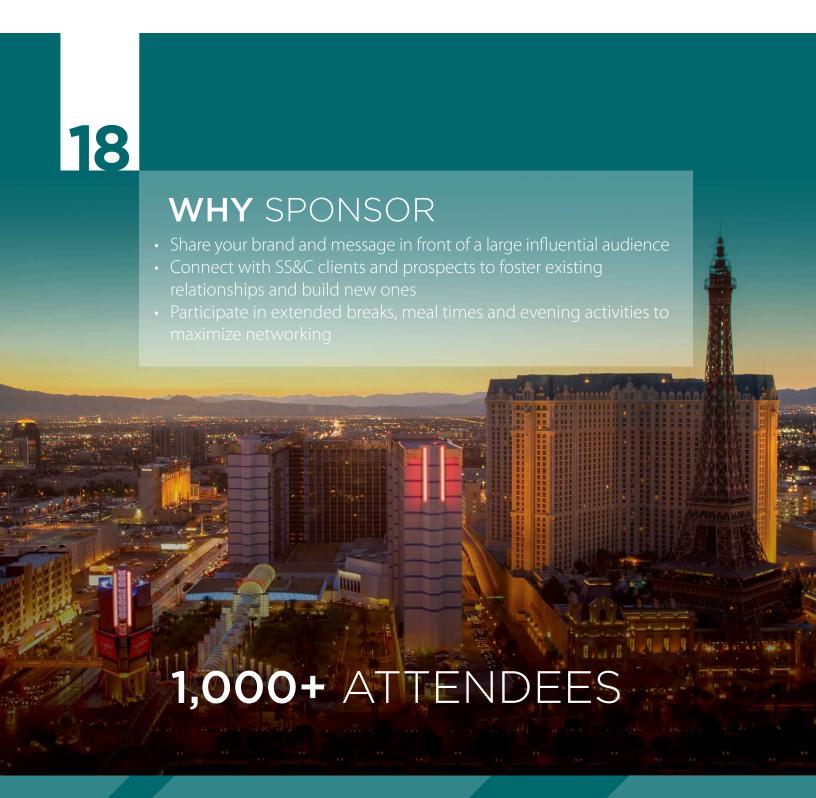
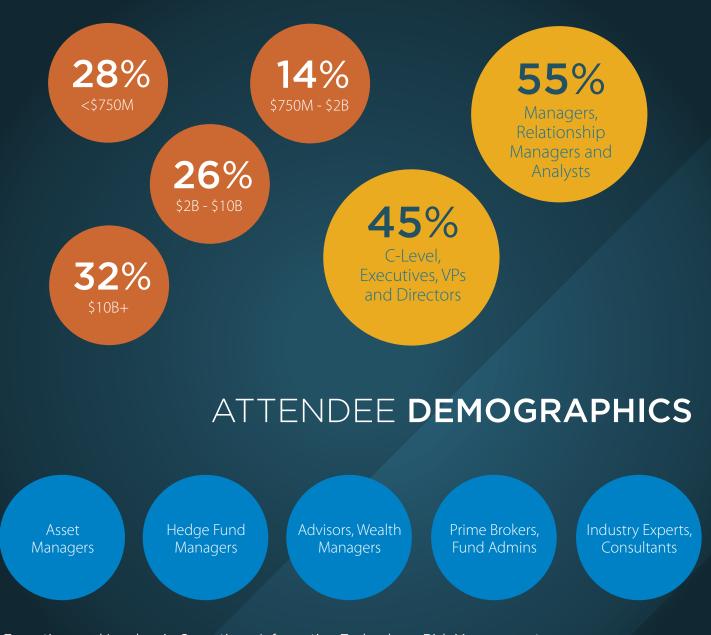
SS&C DELIVER



SS&C Deliver is one of the industry's premier events for hands-on learning, industry insights, and networking. The conference regularly attracts over 1,000 industry executives and decision makers to learn about new solutions that can help them be more successful.



Deliver your message to the right people. Whether you choose a booth in the exhibit hall or a high-visibility sponsorship platform, SS&C Deliver is the place to connect with the right people. Align your brand with a top-ranked technology leader at one of the industry's most popular events.



