

BASIC BOOKS

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Fall 2021

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BASIC BOOKS

with SEAL PRESS

FALL 2021

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ABOUT

BASIC BOOKS

Since its founding in 1950, Basic Books has shaped public debate by publishing award-winning books in history, science, sociology, psychology, politics, and current affairs. Basic's list of influential authors includes Stephon Alexander, Robert Alter, Isaac Asimov, Edward Baptist, H.W. Brands, Zbigniew Brzezinski, Iris Chang, Eugenia Cheng, George Chauncey, William Easterly, Richard Feynman, Richard Florida, Martin Ford, Howard Gardner, Adrian Goldsworthy, Adam Gopnik, Victor Davis Hanson, Jonathan Haidt, Judith Herman, Christopher Hitchens, Douglas Hofstadter, Leszek Kolakowski, Kevin Kruse, Lawrence Lessig, Claude Levi-Strauss, Alice Miller, Don Norman, Robert Nozick, Judea Pearl, Samantha Power, Diane Ravitch, Eugene Rogan, Thomas Sowell, Beverly Daniel Tatum, Eric Topol, Sherry Turkle, Timothy Snyder, Nicholas Stargardt, Michael Walzer, George Weigel, Bee Wilson, James Q. Wilson, Richard Wrangham, and Irvin Yalom.

MARTIN FORD

RULE OF THE ROBOTS

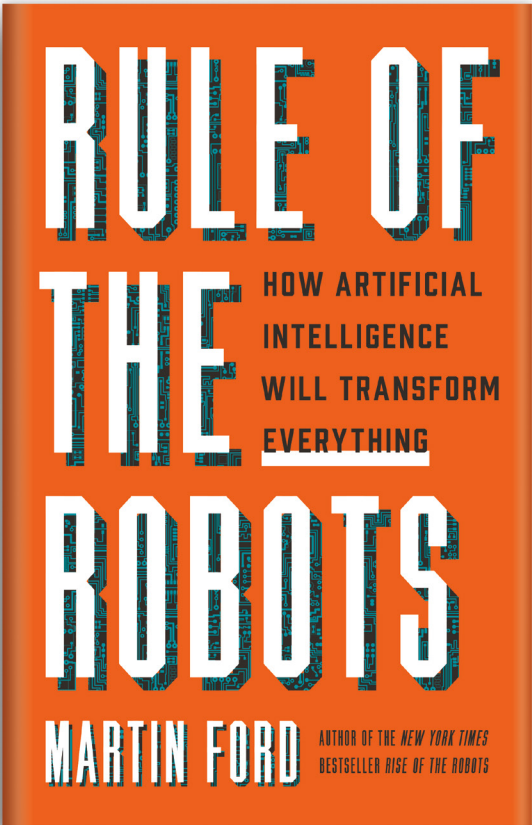
How Artificial Intelligence Will Transform Everything

Imagine it's 2030. You call a bank to discuss your loan application, but you don't get to talk to a person. The bank's AI has spoken: you are denied. At home, feeling stressed, you take pills both invented and prescribed by AI to keep your blood pressure in check. You stream a video starring "actors" generated by machine. And before you turn in, you wonder if collaboration between Big Tech and China means you should choose a new AI provider for your home.

As Martin Ford shows in *Rule of the Robots*, AI will soon flow through our lives like electricity does today, remaking every sphere of human activity. Yet even as Ford maps out AI's disquieting future, he shows how we can prepare for it, advocating for policies such as universal basic income and educational reform. It's crucial that we take his words to heart.



MARTIN FORD is a futurist and the author of three books: *Rise of the Robots*, which won the FT Business Book of the Year Award; *The Lights in the Tunnel*; and *Architects of Intelligence*. He is also the founder of a Silicon Valley-based software development firm. Ford lives in Sunnyvale, California.



The *New York Times*–bestselling author of *Rise of the Robots* shows what happens as AI takes over our lives

