



International Atlantic
Economic Society

2022 Sponsor Kit

VIRTUAL MEETING
30 March - 2 April
2022

NINETY-THIRD
INT'L ATLANTIC
ECONOMIC
EUROPEAN
CONFERENCE



Past exhibitors

- Asian Development Bank
- Cambridge University Press
- CATO Institute
- Central European University Press
- DSI Data Service & Information
- Elsevier Publishing
- Emerald Group Publishing Limited
- INOMICS
- Institute of Economic Affairs, London
- International Labour Organization
- International Monetary Fund
- McGill-Queen
- MIT Press
- Organization for Economic Co-operation and Development
- Oxford University Press
- Palgrave Macmillan
- Princeton University Press
- Routledge
- Sentia Publishing
- South-Western Publishing
- Springer
- Taylor and Francis, Ltd.
- United Nations
- University of Alberta Press
- University of Chicago Press
- USDA-Economic Research Service
- Wiley-Blackwell Publishing Company
- W.E. Upjohn Institute

The Benefits of Virtual Exhibiting



- » Prolonged exposure
- » Expanded market
- » No travel costs
- » Immediate visibility

Minimize cost & maximize visibility to a wide array of potential customers.

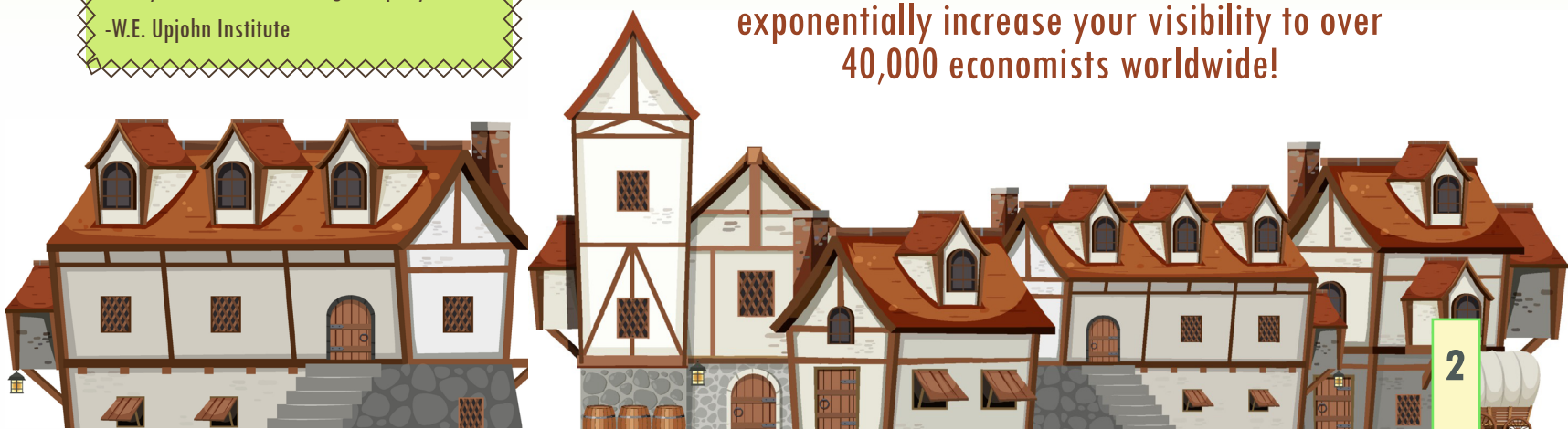
Your company-specific link will be advertised on the conference portion of the IAES website.

Take advantage of our high-quality advertising in our conference program and market your name and products to economists from over 30 countries.

Sponsor a session or event to show your company's support of important quality academic research and education.

The IAES has been successfully hosting conferences for over 45 years. We will be happy to develop an exhibiting package that works best for your company's unique needs.

Don't miss out on a great opportunity to exponentially increase your visibility to over 40,000 economists worldwide!



3 VIRTUAL EXHIBITING OPTIONS

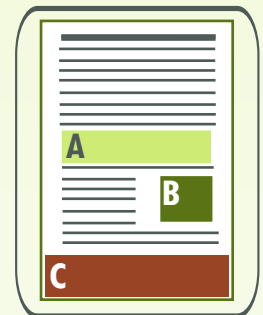
Promote your company's name and products to over 40,000 economists worldwide with the following options.



Select a specific advertising area of the Conference Recap page.

Available advertising areas are:

- A** \$250 for in-text ad (800x100px)
- B** \$200 for half height ad (230x170px)
- C** \$350 for a footer ad (980x170px)



These ads have no expiration date.



IAES Staff will include your pre-printed promotional materials in the virtual conference bags given to all conference attendees.

- » \$300 fee for single-page insert
- » \$400 fee for multi-page/full catalog insert



During the conference, you will be assigned a virtual room in which you can market your products and services to visitors.

- » \$450 fee for one full day
- » \$600 fee for the entire duration of the conference

» Payment deadline for all promotional material: **1 March 2022**

Don't see what you are looking for? The IAES will be happy to develop a custom sponsorship/exhibition package.



Sponsorship Contract



Submit by E-mail

Please fill-out the Order Form on page 6 and e-mail the completed Order Form to:

operations@iaes.org

Custom

Don't see what you are looking for?
We will be happy to develop a custom sponsorship/exhibition package.

\$ Payment Options

Check # _____ (payable to International Atlantic Economic Society) **Checks must be in U.S. dollars and drawn on a U.S. bank.

Electronic Invoice (via PayPal)

**Major credit cards accepted only (American Express, Visa, MasterCard, & Discover).

Bank Wire Transfer

** Payee must cover IAES bank fees (\$16) and their own bank fees when paying by wire transfer. Contact IAES if you wish to pay by bank wire transfer.

Contact:

Veronika Rybakova

Tel: 404.965.1555

Fax: 404.965.1556

Email: operations@iaes.org

Website: www.iaes.org



Just three easy steps to exhibit at the IAES conference!

1

Choose the preferred type of sponsorship & fill out the **Order Form** on the last page of this brochure (page 6).

2

E-mail the completed Order Form to **operations@iaes.org** and discuss payment methods and additional details.

3

E-mail a digital copy of your ad or promotional materials to **operations@iaes.org** by 1 March 2022.



Our Mission...

...is to facilitate communication among economists and finance specialists by promoting the field of economics globally; and to foster the intellectual development of professional economists and others interested in economics by sponsoring and publishing articles for international dissemination.

Contact:



Veronika Rybakova
Website, Social Media &
Marketing Assistant



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Atlanta GA, 30303-1514 U.S.A.
Email: operations@iaes.org
Website: www.iaes.org



Tel: 404.965.1555
Fax: 404.965.1556



Order Form

International Atlantic Economic European Conference
 30 March - 2 April 2022
 Virtual Meeting

Name (First & Last): _____ Title: _____

Organization: _____

Address 1: _____

Address 2: _____

City: _____ State: _____ Country: _____ Zip/Postal Code: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Notes: _____

Please choose the preferred type of sponsorship:

Conference Recap Page

1 **A** in-text ad \$250
B half height ad \$200
C footer ad \$350

Conference Bag Inserts

2 » single page insert \$300
 » multi-page/full catalog insert \$400

Virtual Booth

3 » one full day \$450
 » entire conference \$600

E-Mail completed form to:



Attn: Veronika Rybakova
 International Atlantic Economic Society
 Email: operations@iaes.org
 Website: www.iaes.org

