigation
- Best practices in identifying, collecting, and working with data and records
- Working with external and internal forensics experts



AUDITING & MONITORING

# 407 Best Practice: A Partnership Approach to a More Powerful Coding Compliance Program

Monday, 4:15 PM-5:15 PM

**Carla D. Cashio,** Chief Compliance Officer, DeKalb Medical

**Julia Hammerman,** Director, Compliance and Education, himagine solutions

- Establishing and maintaining a credible coding compliance program is a unique challenge for compliance leaders.
   Independent audit companies provide objectivity, but most engagements aren't fully optimized leaving unresolved issues and unmet objectives
- Attendees to this session hear how DeKalb Medical Center designed and implemented a hybrid, partnership program for coding compliance to reduce risk, increase integrity and improve documentation across three campuses and a 30-practice physician group
- Speakers detail how technology and realtime analytics were used to achieve KPI results, garner physician buy-in, and build comprehensive compliance reporting dashboards to communicate with senior leadership and achieve compliance goals



INTERNAL AUDIT

#### 408 340B Program Outlook: An Auditor's Toolkit for 2018 and Beyond

Monday, 4:15 PM-5:15 PM

**Debi Weatherford,** Executive Director Internal Audit, Piedmont Healthcare

Anthony Lesser, Senior Manager, Deloitte

- Understand key risks related to the Pharmacy 340B program
- Review auditing and monitoring approaches to address risk areas
- Discuss examples of control improvements for regulatory compliance

HOW TO SUCCEED AS A COMPLIANCE PROFESSIONAL

#### 409 Compliance Today, Effectiveness Tomorrow: the Necessary Actions to Achieve Success

*Monday, 4:15 PM-5:15 PM* 

Bret S. Bissey, Compliance Professional

**Sean McKenna,** Law Office of Sean McKenna, PLLC

- Discuss the evolution of the healthcare compliance market over the last 2 decades through an experienced perspective of investigations/settlements, while preparing for increased risk which continues
- Learn of significant developments in the compliance marketplace, including updated OIG and DOJ guidance, and Supreme Court FCA rulings; and best practices to implement processes to mitigate against enforcement action(s)
- Compliance problems surround us and should be proactively addressed with an effective program. The discussion will focus on the tools needed to "sell" your program, demonstrate effectiveness and mitigate risk for your entity



GENERAL COMPLIANCE/HOT TOPICS

## 410 Betting on Your Provider-Based Status?

Monday, 4:15 PM-5:15 PM

**Steve Lokensgard,** Partner, Faegre Baker Daniels

**Dan Roach,** Chief Compliance Officer, Optum 360

- Understand the new provider-based legal requirements
- Implement a provider-based compliance program
- Special emphasis and discussion on rules relating to shared space



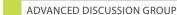
GENERAL COMPLIANCE/HOT TOPICS

# 411 CMS Playbook: What's New and What's Next in 2018

Monday, 4:15 PM-5:15 PM

**Kimberly Brandt,** Principal Deputy Administrator for Operations, CMS

- Discuss the agency's burden reduction and regulatory reform efforts
- Hear updates on CMS investigations, audits and appeals processes
- Learn about the agency's work combating the opioid epidemic



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## AD1B Communicating with Regulators

Monday, 4:15 PM-5:15 PM

**Shawn DeGroot,** President, Compliance Vitals

- Discuss perceived and actual barriers, risks, and restrictions
- Discuss common stress factors for Providers, Health Plans, and Regulators
- Understanding the consequences of positive/negative communication



ADVANCED DISCUSSION GROUP

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#### AD2B You've Put Your Compliance Program in Place: Now How Do You Manage the Department and Make It Work?

Monday, 4:15 PM-5:15 PM

**John Falcetano,** Compliance/Privacy Officer, Brooks Rehabilitation Health

- Compliance metrics, dashboards and other reporting tools
- · Staff qualifications and selection
- Developing self-directed highly motivated teams



ADVANCED DISCUSSION GROUP

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# AD10 Navigating the Gray Zones of the Anti-Kickback Statute

Monday, 4:15 PM-5:15 PM

**Darrell Contreras,** Chief Compliance Officer, Millennium Health

- Review the boundaries of the Anti-Kickback Statute, Special Fraud Alerts and Advisory Opinions
- Identify techniques for applying the Anti-Kickback Statute to situations that fall outside of the specific guidance
- Discussion to analyze and apply the techniques to specific case scenarios



ADVANCED DISCUSSION GROUP

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#### AD11 Engaging your Executive Team and Board in a Strategic Vision for Your Compliance Program

Monday, 4:15 PM-5:15 PM

**Steve Ortquist,** Senior Managing Director, Ankura Consulting Group, LLC

- Compliance program strategies? Is that an oxymoron?
- Soup Nazi, Servpro or Smoky Bear? Creating and changing perceptions
- What Drucker really said: the balancing act. Establishing objectives/measuring outcomes and building/nurturing relationships

#### 5:15 - 7:00 PM

Networking Reception in Exhibit Hall

#### **Tuesday, April 17**

6:30 - 7:30 AM

#### **Fitness Fun**

Pre-registration required—space is limited

7:00 AM - 4:00 PM

**Conference Registration** 

7:00-8:30 AM

Continental Breakfast in Exhibit Hall

8:30-8:40 AM

**Opening Remarks** 

8:40 - 9:00 AM

# **GENERAL SESSION:**Update from CMS

**Kimberly Brandt,** Principal Deputy Administrator for Operations, CMS

9:00 - 9:50 AM

#### GENERAL SESSION: Compliance as a Strategic Business Partner: A CEO's Perspective

**Lloyd Dean, President and CEO, Dignity Health** 

9:50 - 10:30 AM

#### GENERAL SESSION: Ethical Vigilance Creates a WellNow Culture

Rashmi Airan, Ethics Speaker and Consultant

10:30 - 11:00 AM

Networking Break in Exhibit Hall 11:00 AM - 12:00 PM

#### **BREAKOUT SESSIONS**



GENERAL COMPLIANCE/HOT TOPICS

# 501 Escobar and the New Compliance Cartel

Tuesday, 11:00 AM-12:00 PM

Jeffrey Jeter, Special Counsel, Jones Walker, LLP

- An overview of Universal Health Services, Inc. v. United States ex rel. Escobar and the new world of False Claims Act compliance
- We Are Living in a Material World: understanding the important nuance of materiality
- What Are You Implying: the practical solutions for explicit and implicit compliance

GENERAL COMPLIANCE/HOT TOPICS

# 502 Operationalizing Compliance with the New Nondiscrimination Requirements of Section 1557 of the Affordable Care Act

Tuesday, 11:00 AM-12:00 PM

**Drew Stevens,** Attorney, Arnall Golden Gregory LLP

**Toby K. Morgan,** Director of Compliance-Section 1557, Emory Healthcare, Inc.

- Section 1557 of the ACA is the first civil rights law for the healthcare field and prohibits discrimination against patients, visitors, human subjects, and in employee health benefits, on the basis of sex, race, color, national origin, disability, & age
- Section 1557's regulation imposes several requirements and adopts several interpretations of the law that present new and significant compliance challenges to the industry. Providers must also take immediate action for compliance
- This presentation will summarize Section 1557 and its regulatory requirements, address potential risks for litigation, and detail practical steps that healthcare providers must take to achieve compliance and minimize exposure to discrimination claims

LONG-TERM CARE

503 Lions, Tigers, and Bears...
Oh My! Walking through the
Dark Forest of the Compliance
Knowns and Unknowns in
Mergers, Acquisitions, and
Divestitures in Post-Acute Care

Tuesday, 11:00 AM-12:00 PM

**Sarah Finnegan,** VP of Compliance, Kindred Health Care

**Rachel Carlock,** Corporate Compliance Officer, Consulate Health Care

**Shannon Drake,** General Counsel, Aveanna Healthcare

- Best practices
- Issues to avoid
- Once the deal is done...