NEW HARDCOVER • SEPTEMBER

Computers • \$28.00 / \$35.00 CAN

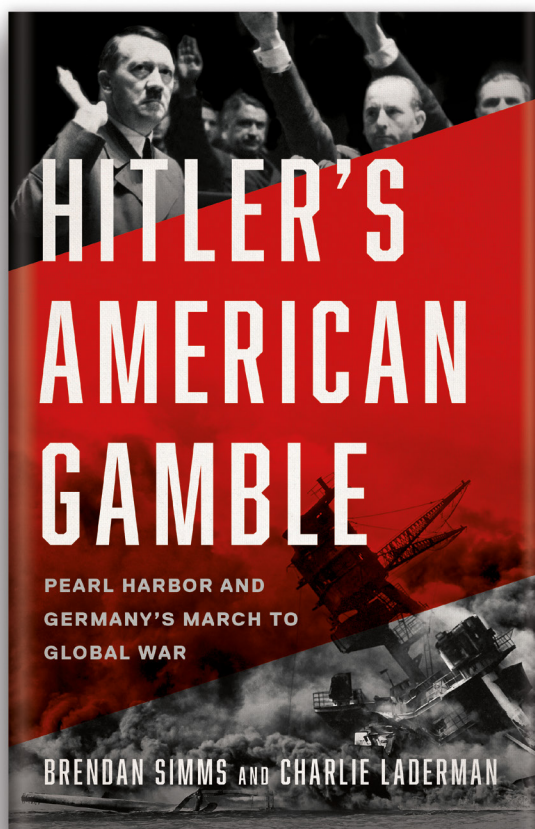
6 x 9¼ • 304 pages

978-1-5416-7473-8

E-BOOK 978-1-5416-7472-1

Selling Territory: W

Author photo © Xiaoxiao Zhao



A riveting account of the five most crucial days in twentieth-century diplomatic history: from Pearl Harbor to Hitler's declaration of war on the United States

NEW HARDCOVER • NOVEMBER

History • \$32.00 / \$40.00 CAN

6 x 9¼ • 464 pages

978-1-5416-1909-8

E-BOOK 978-1-5416-1908-1

Selling Territory: USC

Author photo: (Simms) Shutterstock;
(Laderman) Onur Pina Photography

BRENDAN SIMMS *and* CHARLIE LADERMAN

HITLER'S AMERICAN GAMBLE

*Pearl Harbor and Germany's March
to Global War*

By early December 1941, war had changed much of the world beyond recognition. Nazi Germany occupied most of the European continent, while in Asia, the Second Sino-Japanese War had turned China into a battleground. But these conflicts were not yet inextricably linked—and the United States remained at peace.

Hitler's American Gamble recounts the five days that upended everything: December 7 to 11. Tracing developments in real time and backed by deep archival research, historians Brendan Simms and Charlie Laderman show how Hitler's intervention was not the foolhardy decision of a man so bloodthirsty that he forgot all strategy, but a calculated risk that can only be understood in a truly global context. This book reveals how December 11, not Pearl Harbor, was the real watershed that created a world war and transformed international history.



BRENDAN SIMMS is a professor in the history of international relations and fellow at Cambridge. He is the author of many books, including *Europe* and *Hitler*. He lives in Cambridge, UK.



CHARLIE LADERMAN is a lecturer in international history in the war studies department at King's College London. He is the author of books on US-UK foreign policy, including *Sharing the Burden*. He lives in London.

VICTOR DAVIS HANSON

THE DYING CITIZEN

How Progressive Elites, Tribalism, and Globalization Are Destroying the Idea of America

Human history is full of the stories of peasants, subjects, and tribes. Yet the concept of the “citizen” is historically rare—and was among America’s most valued ideals for over two centuries. But without shock treatment, warns historian Victor Davis Hanson, American citizenship as we have known it may soon vanish.

In *The Dying Citizen*, Hanson outlines the historical forces that led to this crisis. The evisceration of the middle class over the last fifty years has made many Americans dependent on the federal government. Open borders have undermined the idea of allegiance to a particular place. Identity politics have eradicated our collective civic sense of self. And a top-heavy administrative state has endangered personal liberty, along with formal efforts to weaken the Constitution.

As in the revolutionary years of 1848, 1917, and 1968, 2020 ripped away our complacency about the future. But in the aftermath, we as Americans can rebuild and recover what we have lost. The choice is ours.



VICTOR DAVIS HANSON is a senior fellow in military history at the Hoover Institution at Stanford University and a professor emeritus of classics at California State University, Fresno. He is the author of over two dozen books, most recently *The Case for Trump*. He lives in Selma, California.

VICTOR DAVIS HANSON

Author of the *New York Times* bestseller

THE CASE FOR TRUMP

THE DYING CITIZEN



**How Progressive Elites,
Tribalism, and Globalization
Are Destroying
the Idea of America**

**The *New York Times*–bestselling
historian explains the decline
and fall of the once cherished idea
of American citizenship**

