

## A Unified Business World Calls for High-Performance Communications

Whether your customers need a communications server and desk phones or cordless calling in the cloud—Jenne and Panasonic deliver the right connections to empower businesses of any size with the perfect solution.



## About Panasonic

Panasonic is a global leader in Unified Communications (UC) solutions—including SIP phones, premise-based communication servers, applications, DECT cordless solutions and more—with over 30 years of experience manufacturing communications products.

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## Vertical Solutions

Panasonic vertical solutions are designed to support multiple industry sectors by providing intelligent technologies and continuous process improvements.

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### Retail

Whether your customers have a small store, chain store or a large shopping center to manage, streamlined communications with their staff and partners are vital. Panasonic's unified communication solutions provide them the freedom to communicate where ever they are, ensuring they are always available.



### Education

Panasonic's telecommunication tools support teachers, and administrative and maintenance staff when they're on the move, and allow all-area paging from anywhere at any time.

From the smallest classroom to the largest lecture hall, Panasonic is keeping pace with technology for education establishments wanting to attract students and achieve academic success.



### Senior Living

A safe, comfortable and well-managed environment provides the backdrop to a high performing care home. Panasonic's specialized care solutions give your customers the ideal support in ensuring their residents, staff and visitors experience the reassurance and professionalism they expect of their establishment.

Panasonic healthcare communication solutions can manage staff presence, mobility, alarming and call centers easily and securely.





## Become a Panasonic Authorized Reseller

Authorized UC resellers gain immediate access to Panasonic's extensive portfolio of business communication solutions, SIP phones and related products—as well as a variety of program benefits and incentives designed to foster your Panasonic sales profitability and business growth.

- Deal registration and sales support to help close hard-earned business
- Enhanced quarterly reseller rebates to increase reseller profitability
- Discounts on products for demonstration purposes
- Marketing email campaign support to help generate demand
- Updated Unilateral Minimum Advertised Price policy to assist resellers to more profitably promote and sell Panasonic products
- Access to Panasonic's web portal for sales, marketing and technical content
- Discounts on eLearning certification courses

## Featured Products and Solutions

### KX-NS700G Compact Hybrid Communication Platform

- Designed to support the small business marketplace
- Support for 6 analog phone lines, 18 digital and 4 IP phones
- Offers up to 26 extensions
- An ideal solution for businesses that desire an expandable solution



### KX-NSX2000 IP Business Communications Server

- Developed with medium to large businesses in mind
- Full operation continues in the event of a network outage
- Remote system maintenance via a secure connection
- UC Pro integration connects multiple devices such as desktops and mobiles
- Full Multi-Cell DECT system support and Mobile Phone Integration (App)



### KX-TGP600 SIP Cordless Phone System

- Support for eight DECT wireless handsets and simultaneous outside lines
- VoIP support
- 1.8" color LCD screen
- Noise reduction functionality
- Lower total cost of ownership



### KX-TPA68 SIP Cordless Desk Phone

- Large 3.5" color LCD with backlight
- 18 Flexible Function Keys and 4 Soft-Keys
- HD wideband audio (G.722)
- Headset jack



## UC Solutions: Applications

Panasonic's customizable and scalable telephony applications help improve ROI, increase efficiency and boost productivity.

- Full application suite—UC Pro—allows users to seamlessly connect to anyone across multiple devices
- Call accounting and reporting to gain insight on organization performance and customer experience
- Full-featured mobility apps allow audio and video calls inside or outside office networks
- Detailed call recording functionality
- Desktop agent productivity and integration to handle incoming calls more efficiently
- Interactive voice response for intelligent call routing and more...



## Jenne Adds Value to Your Panasonic Business

As a value-added distributor for Panasonic, Jenne provides a wide variety of resources to bolster your product sales strategy and revenue opportunities.

### Industry-Leading Operational Support and Excellence

- Free technical support—Monday through Friday 8 a.m. to 8 p.m. ET—full 24/7 minimum-cost emergency coverage
- 24/7 web-based resources for product information and to transact business
- Same day shipping from Jenne's large on-hand, in-stock inventory for orders placed before 7 p.m. ET
- Industry-leading order fill rate of 99.98% and 99.89% on-time shipments
- Complimentary consultative marketing support



### Jenne University for Panasonic

Jenne offers on-site and virtual technical certification workshops for the Panasonic communications platforms through our own state-of-the-art training center—Jenne University, where training and support converge. We provide technicians with the necessary skills and hands-on learning experience to install, program, and maintain the Panasonic communications servers.

Find upcoming classes in the training schedule under Jenne University at [www.jenne.com](http://www.jenne.com).

### Contact Your Jenne Sales Representative

Jenne's certified Panasonic specialists provide unparalleled service and support to make the most out of your Panasonic sales efforts and help you gain a competitive advantage in the unified communications market.

To learn more about Panasonic unified communications solutions or the advantages of a Jenne partnership, contact your Jenne Sales Representative today at 800-422-6191 or email at [sales@jenne.com](mailto:sales@jenne.com)



**Panasonic**