



Welcome to the 100%Open Innovation Toolkit!

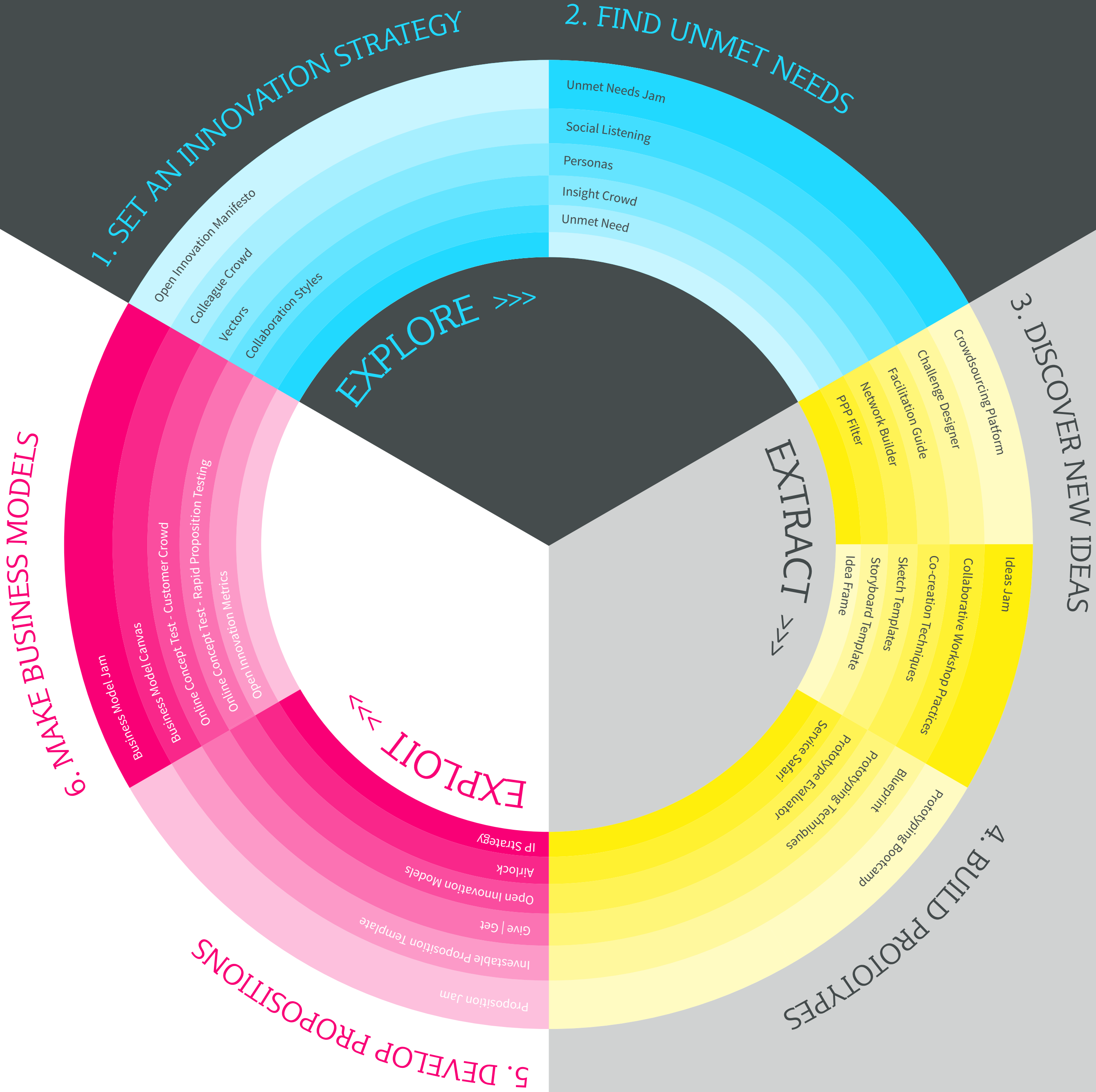
Open innovation is becoming more popular because, when done well, it produces leaps in innovation faster and cheaper than when going it alone. In a networked world it is becoming easier to discover the partners and technologies that we need to grow our businesses. If we look.

Use this tool if you're thinking of planning, designing or implementing an open innovation programme or want to know what would be involved at each stage.

You can use all of this process or individual parts of it depending on where you are in your innovation journey. Please do spend some time familiarising yourself with it so you can see where its value might lie for you. After that, feel free to dive in to the individual tools. Each has its own short briefing document that will guide its use.

The toolkit follows the three distinct phases of a typical innovation process. We call them Explore, Extract and Exploit.

The Explore stage deals with strategy and insight. The Extract stage prioritises ideas and creates propositions that are worth further investment. The Exploit stage gets you to a working prototype and business model, ready to scale or launch.



Project Lead:
David Simoes-Brown, 100%Open
toolkit@100open.com
(+44) (0) 20 7759 1050
100open.com

Produced by 100%Open
Somerset House
London, UK