

PRESS RELEASE

KAMP-PRISK-MCSK Partnership Launch

For Immediate Release:

Today, August 17th 2015 the joint secretariat of Kenya Association of Music Producers (KAMP), Performance Right Society of Kenya (PRISK) and Music Copyright Society of Kenya (MCSK) launch the KAMP-PRISK-MCSK Partnership. The partnership is expected to streamline the functions of the 3 Collective Management Organizations (CMOs) in Kenya as far as royalties are concerned.

We have observed that the music industry has been in disharmony for a long time due to lack of unity and it is our desire that this should change. We believe that this unity will play a major role in bringing harmony and economic empowerment of the entire Music Industry membership, as has been experienced in developed countries. We hereby unite on a new paradigm shift to bring new leadership that will have positive impact on the lives of members. Each CMO has a distinct mandate and each entity is required to embrace good governance, transparency and good leadership to make them attractive.

Bad politics and continuous wrangling has in the past caused great suffering to artists and has at times been used as an excuse for some users not to pay. This is one major challenge that we intend to do away with.

Musicians are influential and impact on the society's and country's agenda and thus, should be treated with dignity. We encourage them to take advantage of this union as this new unity is set to increase their benefits.

Meetings are underway to discuss Rights Demarcation and Tariff structures and to this effect we therefore appreciate the need to align our tariff in order to make it simpler to implement.

We will continue to stand united and fight for the rights of musicians. We have already proven the heights that we are willing to go for the betterment of the Music Industry.

As KAMP-PRISK-MCSK, we will be at the forefront of pursuing new revenue streams and will immediately embark on educating our members on the exploitation of digital rights to increase music sales, as well as content distribution through digital platforms.

We are greatly humbled by this historic opportunity bringing together the three CMOs in working together to improve the Music Industry.

Thank you all for your continued support.

For and on Behalf of KAMP:

For and on Behalf of PRISK:

For and on Behalf of MCSK:

**JUSTUS NGEMU,
CHAIRMAN**

**ROBERT SIMENYA,
CHAIRMAN**

**BENARD MUKAISI,
CHAIRMAN**