NEW HARDCOVER • OCTOBER

Political Science • \$30.00 / \$38.00 CAN

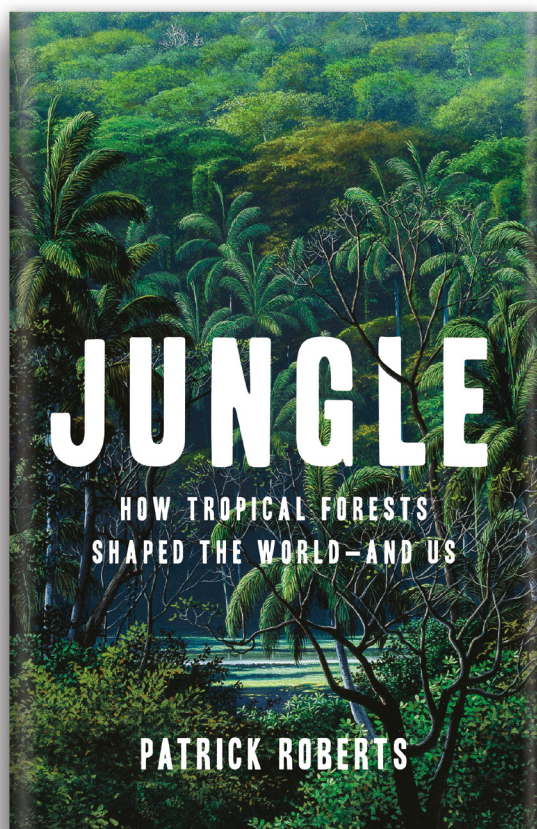
6 x 9¼ • 448 pages

978-1-5416-4753-4

E-BOOK 978-1-5416-4754-1

Selling Territory: W

Author photo © Steve Gladfelter



From the age of dinosaurs to the first human cities, a groundbreaking new history of the planet that tropical forests made

NEW HARDCOVER • SEPTEMBER

Science • \$30.00 / \$38.00 CAN

6 x 9¼ • 368 pages

Twenty-two black-and-white illustrations, seven line drawings

978-1-5416-0009-6

E-BOOK 978-1-5416-0010-2

Selling Territory: USC

Author photo © Hans Sell, Max Planck Institute for the Science of Human History

PATRICK ROBERTS

JUNGLE

How Tropical Forests

Shaped the World—and Us

To many of us, tropical forests are the domain of movies and novels. These dense, primordial wildernesses are beautiful to picture, but irrelevant to our lives.

Jungle tells a different story. Archaeologist Patrick Roberts argues that tropical forests have shaped nearly every aspect of life on earth. They made the planet habitable, enabled the rise of dinosaurs and mammals, and spread flowering plants around the globe. New evidence also shows that humans evolved in jungles, developing agriculture and infrastructure unlike anything found elsewhere.

Humanity's fate is tied to the fate of tropical forests, and by understanding how earlier societies managed these habitats, we can learn to live more sustainably and equitably today. Blending cutting-edge research and incisive social commentary, *Jungle* is a bold new vision of who we are and where we come from.



PATRICK ROBERTS is a W2 research group leader at the Max Planck Institute for the Science of Human History. He is a *National Geographic Explorer* and has received numerous awards for his research on human evolution, including a €1.5 million European Research Council Starting Grant. He lives in Jena, Germany.

MARC DAVID BAER

THE OTTOMANS

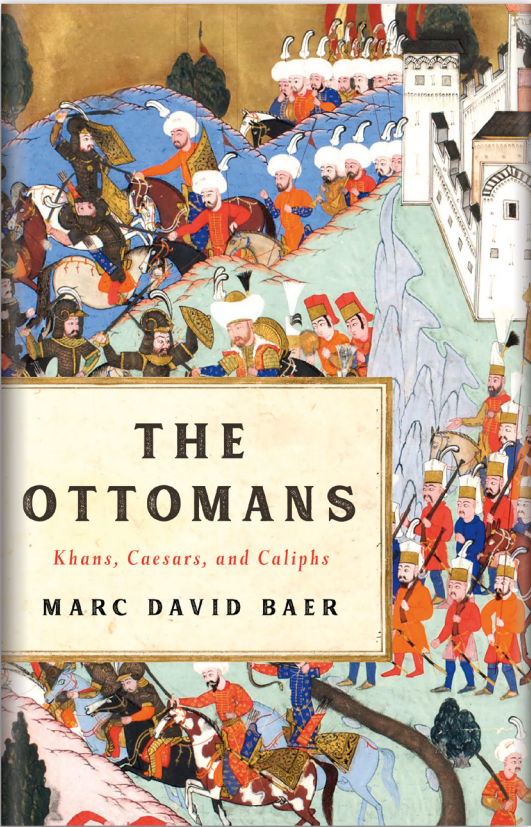
Khans, Caesars, and Caliphs

The Ottoman Empire has long been depicted as the Islamic, Asian antithesis of the Christian, European West. But the reality was starkly different: the Ottomans' multiethnic, multilingual, and multireligious domain reached deep into Europe's heart. Indeed, the Ottoman rulers saw themselves as the new Romans. Recounting the Ottomans' remarkable rise from a frontier principality to a world empire, historian Marc David Baer traces their debts to their Turkish, Mongolian, Islamic, and Byzantine heritage. The Ottomans pioneered religious toleration even as they used religious conversion to integrate conquered peoples. But in the nineteenth century, they embraced exclusivity, leading to ethnic cleansing, genocide, and the empire's demise after the First World War.