Executives and Leaders in Operations, Information Technology, Risk Management, Compliance, Data Management, Trading, Portfolio Management and Accounting

EXHIBITOR FLOOR PLAN DESIGNED FOR FOOT TRAFFIC

The Exhibit Hall will be located in the main ballroom, which will be the dynamic central hub of our conference. We will use this space for meals, Opening Session, Keynotes, Welcome Reception, SS&C Lounge, and other activities. Our new design offers prime visibility and foot traffic for you to create meaningful connections with attendees.

KEYNOTE SPEAKERS

This year's conference features keynote addresses along with a variety of industry thought leadership sessions focused on the decision-maker audience.

EXPANDED SPONSORSHIP OPPORTUNITIES

We have expanded and enhanced a variety of sponsorship packages at varying price points to help increase awareness and lead generation. If you're looking for something even more customized, talk to us about your ideas.

2017 EXHIBITORS & SPONSORS

Abel Noser Solutions

ACA Performance Services

Advizr Inc.

Arcons Technology, Inc.

AUG, The Exchange

Blaze Portfolio Systems

Broadridge Financial Solutions, Inc.

Chicago Clearing Corporation

Fiduciary Trust Company

Fiduciary Trust International

FIS

Focus 1 Associates LLC

Globacom Technologies LLC

GlobeTax

Harneys

ICE Data Services

CompositeBuilder — John Norwood Consulting, LLC

KlarityRisk

MoneyGuide Pro®, created by PIEtech, Inc.

Morningstar

Pershing Advisor Solutions, a BNY Mellon company

Quovo

RedBlack Software

Riskalyze

 SMArtX

TD Ameritrade Institutional

Thomson Reuters

EXHIBITOR PACKAGES

	PREMIER \$30,000	DELUXE \$15,000	CLASSIC \$7,500
EXHIBIT SPACE			
Booth Size	8' wide x 8' high smart panel back wall with counter/stor- age	3' wide x 8' high smart panel backwall with counter/ storage	3' wide x 8' high smart panel backwall
Electrical	(2) Outlets	(1) Outlet	(1) Outlet
Internet	Wireless	Wireless	Wireless
Monitor	Included	Included	N/A
Furniture	(1) stool(1) charging station(3) seating cubes	(1) stool	(1) bistro table (1) stool
PRE-EVENT MARKETING			
Company listing on SS&C Deliver website	1"Logo	Firm Name	Firm Name
Pre-conference registration list *	Name, Company, Title, Email, Phone, City, State	Name, Company, Title	n/a
Social Media Package	2 Tweets, 1 Facebook , 1 LinkedIn mentions. Begin 4-6 weeks prior to show.	n/a	n/a
Sponsor logo included in all pre-event emails blasts to registered attendees	Included	n/a	n/a
CONFERENCE PASSES			
Complimentary all-access conference passes	3 passes	2 passes	1 pass
Additional Passes	\$1,395	\$1,395	\$1,395
BOOTH LOCATION			
Booth Selection	Priority	2nd	3rd
ON-SITE MARKETING			
Company logo, company description (50 words), URL and location listed on conference app	Included	Included	Included
Conference mobile app promotion	Included	Included	Included
Branding on select signage throughout conference venue	Included	n/a	n/a
Rotating sponsor banner ad on conference app	Included	Included	n/a
Privilege to attend all sessions (no labs)	Included	Included	Included
Bag insert or chair drop of sponsor-supplied materials at general session	Included	n/a	n/a
Participation in conference passport game	Included	Included	Included
SPECIAL EVENTS			
Tickets to Client Appreciation Party based on conference passes	Included	Included	Included
Two additional guest passes to Client Appreciation Party	Included	n/a	n/a
SPONSORSHIPS			
15% discount for upgrade on any sponsorship	Included	n/a	n/a
POST-CONFERENCE MARKETING			
Post-conference registration list *	Name, Company, Title, Email, Phone, City, State	Name, Company, Title	n/a

^{*} Client lists include only attendees who have agreed to distribute their contact information to SS&C Advent partners/or vendor:

PREMIER BOOTH PACKAGE

Features Included

8' wide x 8' high smart panel backwall

3'-42" counter with gray inserts

1 rustique stool

3 seating cubes

1 charging cube

32"TV



DELUXE BOOTH PACKAGE

Features Included

3' wide x 8' high smart panel backwall

3'-42" counter with gray inserts

1 rustique stool

32"TV



CLASSIC BOOTH PACKAGE

Features Included

3' wide x 8' high smart panel backwall

1 bistro table

1 rustique stool

32"TV: rent for additional price (not included)



