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#### AUTHOR KEIR GRAFF WRITES PRESS RELEASE TO PROMOTE HIS THRILLER, THE PRICE OF LIBERTY

Calls the Experience "Rewarding"

CHICAGO, IL—To announce the promotional activities for his fourth novel, **The Price of Liberty**, Chicago author **Keir Graff** has written a press release. He has written the press release in third-person, hoping to create the illusion that he maintains the services of a publicist. Misspellings and grammatical errors throughout are should contributing to this effect. As is customary, key information has been set in **boldface**.

"For my fourth novel, I wanted to try something different," Graff quotes himself as saying. (In reality, a transcription of words he has merely thought, not actually said aloud.) "While *The Price of Liberty* is thematically consonant with my last two novels, *One Nation Under God* and *My Fellow Americans*, it is faster-moving, more humorous, and has an ensemble cast. I had a lot of fun writing from a villain's point of view, too, something I had never done before."

(Here Graff has **ignored advice** against using high-flown language, such as "thematically consonant," in the purely functional medium of the press release.)

Early reviews have been strong. *Library Journal* noted Graff's **sense of humor** and called the book **"another winner."** *Publishers Weekly* noted Graff's **cynicism** and called the book "a solid political thriller" in which the actons of the hero, Jack McEnroe, **"keep the pages turning easily."** *Kirkus Reviews* **declined to comment.** 

In addition to several **bookstore appearances**, Graff will also be **visiting libraries**. In a lightearted and informative lecture, illustrated with slides, he will tell his own story of breaking into print while offering **practical advice** about getting published, staying published, and, presumably, **writing press releases**. Regarding this press release, Graff thinks, "I hope it will be rewarding."

A list of currently scheduled appearances follows. (Updates will be posted at www.keirgraff.com/appearances.) If you'd like to receive more information, to request a copy of *The Price of Liberty*, or to schedule an interview with Keir Graff, call Keir Graff at 773-793-6307 or e-mail him at keir@keirgraff.com.

#### **BIOGRAPHY**

Keir Graff is the author of *The Price of Liberty* (2010), *One Nation Under God* (2008), *My Fellow Americans* (2007), and, writing as Michael McCulloch, *Cold Lessons* (2007). His short fiction has appeared in a variety of publications, from the *Chicago Reader* to the *Portland Review*. By day, he is the senior editor of *Booklist Online*, a publication of the American Library Association. He lives in Chicago with his wife and two young sons. Much more information—**too much**, **really**—can be found at www.keirgraff.com.

#### SCHEDULED APPEARANCES FOR KEIR GRAFF

## Tuesday, August 10, 7 p.m.

Reading & Signing
Fact & Fiction
406-721-2881
220 N. Higgins Ave., Missoula, MT 59802

# Thursday, September 9, 5:30-7:30 p.m.

Launch Party
After-Words
312-464-1110
23 E. Illinois, Chicago, IL 60611

## Wednesday, September 15, 7 p.m.

Local Author Night The Book Cellar 773-293-2665 4736-38 N. Lincoln Ave., Chicago, IL 60625

### Friday, September 24, 7-8:30 p.m.

"How I Kept My Day Job and Became a Published Author—and You Can, Too" Thomas Ford Memorial Library 800 Chestnut, Western Springs, IL 60558

# Wednesday, September 22, noon-1:30 p.m.

"How I Kept My Day Job and Became a Published Author—and You Can, Too" Harold Washington Library Center, Video Theater 400 S. State St., Chicago, IL 60605

# Wednesday, September 29, 7-8:30 p.m.

"How I Kept My Day Job and Became a Published Author—and You Can, Too" Sulzer Regional Library, Sulzer Auditorium 4455 N. Lincoln Ave., Chicago, IL 60625

### October 14-17

Bouchercon Hyatt Regency, San Francisco, CA

#### October 28-30

Montana Festival of the Book Holiday Inn Downtown at the Park, Missoula, MT

Updates to this schedule will be posted at www.keirgraff.com/appearances.