



Siemers Dundee Hilda selected as 2015 Cow of the Year

Release Date: September 18, 2015

Media Contact:

Bill Cosh, Communications Director
608-224-5020 william.cosh@wi.gov

MADISON – Excellent-95 Gold Medal Dam, Siemers Dundee Hilda, has been selected as the 2015 Cow of the Year by the Wisconsin Holstein Association. Hilda was bred and developed by Siemers Holsteins located in Newton, Wisconsin and is owned by Jordan Siemers.

Each year, the Wisconsin Purebred Cattle Association selects a cow to represent her breed as the Cow of the Year at World Dairy Expo. The honor is rotated annually between the seven major dairy breeds. "Hilda is a tremendous cow - an outstanding balance of type and production, and an excellent representative of the Holstein breed," said Larry Nelson, executive director of the Wisconsin Holstein Association. "We are very excited to recognize Jordan and the Siemers family and their accomplishments with this tremendous dairy cow."



Hilda descends from Mark Prudence through her dam, Mayerlane-DK Rudolph Haiwatha-ET, EX-90 DOM. Hiawatha was purchased by the Siemers family in 2005 for the purpose of bringing in the combination of high type and production characterized by the EX-95 5E GMD DOM Mark Prudence cow family.

Hilda's selection as Cow of the Year can be attributed to her outstanding career as a show animal and producer. Siemers has shown Hilda successfully for several years, earning many honors including the Overall NASCO Type and Production Award Winner at the 2013 and 2014 World Dairy Expo International Holstein Show; Grand Champion of the International Junior Holstein Show at World Dairy Expo in 2011; and 2011 and 2013 Junior All-American production cow. Her highest production record to date at 4-10 on 2x milking in 365 days produced 56,780 pounds of milk with 3.1%, 1,746 pounds of fat and 3.2%, 1,749 pounds of protein. Her lifetime totals to date with 1,998 test days include over 254,000 pounds of milk with over 8,700 pounds of fat and 8,000 pounds of protein.

At 10 years old, Hilda continues to be an excellent show cow and is beloved by the Siemers family. Jordan says, "Hilda has been a dream come true, a dream that was way larger than I could have ever imagined."

The Cow of the Year ceremony is scheduled for early afternoon, approximately 12:30 p.m. Friday, Oct. 2 at the Alliant Energy Center. DATCP Secretary Ben Brancel and the 68th Alice in Dairyland, Teyanna Loether, will present the award.

World Dairy Expo takes place from Sept. 29 to Oct. 3 at the Alliant Energy Center in Madison. The annual dairy industry trade show and cattle show draws more than 70,000 visitors to Madison from around the world. Learn more at worlddairyexpo.com.

###