PRIVACY & IT COMPLIANCE

# 504 BAM! A Sound You Want to Hear When Working with Your Business Associates

Tuesday, 11:00 AM-12:00 PM

**Frank Ruelas,** Facility Compliance Professional, St. Joseph's Hospital and Medical Center/Dignity Health

**Shawn Y. DeGroot,** President, Compliance Vitals

- Understand how effective Business Associate Management (BAM) is a vital function that both Covered Entities and Business Associates should perform continuously and effectively
- Correlate the HIPAA requirements related to Business Associates with sound business practices that enable Covered Entities and Business Associates to work as a team in their shared commitments and expectations in the safeguarding of PHI
- Learn from case studies of Covered Entities that were successful BAM practitioners as well as from those that were not so as to identify the best strategies to design and effectively implement BAM within your organization



# 505 A Roadmap for Medical Staff Corrective Action: How to Avoid the Many Pitfalls

Tuesday, 11:00 AM-12:00 PM

Sarah Coyne, Partner, Quarles

Jon Kammerzelt, Quarles & Brady LLP

- Physicians and hospitals often find themselves in a quandary when clinical or behavioral concerns result in a request for corrective action: this session will map out the essential aspects from both the hospital and the physician standpoint
- The Health Care Quality Improvement Act provides immunity to those involved in peer review if certain parameters are followed: this session will explain those parameters in the context of real life and offer practical insight
- The nuances of when and how to report (or not) to the National Practitioner Databank as well as state licensing boards will be explained in a way that actually makes sense!



COMPLIANCE LAWYER

# 506 Telemedicine and Digital Health: Compliance Hot Topics for 2018 and Beyond

Tuesday, 11:00 AM-12:00 PM

Thomas Ferrante, Attorney, Foley & Lardner

**Monica Chmielewski,** Attorney, Foley & Lardner, LLP

- This course, focusing on a 2018 hot topics update, is a practical discussion of hot topics in telehealth law and compliance, and what lawyers and compliance professionals can do to stay abreast in this rapidly changing area
- Attendees will learn about new telehealth billing rules, multi-state provider enrollment, international arrangements, ABNs and charging beneficiaries, interstate licensing, e-prescribing, e-health commerce, and key telemedicine fraud & abuse rules
- Attendees will receive a 2018 toolkit with charts, checklists, and resources. Session will also discuss texting patients, e-consults, and new non-face-to-face services

#### AUDITING & MONITORING

#### 507 MYSSION: Monitoring Your Short Stays and Observation Nights

Tuesday, 11:00 AM-12:00 PM

**Amy M. Gendron,** Dir Clinical & Regulatory Compliance, Trinity Health

Patricia J. Hamon, OI Specialist, Trinity Health

- Overview of regulatory changes and impact of the Two-Midnight Rule. Contractor and QIO reviews of short stays
- Claims submission requirements and reimbursement impact examples of Condition Codes 44 and W2 for stays that do not meet inpatient requirements
- Comprehensive demonstration of trended metrics to analyze and assist in determining if your Case Management, Utilization Review and Post discharge self-audit program is working effectively. Recommendations for process improvement



**INTERNAL AUDIT** 

# 508 Leveraging Internal Audit & Forensics in Your Compliance Program

Tuesday, 11:00 AM-12:00 PM

**Donald A. Sinko,** Chief Integrity Officer, Cleveland Clinic

**Vicki R. Bokar,** Senior Director, Corporate Compliance, Cleveland Clinic

- Learn how the Internal Audit program can be used to support compliance activities
- Gain insight on forensic activities that can benefit your compliance program
- Learn how Cleveland Clinic structured its Integrity Office to leverage Internal Audit and Corporate Compliance resources



HOW TO SUCCEED AS A COMPLIANCE PROFESSIONAL

#### 509 Preparing for a Job Search

Tuesday, 11:00 AM-12:00 PM

**Beth DeLair,** President, Health Care Compliance Recruiting

- How to Build a Better Resume
- Preparing for Your Interview
- Interview Tips

#### GEN

GENERAL COMPLIANCE/HOT TOPICS

## 510 MACRA: Not Just for Providers

Tuesday, 11:00 AM-12:00 PM

**Todd M. Gower,** Advisory Sr Mgr Healthcare & Risk, Ernst & Young

**Lisa Alfieri,** Manager- Risk and Compliance, Ernst and Young

- Understand providers will look to payers and health systems to support and collaborate to achieve MACRA's objectives
- How payers can offer clinical decisionsupport tools, access to data, better integrated care teams, additional CM / DM services, and share knowledge from past experience predicting risk to show value-add services and maintain / grow market position
- Why this is important? This helps validate value based contracts and provides differentiation in the market with better providers in their network



GENERAL COMPLIANCE/HOT TOPICS

## 511 Compliance Design in a World of New Models

Tuesday, 11:00 AM-12:00 PM

Kristen M. Lilly, Healthcare Consultant, PYA

Fatema Zanzi, Partner, Drinker Biddle Reath

**Vicki Robinson,** Senior Counsel for Policy, Office of the Inspector General

- Consider compliance risks presented by new models of payment and delivery, including the role of data and quality; as well as how human resources can drive a compliance culture
- Explore new regulatory flexibility for increasing access to care and reducing costs
- Educate start-ups and non-traditional players on program integrity principles

#### 512 Out of the Shadows: Behavioral Health Compliance and Legal Issues for Every Provider

Tuesday, 11:00 AM-12:00 PM

**Gerald Fornwald,** Attorney, Winthrop & Weinstine, P.A.

**Jennifer Lohse,** General Counsel, Hazelden Betty Ford Foundation

- With the opioid crisis reaching unprecedented levels, integrated treatment is more important than ever. But 42 CFR part 2 limits the scope of information that treating providers can receive about a patient's addiction history.
- How can treatment providers navigate tension between obligations such as their duty to warn, mandated reporting, and maintaining privacy obligations?
- Regulatory agencies and litigants are increasingly focusing on prescriber practices. What risks do prescribers face, and how can they reduce those risks if they may not have the patient's whole medical history?



