

SS&C DELIVER 2018 — SEPTEMBER 12-14 • WYNN, LAS VEGAS

# SS&C DELIVER

EXHIBIT AND SPONSORSHIP OPPORTUNITIES

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**SS&C Deliver is one of the industry's premier events for hands-on learning, industry insights, and networking.** The conference regularly attracts over 1,000 industry executives and decision makers to learn about new solutions that can help them be more successful.

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## WHY SPONSOR

- Share your brand and message in front of a large influential audience
- Connect with SS&C clients and prospects to foster existing relationships and build new ones
- Participate in extended breaks, meal times and evening activities to maximize networking

1,000+ ATTENDEES

**Deliver your message to the right people.** Whether you choose a booth in the exhibit hall or a high-visibility sponsorship platform, SS&C Deliver is the place to connect with the right people. Align your brand with a top-ranked technology leader at one of the industry's most popular events.

**28%**

&lt;\$750M

**14%**

\$750M - \$2B

**55%**Managers,  
Relationship  
Managers and  
Analysts**26%**

\$2B - \$10B

**32%**

\$10B+

**45%**C-Level,  
Executives, VPs  
and Directors

## ATTENDEE DEMOGRAPHICS

Asset  
ManagersHedge Fund  
ManagersAdvisors, Wealth  
ManagersPrime Brokers,  
Fund AdminsIndustry Experts,  
Consultants

Executives and Leaders in Operations, Information Technology, Risk Management, Compliance, Data Management, Trading, Portfolio Management and Accounting

# WHAT'S NEW

## EXHIBITOR FLOOR PLAN DESIGNED FOR FOOT TRAFFIC

The Exhibit Hall will be located in the main ballroom, which will be the dynamic central hub of our conference. We will use this space for meals, Opening Session, Keynotes, Welcome Reception, SS&C Lounge, and other activities. Our new design offers prime visibility and foot traffic for you to create meaningful connections with attendees.

## KEYNOTE SPEAKERS

This year's conference features keynote addresses along with a variety of industry thought leadership sessions focused on the decision-maker audience.

## EXPANDED SPONSORSHIP OPPORTUNITIES

We have expanded and enhanced a variety of sponsorship packages at varying price points to help increase awareness and lead generation. If you're looking for something even more customized, talk to us about your ideas.

# 2017 EXHIBITORS & **SPONSORS**

Abel Noser Solutions  
ACA Performance Services  
Advizr Inc.  
Arcons Technology, Inc.  
AUG, The Exchange  
Blaze Portfolio Systems  
Broadridge Financial Solutions, Inc.  
Chicago Clearing Corporation  
Fiduciary Trust Company  
Fiduciary Trust International  
FIS  
Focus 1 Associates LLC  
Globacom Technologies LLC  
GlobeTax  
Harneys  
ICE Data Services  
CompositeBuilder — John Norwood Consulting, LLC  
KlarityRisk  
MoneyGuide Pro®, created by PIEtech, Inc.  
Morningstar  
Pershing Advisor Solutions, a BNY Mellon company  
Quovo  
RedBlack Software  
Riskalyze  
SMArtX  
TD Ameritrade Institutional  
Thomson Reuters

# EXHIBITOR PACKAGES

|   | PREMIER<br>\$30,000  | DELUXE<br>\$15,000  | CLASSIC<br>\$7,500                     |
|---|--|---|--|
| EXHIBIT SPACE   |  |   |  |
| Booth Size  | 8' wide x 8' high smart panel back wall with counter/storage               | 3' wide x 8' high smart panel backwall with counter/storage | 3' wide x 8' high smart panel backwall |
| Electrical  | (2) Outlets  | (1) Outlet  | (1) Outlet                             |
| Internet  | Wireless   | Wireless  | Wireless                               |
| Monitor   | Included   | Included  | N/A                                    |
| Furniture   | (1) stool<br>(1) charging station<br>(3) seating cubes                     | (1) stool   | (1) bistro table<br>(1) stool          |
| PRE-EVENT MARKETING   |  |   |  |
| Company listing on SS&C Deliver website   | 1" Logo  | Firm Name   | Firm Name                              |
| Pre-conference registration list *  | Name, Company, Title, Email, Phone, City, State                            | Name, Company, Title  | n/a                                    |
| Social Media Package  | 2 Tweets, 1 Facebook , 1 LinkedIn mentions. Begin 4-6 weeks prior to show. | n/a   | n/a                                    |
| Sponsor logo included in all pre-event emails blasts to registered attendees            | Included   | n/a   | n/a                                    |
| CONFERENCE PASSES   |  |   |  |
| Complimentary all-access conference passes  | 3 passes   | 2 passes  | 1 pass                                 |
| Additional Passes   | \$1,395  | \$1,395   | \$1,395                                |
| BOOTH LOCATION  |  |   |  |
| Booth Selection   | Priority   | 2nd   | 3rd                                    |
| ON-SITE MARKETING   |  |   |  |
| Company logo, company description (50 words), URL and location listed on conference app | Included   | Included  | Included                               |
| Conference mobile app promotion   | Included   | Included  | Included                               |
| Branding on select signage throughout conference venue                                  | Included   | n/a   | n/a                                    |
| Rotating sponsor banner ad on conference app  | Included   | Included  | n/a                                    |
| Privilege to attend all sessions (no labs)  | Included   | Included  | Included                               |
| Bag insert or chair drop of sponsor-supplied materials at general session               | Included   | n/a   | n/a                                    |
| Participation in conference passport game   | Included   | Included  | Included                               |
| SPECIAL EVENTS  |  |   |  |
| Tickets to Client Appreciation Party based on conference passes                         | Included   | Included  | Included                               |
| Two additional guest passes to Client Appreciation Party                                | Included   | n/a   | n/a                                    |
| SPONSORSHIPS  |  |   |  |
| 15% discount for upgrade on any sponsorship   | Included   | n/a   | n/a                                    |
| POST-CONFERENCE MARKETING   |  |   |  |
| Post-conference registration list *   | Name, Company, Title, Email, Phone, City, State                            | Name, Company, Title  | n/a                                    |

\* Client lists include only attendees who have agreed to distribute their contact information to SS&C Advent partners/or vendors.