SPONSOR **OPPORTUNITIES**

SS&C DELIVER 2018 BAGS

CUSTOMIZE COST

Sponsorship includes:

- Logo emblazoned alongside the SS&C Deliver logo on the bags
- Conference mobile app promotion

- · Logo on conference website
- 1 complimentary pass
- Sponsorship co-branded with SS&C

CLIENT APPRECIATION PARTY

\$20,000

Sponsorship includes:

- · Logo shining all night at the party
- Branding on drink napkins
- Conference mobile app promotion

- · Logo on conference website
- 1 complimentary pass
- Sponsorship co-branded with SS&C

NETWORKING RECEPTION

\$15,000

Sponsorship includes:

- Branding on signage on all tables
- Branding on drink napkins
- Conference mobile app promotion

- Logo on conference website
- 1 complimentary pass
- Sponsorship co-branded with SS&C

CONFERENCE BADGE LANYARDS

\$15,000

Sponsorship includes:

- A branded lanyard with company name and logo alongside the SS&C Deliver logo
- Conference mobile app promotion

- · Logo on conference website
- 1 complimentary pass

WIRELESS INTERNET

\$15,000

Sponsorship includes:

- See your firm name and logo when attendees log in
- Branding on signage
- Conference mobile app promotion

- · Logo on conference website
- 1 complimentary pass
- Sponsorship co-branded with SS&C

SPONSOR **OPPORTUNITIES**

HOTEL KEY CARD SPONSOR

\$15,000

Sponsorship includes:

- · Company name and logo on keycard
- Branding on signage
- Conference mobile app promotion

- · Logo on conference website
- 1 complimentary pass
- Sponsorship co-branded with SS&C

ESPRESSO CART

\$12,000 PER DAY

Available: Wednesday, September 12 and Thursday, September 13

Sponsorship includes:

- Branding on java jackets
- Branding on signage

- · Conference mobile app promotion
- · Logo on conference website

CONFERENCE APP SPONSOR

\$10,000

Sponsorship includes:

- Company name and logo scrolling banner on app
- Branding on signage
- Conference mobile app promotion

- Logo on conference website
- Sponsorship co-branded with SS&C

CHARGING STATIONS

\$7,500 TOTAL OF 2 STATIONS

Sponsorship includes:

- Company name and logo on charging stations
- Branding on signage
- Conference mobile app promotion

- Logo on conference website
- Sponsorship co-branded with SS&C

LAB SPONSOR

\$5,000 PER DAY

Available: Wednesday, September 12 and Thursday, September 13

Sponsorship includes:

- · Logo on mouse pads
- · Branding on signage

- Logo on conference website
- · Conference mobile app promotion
- Sponsorship co-branded with SS&C

SPONSOR OPPORTUNITIES

BREAKFAST SPONSORSHIP

\$7,500 PER DAY

Available: Wednesday, September 12 and Thursday, September 13

Sponsorship includes:

- Logo appears on buffet tables, napkins, and java jackets
- Designated table to encourage networking for your firm
- Logo on conference website
- Sponsorship co-branded with SS&C

LUNCH SPONSORSHIP

\$7,500 PER DAY

Available: Wednesday, September 12 and Thursday, September 13

Sponsorship Includes:

- · Logo appears on buffet tables and napkins
- Conference mobile app promotion

- · Logo on conference website
- Sponsorship co-branded with SS&C

BOXED LUNCH SPONSORSHIP

\$5,000

Available: Friday, September 14

Sponsorship includes:

- Sticker with logo on boxed lunch
- Conference mobile app promotion

- · Logo on conference website
- Sponsorship co-branded with SS&C

REFRESHMENT BREAKS

CUSTOM COST

Available: Wednesday, September 12 and Thursday, September 13

Sponsorship includes:

- Customize your break experience
- Logo appears at refreshment stand

- Conference mobile app promotion
- · Logo on conference website
- Sponsorship co-branded with SS&C

CONFERENCE APP AD

\$5,000

Sponsorship includes:

- Ad appears on conference app
- Conference mobile app promotion

• Logo on conference website

BAG INSERTS

\$3,000

Sponsorship includes:

- Pre-printed insert or giveaway in each attendee conference bag
- Logo on conference website



For more information on exhibitor and sponsorship opportunities, please contact Paulina Strick at 415-645-1658 or email pstrick@sscinc.com.