ADVANCED DISCUSSION GROUP

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#### AD3B Let's Talk Shop

Tuesday, 11:00 AM-12:00 PM

Al Josephs, Compliance Consultant

- Compliance projects/activities (investigations, measuring program effectiveness, etc.)
- How you solved it or how can your peers in this discussion group help, and
- Lessons learned



ADVANCED DISCUSSION GROUP

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# AD4B Compliance Officer Ethics Scenarios

Tuesday, 11:00 AM-12:00 PM

**Ryan Meade,** Dir Regulatory Compliance Studies, Loyola University, Chicago School of Law

- Discuss 5 ethics scenarios that the compliance officer may encounter
- Review the role of ethics in compliance programs
- Identify ethics frameworks to use in decision-making

ADVANCED DISCUSSION GROUP

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# AD5B The Intersection of Compliance and Quality Management

Tuesday, 11:00 AM-12:00 PM

**Lynda Hilliard,** Healthcare Compliance Professional, Hilliard Compliance Consulting

- Discuss ways to effectively and positively collaborate with quality management on mitigating risks to improve organization outcomes
- List the key role differences between quality and compliance
- Discuss methods to bridge any "turf" gaps with quality or other operational units when implementing compliance program

12:00 - 1:00 PM

#### **Networking Luncheon**

1:00 - 2:00 PM

#### **BREAKOUT SESSIONS**



GENERAL COMPLIANCE/HOT TOPICS

# 601 Dealing with Legalized Medical Marijuana: The Dilemma Created by Conflicting Federal and State Laws

Tuesday, 1:00 PM-2:00 PM

**Stephen H. Siegel,** Of Counsel, Broad and Cassel

- This presentation will address the current conflict between state laws permitting the use of medical marijuana and the federal prohibition
- Discuss issues that healthcare providers need to consider when determining how to deal with emplolyees for whom medical marijuana has been prescribed
- How to deal with patients for whom medical marijuana has been prescribed

GENERAL COMPLIANCE/HOT TOPICS

#### 602 Medicare Managed Care Compliance Standards for FDRs: Is Your Organization's Compliance Program Adequate?

Tuesday, 1:00 PM-2:00 PM

**Heather L. Fields,** Shareholder, Chair-Hospital/Health Systems Practice, Reinhart Boerner Van Deuren s.c.

#### Rachel Haltiwanger

- Develop an understanding of FDR compliance program requirements;
- Learn about audit tools and protocols used by CMS and how Medicare Advantage Organizations use these to assess the compliance programs of their FDRs; and
- Explore different strategies for achieving compliance with the requirements and responding to Medicare Advantage Organizations compliance program inquiries, attestation requests, and audits



LONG-TERM CARE

#### 603 Compliance and Risk Management: A Marriage Made in LTC Regulatory Heaven

Tuesday, 1:00 PM-2:00 PM

**Dawn Michelle Kinneer,** Sr. Risk and Patient Safety Consultant, MMIC

**Sharon L. Taylor,** Dir Risk Management/ AccreditationSvcs, Burgess Health Center

- This session provides tips on developing compliance and risk management programs with limited resources. We will compare and contrast the requirements of compliance programs and enterprise risk management programs, in the LTC community
- Who should be involved? Who is best to coordinate the efforts and can be "drafted" to assist? Presenters will touch a number of ways this can be approached by evaluating current activities through a compliance and risk lens
- Is it possible to marry current activities with a compliance program? We will describe the activities, functions, and programs which can be leveraged to meet the regulatory challenges of a compliance program and an enterprise risk management program

PRIVACY & IT COMPLIANCE

# 604 Unforeseen Vulnerabilities in Healthcare Mergers and Acquisitions

Tuesday, 1:00 PM-2:00 PM

**Ryan Freeman-Jones,** IT Risk Management Manager, Meditology Services

Martin Ignatovski, Chief Compliance Officer

- Mergers, integrations, and acquisitions are rapidly on the rise. While such healthcare integrations may be profitable, they introduce many challenges from an IT security and compliance standpoint
- This session will cover specific steps organizations can take before and after an acquisition. Timing considerations and integration of toolsets is also a focus
- Learning objectives include identifying and addressing security and compliance risks after a merger, formulating action plans for security plan implementation, and establishing a framework for pre-merger due diligence steps



PHYSICIAN COMPLIANCE

#### 605 The Dx on HCC: How Medicare Advantage Plans and ACOs Create New Compliance Risk for Physicians

Tuesday, 1:00 PM-2:00 PM

**Kevin McPoyle,** Director of Compliance, Jefferson Community Physicians

- Northern Division
- Let's delve into the CMS Hierarchical Condition Categories (HCC) Risk Adjustment system which is a primary driver of Medicare Advantage and Accountable Care Organization payments
- Explore how HCC coding can expose physicians to financial and regulatory requirements, as well as have an impact on their professional fee billing
- Learn how HCCs have impacted physician documentation and work flow, and the compliance risks that must be managed under this system



#### 606 Real World Repayment Dilemmas: DRG Validation v. Clinical Validation v. Quality Measures v. Government Audit Findings

Tuesday, 1:00 PM-2:00 PM

**Tracy M. Field,** Partner, Parker Hudson Rainer & Dobbs LLP

**Nancy Hirschl,** VP HIM Services, Streamline Health Inc.

- Background: Understanding Metrics for DRG Validation compared to Clinical Validation, Quality Metrics, Government Audits and how conflicting interpretations arise
- Practical Considerations when faced with reported discrepancies including paradigms for conducting internal reviews and addressing potential repayment issues
- Case reviews and examples



**AUDITING & MONITORING** 

#### 607 An Ounce of Prevention: Adding Cybersecurity Tabletop Exercises to Your Compliance Toolkit

Tuesday, 1:00 PM-2:00 PM

**Allyson J. Labban,** Partner, Smith Moore Leatherwood LLP

Steve Snyder, Smith Moore Leatherwood LLP

- Attendees will get a brief history of the evolution of tabletop exercises and their emergence as a valuable tool in testing cybersecurity preparedness and compliance with the HIPAA Security Rule and other regulatory requirements
- A tabletop exercise overview will be presented and compared with other types of testing such as drills, functional exercises, and full-scale exercises. Attendees will then participate in a live tabletop exercise and hotwash wrap-up of the exercise
- The session will conclude with questions and answers on the exercise. Attendees will leave with a broad understanding of tabletop exercises and an insight into the effectiveness of this tool that can only be gained through active participation

INTERNAL AUDIT

# 608 Identifying, Assessing and Auditing IT Risks in Health

Tuesday, 1:00 PM-2:00 PM

Vishal Suchdev, Senior Manager, Ernst & Young

- Understand the implication of IT risks to key business strategies, objectives and processes
- How to identify, assess and report IT risks to executives and integrate with enterprise risk management (ERM) and compliance
- Review a sample of key IT risks (Cyber, IT provider and payer implementation etc.), controls and considerations for auditing them



HOW TO SUCCEED AS A COMPLIANCE PROFESSIONAL

# 609 How to Change the Perception of Compliance from Obstacle to Business Partner

Tuesday, 1:00 PM-2:00 PM

**Jay P. Anstine,** President, Bluebird Healthlaw Partners

- Learn strategies to gain respect and buy-in for the compliance program in the organization
- Learn how to build stronger relationships with leaders and overcome the defensive ones
- Learn strategies for creating solutions that are compliant and business friendly