## PREMIER BOOTH PACKAGE

### Features Included

- 8' wide x 8' high smart panel backwall
- 3' - 42" counter with gray inserts
- 1 rustique stool
- 3 seating cubes
- 1 charging cube
- 32"TV



## DELUXE BOOTH PACKAGE

### Features Included

- 3' wide x 8' high smart panel backwall
- 3' - 42" counter with gray inserts
- 1 rustique stool
- 32"TV



## CLASSIC BOOTH PACKAGE

### Features Included

- 3' wide x 8' high smart panel backwall
- 1 bistro table
- 1 rustique stool
- 32"TV: rent for additional price (not included)





# SPONSOR OPPORTUNITIES

## SS&C DELIVER 2018 BAGS

## CUSTOMIZE COST

Sponsorship includes:

- Logo emblazoned alongside the SS&C Deliver logo on the bags
- Conference mobile app promotion
- Logo on conference website
- 1 complimentary pass
- *Sponsorship co-branded with SS&C*

## CLIENT APPRECIATION PARTY

**\$20,000**

Sponsorship includes:

- Logo shining all night at the party
- Branding on drink napkins
- Conference mobile app promotion
- Logo on conference website
- 1 complimentary pass
- *Sponsorship co-branded with SS&C*

## NETWORKING RECEPTION

**\$15,000**

Sponsorship includes:

- Branding on signage on all tables
- Branding on drink napkins
- Conference mobile app promotion
- Logo on conference website
- 1 complimentary pass
- *Sponsorship co-branded with SS&C*

## CONFERENCE BADGE LANYARDS

**\$15,000**

Sponsorship includes:

- A branded lanyard with company name and logo alongside the SS&C Deliver logo
- Conference mobile app promotion
- Logo on conference website
- 1 complimentary pass

## WIRELESS INTERNET

**\$15,000**

Sponsorship includes:

- See your firm name and logo when attendees log in
- Branding on signage
- Conference mobile app promotion
- Logo on conference website
- 1 complimentary pass
- *Sponsorship co-branded with SS&C*



# SPONSOR OPPORTUNITIES

## HOTEL KEY CARD SPONSOR

**\$15,000**

Sponsorship includes:

- Company name and logo on keycard
- Branding on signage
- Conference mobile app promotion
- Logo on conference website
- 1 complimentary pass
- *Sponsorship co-branded with SS&C*

## ESPRESSO CART

**\$12,000 PER DAY**

**Available: Wednesday, September 12 and Thursday, September 13**

Sponsorship includes:

- Branding on java jackets
- Branding on signage
- Conference mobile app promotion
- Logo on conference website

## CONFERENCE APP SPONSOR

**\$10,000**

Sponsorship includes:

- Company name and logo scrolling banner on app
- Branding on signage
- Conference mobile app promotion
- Logo on conference website
- *Sponsorship co-branded with SS&C*

## CHARGING STATIONS

**\$7,500 TOTAL OF 2 STATIONS**

Sponsorship includes:

- Company name and logo on charging stations
- Branding on signage
- Conference mobile app promotion
- Logo on conference website
- *Sponsorship co-branded with SS&C*

## LAB SPONSOR

**\$5,000 PER DAY**

**Available: Wednesday, September 12 and Thursday, September 13**

Sponsorship includes:

- Logo on mouse pads
- Branding on signage
- Logo on conference website
- Conference mobile app promotion
- *Sponsorship co-branded with SS&C*

# SPONSOR OPPORTUNITIES

## BREAKFAST SPONSORSHIP

**\$7,500 PER DAY**

**Available: Wednesday, September 12 and Thursday, September 13**

Sponsorship includes:

- Logo appears on buffet tables, napkins, and java jackets
- Designated table to encourage networking for your firm
- Logo on conference website
- *Sponsorship co-branded with SS&C*

## LUNCH SPONSORSHIP

**\$7,500 PER DAY**

**Available: Wednesday, September 12 and Thursday, September 13**

Sponsorship Includes:

- Logo appears on buffet tables and napkins
- Conference mobile app promotion
- Logo on conference website
- *Sponsorship co-branded with SS&C*

## BOXED LUNCH SPONSORSHIP

**\$5,000**

**Available: Friday, September 14**

Sponsorship includes:

- Sticker with logo on boxed lunch
- Conference mobile app promotion
- Logo on conference website
- *Sponsorship co-branded with SS&C*

## REFRESHMENT BREAKS

**CUSTOM COST**

**Available: Wednesday, September 12 and Thursday, September 13**

Sponsorship includes:

- Customize your break experience
- Logo appears at refreshment stand
- Conference mobile app promotion
- Logo on conference website
- *Sponsorship co-branded with SS&C*

## CONFERENCE APP AD

**\$5,000**

Sponsorship includes:

- Ad appears on conference app
- Conference mobile app promotion
- Logo on conference website

## BAG INSERTS

**\$3,000**

Sponsorship includes:

- Pre-printed insert or giveaway in each attendee conference bag
- Logo on conference website

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For more information on exhibitor and sponsorship opportunities, please contact Paulina Strick at 415-645-1658 or email [pstrick@sscinc.com](mailto:pstrick@sscinc.com).

REGISTER NOW!



Wynn, Las Vegas