GENERAL COMPLIANCE/HOT TOPICS

# 610 Managing Ethical Issues in FCA and Other Enforcement Actions

Tuesday, 1:00 PM-2:00 PM

**Precious Gittens,** Partner, Hooper, Lundy & Bookman PC

- This panel will discuss best practices for conducting effective, efficient and costappropriate internal investigations as well as address ethical dilemmas that often arise in litigation
- Panelists will review 2017 healthcare enforcement trends and offer an early outlook for 2018
- This presentation will examine parallel investigations and negotiation of global resolutions, including requests for cooperation credit



#### 611 Are You Ready to Weather the Storm: Aftermath of Hurricanes Harvey and Irma

Tuesday, 1:00 PM-2:00 PM

**Brian Beard,** Senior Director Compliance, McKesson Specialty Health

**Judy Ringholz,** Vice President of Compliance and Ethics & Chief Compliance Officer, Jackson Health System

- How governmental agencies have historically changed their regulations in emergency situations
- Real life examples of working with governmental agencies during disaster situations
- What provisions a compliance program should include to weather a disaster situation

**INDUSTRY IMMERSION** 

# 612 Key Issues an AMC Privacy Officer Should Know

Tuesday, 1:00 PM-2:00 PM

**Mildred L. Johnson,** Compliance Director, Baylor College of Medicine

**Colleen Shannon,** Chief Compliance & Privacy Officer, Duke University Health System

- Key monitoring that a privacy officer should consider
- Considerations of access to EHR by nonclinicians and external parties
- Approaching breach analysis when multiple covered entities are involved



ADVANCED DISCUSSION GROUP

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## AD6B Stark: Mitigating the Battle Scars

Tuesday, 1:00 PM-2:00 PM

**Dwight Claustre,** Managing Director, Ankura Consulting Group, LLC

- Discuss who are the enemies and what are we doing to make them allies
- Discuss and share mitigating processes
- Discuss and share tools used to ease the battle scars

ADVANCED DISCUSSION GROUP

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# AD7B Strategically Shape Compliance & Ethics Outcomes

Tuesday, 1:00 PM-2:00 PM

**Deann Baker,** Sutter Care at Home Compliance Officer, Sutter Health

- Create a forum of discussion with participants regarding the key strategies that help drive a compliant and ethical culture
- Provide sample documents, methods and resources that can be used to leverage change and impact organizational results
- Discuss best practices that participants are utilizing to foster networking and an opportunity to learn from one another



ADVANCED DISCUSSION GROUP

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# AD8B Privacy Officer & Researcher: The Reluctant Partnership

Tuesday, 1:00 PM-2:00 PM

**Joan Podleski,** Senior Director & Chief Privacy Officer, Children's Health

- What are the differences in HIPAA requirements in the research world?
- What are the HIPAA requirements that are the same as in the clinical world, but still a challenge for Researchers and their Covered Entities?
- How does a Privacy Officer become their Researchers' best friend?

2:00 - 2:30 PM

#### **Networking Break**

2:30-3:30 PM

#### **BREAKOUT SESSIONS**



GENERAL COMPLIANCE/HOT TOPICS

# 701 340B: Current State, HRSA Audit Enhancements and What the Future Holds

Tuesday, 2:30 PM-3:30 PM

**Chris Wasik,** National 340B Solution Leader, CHAN Healthcare

Lidia Niecko-Najjum, Associate, Polsinelli PC

- Leveraging experiences from the 340B auditor/consultant and 340B attorney perspectives, discuss recent enhancements to the HRSA audit process, including areas of increased focus, and best practices to adequately prepare
- Present the most frequently identified audit issues, root causes, and potential corrective actions to mitigate the risks moving forward
- Provide an overview of the proposed regulation changes that may impact 340B programs and outline potential next steps covered entities should consider performing



GENERAL COMPLIANCE/HOT TOPICS

#### 702 Creating Effective Compliance Program at Your Community Health Center

Tuesday, 2:30 PM-3:30 PM

**Trent Stechschulte,** Compliance Officer & Legal Counsel, Equitas Health

- Compliance Program Effectiveness for FQHCs and similar community health centers
- This focus will geared towards preparing for and passing a HRSA FQHC site visit
- Each of the 7 elements will be included in the 19 program requirements for an all encompassing community health presentation that will be a nice primer for new compliance officers at community health centers



# 703 How to Conduct a Compliance Risk Assessment

Tuesday, 2:30 PM-3:30 PM

**Margaret Scavotto,** President, Management Performance Associates

**Scott Gima,** COO & Executive VP of Compliance & Management, Management Performance Associates

- Compliance baseline audits and annual risk assessments will soon be mandatory for nursing home chains, and are a best practice for all nursing homes. Yet many homes have not completed the process, due to resources issues or not knowing where to start
- In this session, we will take the mystery out of the compliance risk assessment process and walk through approaches you can take to conduct your own assessment - or oversee an assessment performed by a contractor
- Special emphasis will be placed on strategies for evaluating compliance culture, board and Compliance Committee engagement, audit integrity, quality of reporting, and the program's ability to spot and address new compliance issues



PRIVACY & IT COMPLIANCE

#### 704 Encryption Is Not Enough

Tuesday, 2:30 PM-3:30 PM

**Andrew Rodriguez,** Corporate Privacy and Security Officer, Shriners Hospitals for Children

- What Privacy Officers need to know about encryption: review of how encryption protects data-at-rest and data-in-motion
- Beyond encryption: explore ways a breach can occur even though data is encrypted
- Questions to ask: review questions Privacy Officers can ask Security Officers and vendors to assess the protection of data

#### PHYSICIAN COMPLIANCE

# 705 When Physicians Work with Non-Physician Practitioners: Compliance Risks of Collaborative Practices

Tuesday, 2:30 PM-3:30 PM

**Brenden O'Neal,** Regional Compliance Officer, Intermountain Healthcare

- Increase in use of PAs and NPs is leading to more collaboration between physicians and non-physician practitioners. Review of some of the more common collaborative practice models
- Overview of the regulations and guidelines governing how services should be documented and billed when physicians see patients collaboratively with non-physician practitioners
- Review of common risk areas of collaborative practices and strategies for identifying and resolving these concerns in your organization



COMPLIANCE LAWYER

# 706 Ask the Stark Law Professionals: Q&A Session

Tuesday, 2:30 PM-3:30 PM

**Robert A. Wade,** Partner, Barnes & Thornburg LLP

**Lester J. Perling,** Partner, Broad and Cassel LLP

**Daniel Melvin,** Partner, McDermott Will & Emery, LLP

- General overview of the Stark Law
- Bring your Stark Law questions and the panel will analyze and discuss "real time" potential Stark Law risks
- "Live" answers to your Stark Law operational questions



AUDITING & MONITORING

# 707 Physician Arrangement Auditing 101

Tuesday, 2:30 PM-3:30 PM

**Anne E. Brummell,** Compliance Program Manager, Honor Health

**Juliette Stancil**, Regional Compliance Officer, Presence Health

- Conduct a mock audit of a physician arrangement by reviewing key areas of focus as defined by the Stark law
- Define and interpret audit findings
- Discuss the role distinctions between the compliance officer and legal counsel when issues are identified



# 708 Intersection of Internal Audit and Compliance

Tuesday, 2:30 PM-3:30 PM

**Maria Toribio,** Director, PricewaterhouseCoopers

**Jack Flaherty,** Director, PricewaterhouseCoopers

- Identify opportunities to more efficiently and effectively monitor current and emerging areas of risk using the Lines of Defense as reference
- Align Compliance and Internal Audit behind a common language for risk; promote strategic auditing of internal and external threats and harmonize monitoring activities
- Promote Compliance and Internal Audit as trusted resources to help Operations keep pace with the evolving risk landscape and regulatory requirements



HOW TO SUCCEED AS A COMPLIANCE PROFESSIONAL

#### 709 David & Goliath: Compliance Investigations in the Era of Social Media

Tuesday, 2:30 PM-3:30 PM

**Regina F. Gurvich,** Vice President, Chief Compliance Officer, OMNI Ophthalmic Management Consultants, LLC

Christie A. Moon, Legal Counsel, Sutter Health

**Brian Callihan,** Director of Special Projects, Sutter Health

- Building on Investigative Skills: intake, planning, online tools, and developing a final investigative report
- Emerging Forensic Resources: tools, social media tips and tricks, consulting and legal support, efficiency, opportunities, and effective coordination with other key stakeholders (such as HR, Internal Audit, Legal, and IT) and their tools
- Legal & Compliance: Effective Partnership & Coordination: attorney client privileges, privacy, policy and procedure development, competing legal issues (employment law, privacy, compliance, and associated case law discussion

GENERAL COMPLIANCE/HOT TOPICS

# 710 Coding & Documentation Compliance Risks: Hints & Tips for the Compliance Professional

Tuesday, 2:30 PM-3:30 PM

**Dana L. Brown,** President, Reimbursement Management Consultants, Inc.

#### Gloryanne H. Bryant, HIM Coding Specialist

- This presentation will provide an in-depth walk through the different healthcare settings that carry greatest and most frequent risks. The attendee will receive tips and hints to assist in their compliance work towards accuracy and data integrity
- Accurate clinical documentation to support a true picture of patient illness is important to the revenue cycle, data analytics, and overall compliance. Absence of accuracy carries great risk for any practice, facility or organization
- Compliance professionals need to be on top of the many risk areas. Areas to be reviewed in this presentation are documentation and coding in the inpatient, outpatient, emergency and clinic. Additionally, CDI and chargemaster will also be reviewed



GENERAL COMPLIANCE/HOT TOPICS

#### 711 CIA Success Story: Settlement, Implementation, Effectiveness

Tuesday, 2:30 PM-3:30 PM

**Laura E. Ellis,** Senior Counsel, Office of Counsel to the Inspector General, U.S. Department of Health and Human Services

**Rita Isnar,** Senior Vice President, Strategic Management Services, LLC

 Hear the former Amerigroup Chief Compliance Officer, IRO representative, and OIG attorney-monitor discuss how, after challenging settlement negotiations, Amerigroup embraced its CIA, worked with OIG, and improved the effectiveness of its Compliance Program **INDUSTRY IMMERSION** 

#### 712 Barriers to Sharing Health Information in Behavioral Health

Tuesday, 2:30 PM-3:30 PM

**Tim Timmons,** Privacy and Security Officer, Greater Oregon Behavioral Health

**Kelly T. Hagan,** Attorney, Schwabe Williamson & Wyatt PC

- An overview of barriers to information sharing in behavioral health
- Approaches to compliance with HIPAA and 42 CFR Part 2 in substance abuse treatment, particularly in an integrated care environment
- Addressing operational challenges encountered in sharing PHI among health care providers and managed care organizations



ADVANCED DISCUSSION GROUP

ADVANCED DISCUSSION GROUPS will be filled on a first-come, first-served basis. Attendance is limited to the first 50 attendees. Session selection is not available for these sessions.

#### AD9B Risk Assessments: The Critical Role of Assessing and Managing Risk in Today's Enforcement and Compliance Environment

Tuesday, 2:30 PM-3:30 PM

Sara Kay Wheeler, Partner, King & Spalding

- Explore developments emphasizing the role
  of an active and effective enterprise wide
  risk management program and discuss wide
  ranging authority and other best practices
  for enhancing an organization's ability to
  effectively assess and manage risk
- Examine the role of various stakeholders in the risk management process (including compliance, legal, internal audit, senior leadership and governing bodies)
- Identify challenges commonly experienced by organizations attempting to enhance risk management programs and consider potential solutions



ADVANCED DISCUSSION GROUP

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#### AD10B Navigating the Gray Zones of the Anti-Kickback Statute

Tuesday, 2:30 PM-3:30 PM

**Darrell Contreras,** Chief Compliance Officer, Millennium Health

- Review the boundaries of the Anti-Kickback Statute, Special Fraud Alerts and Advisory Opinions
- Identify techniques for applying the Anti-Kickback Statute to situations that fall outside of the specific guidance
- Discussion to analyze and apply the techniques to specific case scenarios



ADVANCED DISCUSSION GROUP

ADVANCED DISCUSSION GROUPS will be filled on a first-come, first-served basis. Attendance is limited to the first 50 attendees. Session selection is not available for these sessions.

#### AD11B Engaging your Executive Team and Board in a Strategic Vision for Your Compliance Program

Tuesday, 2:30 PM-3:30 PM

**Steve Ortquist,** Senior Managing Director, Ankura Consulting Group, LLC

- Compliance program strategies? Is that an oxymoron?
- Soup Nazi, Servpro or Smoky Bear? Creating and changing perceptions
- What Drucker really said: the balancing act. Establishing objectives/measuring outcomes and building/nurturing relationships

#### Wednesday, April 18

7:30 AM - 12:00 PM

**Conference Registration** 

8:00 - 9:45 AM

POST-CONFERENCE BREAKOUT SESSIONS



GENERAL COMPLIANCE/HOT TOPICS

#### W1 Corporate Integrity Agreement Developments, Understanding the Government's Expectations

Wednesday, 8:00 AM-9:45 AM

Amy Bailey, Principal, HBE Advisors

**Sharon S. Parsley,** President, Quest Advisory Group, LLC

Nicole Caucci, Deputy Branch Chief, OIG HHS

- Identify new trends and requirements in corporate integrity agreements
- Discuss strategies for compliance program effectiveness based on the current expectations
- Recommend steps to promote compliance and reduce risk



GENERAL COMPLIANCE/HOT TOPICS

# W2 Compliance Program Game Changers

Wednesday, 8:00 AM-9:45 AM

**Brian Flood,** Partner-Attorney, Husch Blackwell LLP

- Discuss and review strategies to maximize time and resources and cover serval areas that will address 80% of the risk
- Examine new business model reporting requirements and keeping an eye on oversight activities including the OIG, MLN Matters, CMS and CIAs
- Review how to leverage revenue cycle monitoring, mitigation through Root Cause Analysis and Corrective Action Plans, and balancing the Yates Memo and 60 Day Rule

GENERAL COMPLIANCE/HOT TOPICS

# W3 How to Develop a "Speak-up" Compliance Culture

Wednesday, 8:00 AM-9:45 AM

**Carlos A. Cruz,** Chief Compliance Officer, Tri-City Healthcare District

**Melissa J. Mitchell,** Director, Audit and Compliance, Sinai Health System

- Fostering a "Speak-up" environment is essential to creating and maintaining a culture of quality and compliance
- An environment that empowers employees has been shown to not only reduce compliance and quality risks, but also improve employee morale
- Fostering an environment where employees feel comfortable escalating concerns must begin at the top...the Board and C-Suite



PRIVACY & IT COMPLIANCE

#### W4 Privacy Officer Roundtable

Wednesday, 8:00 AM-9:45 AM

**Marti Arvin,** Vice President, Audit Strategy, CynergisTek, Inc.

**Adam Greene,** Partner, Davis Wright Tremaine, LLP

**Joan M. Podleski,** Chief Privacy Officer, Children's Health

- Highly interactive discussion of the most challenging privacy issues facing privacy officers and other privacy counsel and staff
- Audience members will select the privacy issues they would like to discuss, and will have the opportunity to learn from each other's experience
- Obtain practical solutions from experts and peers on some of the toughest day-to-day health information privacy challenges

PHYSICIAN COMPLIANCE

# W5 Documentation and Reimbursement Workshop

Wednesday, 8:00 AM-9:45 AM

**Maggie M. Mac,** President, Maggie Mac-MPC Inc.

- E/M The Other Woman! Over the past few years, new E/M codes have emerged. Learn how and when to utilize, document and bill compliantly for Advance Care Planning, Chronic Care Management, Complex Chronic Care Management, Transitional Care Management and Prolonged Non Face-to-Face Patient Care
- Teaching Physician/Resident Guidelines!
   It's time to understand the attestation
   documentation requirements for services
   rendered and billed under the TP/R
   relationship for E/M, procedures, diagnostic
   tests and psychiatric visits
- Just to throw in two areas that are still confusing and under focus by payers, a discussion on the rules for shared visits and incident-to visits will be addressed. Billing for incident-to visits is often misunderstood and billing for shared visits may be a missed opportunity for practices with mid-level providers. Here are the rules!



**COMPLIANCE LAWYER** 

# W6 Compliance, Self-Disclosure and Managing the Risk

Wednesday, 8:00 AM-9:45 AM

**Gabriel L. Imperato,** Managing Partner, Broad and Cassel

Tamar Terzian, Senior Counsel, OIG/HHS

- Is it voluntary or obligated?
- Report and repayment rule
- Resolution and releases



**AUDITING & MONITORING** 

# W7 Payer Issues, Denials and Process for Clinical Trials: How to Audit for Lost Revenue!

Wednesday, 8:00 AM-9:45 AM

**Kelly M. Willenberg,** Manager, Kelly Willenberg and Associates

**Wendy S. Portier,** Consultant, Kelly Willenberg and Associates

- Review claims submitted on trials that were denied and understand why
- Discuss clinical trial billing audit tools, best practices and processes
- Understand the risk for your hospital and how it impacts revenue integrity



#### W8 Collaboration: Are You Increasing or Decreasing Your Risk?

#### Wednesday, 8:00 AM-9:45 AM

Michael Peer, Principal, CliftonLarsonAllen LLP

- Understand how the current managed care environment drives the need for strong collaboration between providers
- Learn how to manage your relationships to take advantage of the managed care environment, while minimizing risk to your core operating model
- Discuss strategies within an Internal Audit function, resulting from the changing health care landscape, as well as modifications to the Internal Audit plan



# W9 Internal Investigations: What's in Your Organization's Toolkit?

#### Wednesday, 8:00 AM-9:45 AM

**Melissa Edson,** Standards & Compliance Specialist, Hazelden Betty Ford Foundation

**Jackie Stemwedel,** Sr. Manager, Standards & Compliance, Hazelden Betty Ford Foundation

**Jacki Waltman,** Corporate Privacy Officer, Hazelden Betty Ford Foundation

- Discussion around developing and triaging the internal ethics hotline and direct calls to HR, Legal, Privacy and Compliance teams
- Creating value in reporting data to leadership
- Developing and training your internal investigation team toolkit

QUALITY OF CARE

#### W10 Top Hot Quality and Compliance Areas to Partner and Mitigate Risk

Wednesday, 8:00 AM-9:45 AM

**Deann M. Baker,** Sutter Care at Home Compliance Officer, Sutter Health

**Dwight Claustre,** Managing Director, Ankura Consulting Group, LLC

- Highlight current Medicare and Government Focus' on quality and payment models
- Review the quality and compliance partnership to mitigate risk through monitoring
- Engage the participants in a discussion regarding methods they use to monitor and partner effectively



GENERAL COMPLIANCE/HOT TOPICS

# W11 Using Technology to Leverage Your Compliance Program

Wednesday, 8:00 AM-9:45 AM

Nicholas Merkin, CEO, Compliagent

**Jeffrey Young,** Vice President Product Development, Healthicity

- Compliance officers today are overwhelmed with the sheer volume of compliancerelated information generated by the compliance function
- We'll show you strategies that we and other compliance officers have used to manage the information overflow in their day-today compliance work, as well as pitfalls and things to avoid
- You'll leave this presentation with concrete ideas to implement in your organization, including best-practices and ways to leverage the power of data to the benefit of compliance

#### 9:45 - 10:00 AM

#### **Networking Break**

#### 10:00 -11:45 AM

# POST-CONFERENCE BREAKOUT SESSIONS



GENERAL COMPLIANCE/HOT TOPICS

#### W12 Ensuring Your Vendors Comply with Your Compliance Requirements/Plan

Wednesday, 10:00 AM-11:45 AM

Andrew Luers, Partner, ProviderTrust

**Donna J. Thiel,** Director Compliance Integrity, ProviderTrust

#### Christopher Redhage,

Co-Founder, ProviderTrust

- Learn the key components of an effective compliance program as it pertains to your vendors and third parties. We will discuss the issues that matter most to a compliance officer and that of the OIG and DOJ. An outline of items to include
- Further, we will review recent fines and penalties that have been imposed in this area. Learn from a former Chief Compliance Officer of a nationwide post-acute care company as well as a healthcare compliance attorney on these topics
- Finally, you will learn tips and ideas to enhance your existing program that will provide you with immediate action steps to go back and compare or redress in your own organization



GENERAL COMPLIANCE/HOT TOPICS

#### W13 Medical Device Replacements: Compliance Insights for Device Warranty Credits and No Charge Devices

Wednesday, 10:00 AM-11:45 AM

**Brenda J. Mickow,** Revenue Compliance Officer, Mayo Clinic

**Jesse Schafer,** Explant Control Manager, Mayo Clinic

- Understand the risk associated with Medicare's device warranty credit and no charge device requirements
- Hear how a large multi-site, multi-specialty academic center improved processes around cardiac and surgical device returns
- Discover commonplace solutions for efficient and effective device returns and credit processes, resource options, and auditing and monitoring techniques



GENERAL COMPLIANCE/HOT TOPICS

#### W14 Practical Considerations for Managing Compliance, Legal and Operational Risk with Joint Venture Relationships

Wednesday, 10:00 AM-11:45 AM

Eric Overman, Senior Manager, Ernst & Young

**Mary Wolbert,** VP Chief Compliance and Risk Officer, Froedtert Health

- Understand common risk and compliance challenges with joint venture relationships within the health sector
- Walk through example approaches for managing joint venture risk and and relevant compliance requirements
- Discuss how to practically and effectively embed these risk management approaches into day-to-day operations to achieved desired performance and compliance results



PRIVACY & IT COMPLIANCE

#### W15 The Doctor Will Skype You Now? A Compliance Officer's Roadmap for Telemedicine

Wednesday, 10:00 AM-11:45 AM

**Scott K. Intner,** Chief Compliance Officer, George Washington Medical Faculty Associates

**Tomi Hagan,** Senior Consultant, Compliance, Quorum Health Resources

- The landscape of the existing programs:
   From extending services into underserved areas to increasing brand awareness for cutting edge systems, looking at how location and purpose shape the programs that are already in place
- Approaching uncharted territory: Change is happening in technology that impacts patient privacy and HIPAA and in state and federal legislation and in payor rules that impact building compliance
- Navigating the traps and pitfalls: An interactive discussion walking through a Compliance Officer's Roadmap to evaluate and help structure compliant telemedicine programs for your entity and provide ongoing monitoring



PHYSICIAN COMPLIANCE

# W16 Physician Arrangement Bootcamp

Wednesday, 10:00 AM-11:45 AM

**Deanna Mool,** Attorney, Heyl Royster Voelker & Allen

**Daniel Stech,** Principal, Pinnacle Health Care Consulting

- Explore common methods for determining FMV in various physician compensation arrangements while understanding the strengths and weaknesses of physician compensation survey data
- Discover practical methods for evaluating commercial reasonableness in physician arrangements and identify common risk areas
- Participants will receive a checklist for information that should be obtained prior to creating a physician arrangements and discuss the clauses that should be present in all physician arrangements



COMPLIANCE LAWYER

# W17 Managed Care Fraud: Enforcement and Compliance

Monday, 1:30 PM-2:30 PM

**Eric Havian,** Partner, Constantine Cannon LLP

Daniel Meron, Attorney, Latham & Watkins LLP

**AUDITING & MONITORING** 

#### W18 Provider-Based Status Update: How Recent Changes Impact Off-Campus Outpatient Departments' Compliance, Payment, and Transactions

Wednesday, 10:00 AM-11:45 AM

Claire Turcotte, Partner, Bricker & Eckler LLP

David M. Johnston, Partner, Bricker & Eckler LLP

**Ilah Naudasher,** Network Director of Compliance, Kettering Health Network

- Understand changes affecting off-campus hospital outpatient departments from the 2015 Bipartisan Budget Act, CMS' final rule and implementation of the Act, payment changes, restrictions on relocation and CHOWs, and the impact on 340B child sites
- Learn about exceptions for certain offcampus provider-based departments in the 21st Century Cures Act and any new updates to provider-based status and reimbursement at off-campus providerbased departments siince the 21st Century Cures Act
- Learn how to conduct a facility-led audit to assess current and on-going provider-based compliance at provider-based locations



INTERNAL AUDIT

#### W19 Auditing Identity & Access Management: Addressing the Root Causes

Wednesday, 10:00 AM-11:45 AM

Johan Lidros, President, Eminere Group

- Best practices in identity & access management
- How to audit identity & access management to address the root causes
- Tools and resources for identity & access management best practices

HOW TO SUCCEED AS A COMPLIANCE PROFESSIONAL

### W20 Happily Ever After **Requires Work: Effective Training for Ongoing Employee Engagement**

Wednesday, 10:00 AM-11:45 AM

Kym J. Creekmore, Chief Compliance and Privacy Officer, Diatherix

Janine S. Fadul, Compliance Manager, George Washington Medical Faculty Associates

**Brenda K. Manning,** Compliance & Privacy Professional, University of Minnesota Physicians

- Evaluate Your Training: Same song, same verse? Make it count as you have the attention of your audience
- Evaluate Your Audience: Teach in a way that speaks to them and is applicable to their job. Make it engaging and inject humor and fun when appropriate
- Don't Stop There: Continue to engage your employees throughout the year with high frequency, low bandwidth messaging. Make sure they know where and how to find you

QUALITY OF CARE

### W21 Full Speed Ahead on **Drug Diversion Control Efforts: Enforcement Trends. Investigations, and Prevention**

Wednesday, 10:00 AM-11:45 AM

Regina F. Gurvich, Vice President, Chief Compliance Officer, OMNI Ophthalmic Management Consultants, LLC

**Gary Cantrell,** Deputy Inspector General for Investigations, OIG HHS

- Evolving philosophy of engagement between OIG and provider community focusing on breaking down the silos, building relationships, and learning from the other side through a constructive conversation
- Strategies for proactive engagement with enforcement agencies, developing valuebased compliance programs, hedging data in addressing the trends, and applying CQI approach to compliance controls
- Case study exploring philosophical shift in negotiating better case outcome, minimizing organizational impact, and improving the overall value and quality of care for the patient

GENERAL COMPLIANCE/HOT TOPICS

### W22 The Road Ahead

Wednesday, 10:00 AM-11:45 AM

Frank E. Sheeder, Partner, Alston & Bird LLP

- Top compliance priorities for the coming year
- How to mitigate expanding risks
- Practical approaches and strategies

### 1:00 PM

Check-In for CHC, CHPC, and **CHRC Certification Exams** 

1:15 - 4:30 PM

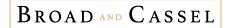
CHC, CHPC, and CHRC **Certification Exams** 

Actual exam duration is 120 minutes per the candidate handbooks

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□ CEM	□CIA	□MBA	□RHIA
□ccs	□CPA	□MHA	□RHIT
□ CCS-P	□CPC	□MPA	□RN
List others no	t listed above:		

### **REGISTRATION**

HCCA's Compliance Institute • April 15–18, 2018 • ARIA • Las Vegas, NV

<b>REGISTRATION OPT</b>	IONS					
☐ HCCA Members: MONDAY & TUESDAY		\$1,199	<b>Dietary Needs Request</b>			
□ Non-Members: MONDAY & TUESDAY		\$1,449	Gluten Free Vegetarian Vegan			
☐ New Membership & Registration	n: MONDAY & TUESDAY	\$1,399	○ Kosher-Style (no shellfish, pork, or meat/dairy mixed)			
First-time members only. Dues regu	ılarly \$295 annually.		○ Kosher (Hechsher certified) ○ Dairy Free			
☐ Pre-Conference: SUNDAY MORN	ING	\$175	Other (write below):			
☐ Pre-Conference: SUNDAY AFTER	NOON	\$175				
☐ Post-Conference: WEDNESDAY		\$175				
☐ Discount for 5 or more from sam	e organization	(\$100)				
$\square$ Discount for 10 or more from sar	me organization	(\$150)				
Registration fees are as listed and considered net of a applicable in your country of residence.	ny local withholding taxes TOTAL	\$				
CONTACT INFORMA	TION	PAYMI	ENT OPTIONS			
OMr OMrs OMs ODr		○ Check ei	○ Check enclosed (payable to HCCA)			
			O Invoice me			
Member ID (if applicable)		○ I author	O I authorize HCCA to charge my credit card (choose card below):			
		CREDIT CA	RD: O American Express O Discover O MasterCard	○ Visa		
First Name	MI	You may ema	Due to PCI Compliance, please do not provide any credit card information via email.  You may email this form to helpteam@hcca-info.org (without credit card information) and call HCCA at 888.580.8373 or 952.988.0141 with your credit card information.			
Last Name		and call ACCA	t at 868.360.6373 01 932.968.0141 with your credit card information.			
Condension (CHC CCFD etc.)		Cradit Card	Account Number			
Credentials (CHC, CCEP, etc.)		Credit Card	Account number			
Job Title		Credit Card	Expiration Date			
Name of Employer			's Name			
Street Address						
			's Signature	CIO MO IMED		
City/Town				CI0418-WEB		
State/Province	Zip/Postal Code	REG	ISTER ONLINE:			
		com	pliance-institute.org			
Country			9			
Phone	Fax		rour completed form to helpteam@hcca-info.org nclude credit card information via email)	J		
		——— MAII vo	ur registration form with check enclosed:			
Email (required for registration confirm	nation and conference info)		500 Barrie Rd, Suite 250			
		•	olis, MN 55435			
			r completed form to 952.988.0146 all billing information)			
			ONS? Call 888.580.8373 helpteam@hcca-info.org			

### **TERMS & CONDITIONS**

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Registration payment terms. Checks are payable to HCCA. Credit cards accepted include American Express, Discover, MasterCard, or Visa. HCCA will charge your credit card the correct amount should your total be miscalculated.

**Tax deductibility.** All expenses incurred to maintain or improve skills in your profession may be tax deductible, including tuition, travel, lodging, and meals. Please consult your tax advisor.

Cancellations/substitutions. You may send a substitute in your place or request a conference credit. Refunds will not be issued. Conference credits are issued in the full amount of the registration fees paid, and will expire 12 months from the date of the original cancelled event. Conference credits may be used towards any HCCA service or product, except The Health Care Compliance Professional's Manual. If a credit is applied towards an event, the event must take place prior to the credit's expiration date. If you need to cancel your participation, notification is required by email at helpteam@hcca-info.org, prior to the start date of the event. Please note that if you are sending a substitute, an additional fee may apply.

### **Group discounts**

**5 or more.** \$100 discount for each registrant **10 or more.** \$150 discount for each registrant

Discounts take effect the day a group reaches the discount number of registrants. Please send registration forms together to ensure that the discount is applied. A separate registration form is required for each registrant. The group discount is NOT available through online registration. Note that discounts will NOT be applied retroactively if more registrants are added at a later date, but new registrants will receive the group discount.

### Agreements & acknowledgments.

I agree and acknowledge that I am undertaking participation in Health Care Compliance Association events and activities as my own free and intentional act, and I am fully aware that possible physical injury might occur to me as a result of my participation in these events. I give this acknowledgment freely and knowingly, and I assert that I am, as a result, able to participate in HCCA events, and I do hereby assume responsibility for my own well-being. I agree and acknowledge that HCCA plans to take photographs and/or video at this conference and reproduce them in HCCA educational, news, or promotional material, whether in print, electronic, or other media, including the HCCA website. By participating in this HCCA conference, I grant HCCA the right to use my name, photograph, video, and biography for such purposes. As a participant of this event, I understand that my name, job title, organization, city, state, and country will be listed on the attendee list that will be distributed to attendees and speakers of this event.

By submitting this registration form, you agree to the Terms & Conditions—including the Use of Information—as well as HCCA's Privacy Statement, located at hcca-info.org/privacy.aspx.

#### **Hotel & conference location**

Hotel rooms priced at the group rate are no longer available for certain nights. Rooms are still available for all nights, but your rate may be higher, depending on your length of stay.

#### **ARIA Las Vegas**

3730 Las Vegas Boulevard South Las Vegas, NV 89158 866.359.7757 | arialasvegas.com

ONLINE RESERVATIONS: https://aws.passkey.com/go/HCCAM18

PHONE RESERVATIONS: 866.359.7757 or 702.590.7757

The group rate is \$199 Friday, \$259 Saturday, \$199 Sunday–Tuesday, and \$159 Wednesday; plus tax (currently at 12% per room per night and subject to change). Rates quoted are for regular deluxe guest rooms and single/double occupancy.

In addition to the guest room rate there is a mandatory daily resort fee of \$25 plus taxes (currently at 12%). Payment for the Resort Fee will be requested at the time of check in. The daily resort fee includes the following: Internet Access (in Suite and Campus Wide at City Center), Local and toll-free number phone calls, Access to The Spa at ARIA Fitness Center, Daily newspaper and Airline Boarding Pass Printing.

When making your reservation via telephone, please reference the group Health Care Compliance Association – Annual Compliance Institute 2018 to receive the special rate. These rates are good until Friday, March 23, 2018, or until the group room block is full (whichever comes first). Reservation requests received after this cut-off date or after the group block is filled (whichever comes first) will be accepted on a space and rate availability basis only. Hotel accommodations are not included in your conference registration fee.

**Federal Government Rate:** If you are a federal government employee, you may take advantage of the federal government rate through this link: https://aws.passkey.com/go/HCCAGOV18. Please note that you will be required to show government ID at check-in.

**NOTICE.** Neither HCCA nor any hotel it is affiliated with will ever contact you to make a hotel reservation. If you receive a call soliciting reservations on behalf of HCCA or the event, it is likely from a room poacher and may be fraudulent. We recommend you make reservations directly with the hotel using the

phone number or web link in this brochure. If you have concerns or questions, please contact 888.580.8373.

Continuing education units. See page 5 for a list of continuing education units (CEUs)offered. HCCA is in the process of applying for additional external continuing education units. Should overall number of education hours decrease or increase, the maximum number of CEUs available will be changed accordingly. Credits are assessed based on actual attendance and credit type requested.

Approval quantities and types vary by state or certifying body. For entities that have granted prior approval for this event, credits will be awarded in accordance with their requirements. CEU totals are subject to change.

Upon request, HCCA may submit this course to additional states or entities for consideration. If you would like to make a request, please contact us at 952.988.0141 or 888.580.8373 or email ccb@compliancecertification.org. Visit HCCA's website, hcca-info.org, for up-to-date information.

### Prerequisites/advanced preparation. None.

**Meals.** Continental breakfast and lunch are provided on Monday and Tuesday. Coffee will be served on Sunday and Wednesday.

Conference handouts. Handouts will be available online approximately two weeks prior to the date of the conference. We will also have Internet Cafés available on-site where you can print session handouts. All handouts will also be available on the mobile app.

**Special needs/concerns.** Prior to your arrival, please call HCCA at 888-580-8373 if you have a special need and require accommodation to participate in the Compliance Institute. See the registration form to indicate any special requests for dietary accommodations you may require.

**Dress code.** Business casual dress is appropriate for conference attendees.

**Recording.** No unauthorized audio or video recording of HCCA conferences is allowed.



6500 Barrie Road, Suite 250 Minneapolis, MN 55435 hcca-info.org

Professional Development, Networking, and Continuing Education

EARN UP TO 23.1 CCB CEUS



22<sup>nd</sup> Annual

# Compliance Institute

APRIL 15-18, 2018 · ARIA · LAS VEGAS, NV

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