The Ottomans vividly reveals the dynasty's full history and its enduring impact on Europe and the world.



MARC DAVID BAER is professor of Middle Eastern and European history at the London School of Economics and Political Science. He is the author of five books, including *Honored by the Glory of Islam: Conversion and Conquest in Ottoman Europe*, which won the Albert Hourani Prize. He lives in London.



A major new history of the
Ottoman dynasty, revealing a
diverse empire that straddled
East and West

NEW HARDCOVER • OCTOBER

History • \$35.00 / \$44.00 CAN

6 x 9¼ • 512 pages

Sixteen-page full color insert, three maps

978-1-5416-7380-9

E-BOOK 978-1-5416-7377-9

Selling Territory: USC

Author photo © Simon Ornstein



How military technology
has transformed the world

NEW HARDCOVER • OCTOBER

History • \$35.00 / \$44.00 CAN

6 x 9¼ • 624 pages

Fifty-five black-and-white illustrations

978-1-5416-7296-3

E-BOOK 978-1-5416-7295-6

Selling Territory: W

Author photo © Wright State University

PAUL LOCKHART

FIREPOWER

How Weapons Shaped Warfare

The history of warfare cannot be fully understood without considering the technology of killing. In *Firepower*, acclaimed historian Paul Lockhart tells the story of the evolution of weaponry and how it transformed not only the conduct of warfare but also the very structure of power in the West, from the Renaissance to the dawn of the atomic era.

Across this period, improvements in firepower shaped the evolving art of war. For centuries, weaponry had remained simple enough that any state could equip a respectable army. That all changed around 1870, when the cost of investing in increasingly complicated technology soon meant that only a handful of great powers could afford to manufacture advanced weaponry, while other countries fell behind. Going beyond the battlefield, *Firepower* ultimately reveals how changes in weapons technology reshaped human history.



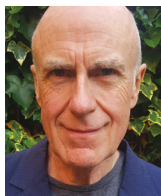
PAUL LOCKHART is professor of history at Wright State University, where he has taught military and European history for thirty-one years. The author of six books on the role of war in history, including *The Drillmaster of Valley Forge* and *The Whites of Their Eyes*, Lockhart lives in Dayton, Ohio.

JOHNJOE McFADDEN

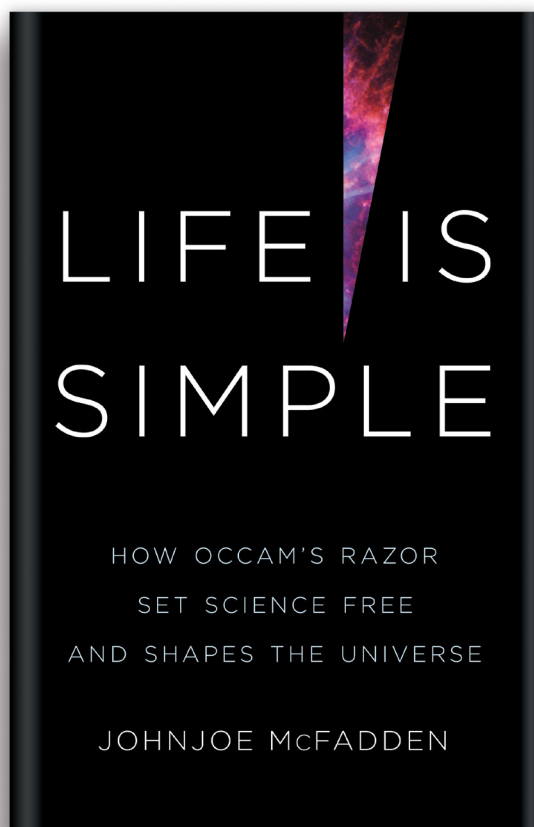
LIFE IS SIMPLE

*How Occam's Razor Set Science Free
and Shapes the Universe*

Centuries ago, the principle of Occam's razor changed our world by showing simpler answers to be preferable and more often true. In *Life Is Simple*, scientist Johnjoe McFadden traces centuries of discoveries, taking us from a geocentric cosmos to quantum mechanics and DNA, arguing that simplicity has revealed profound answers to the greatest mysteries. This is no coincidence. From the laws that keep a ball in motion to those that govern evolution, simplicity, he claims, has shaped the universe itself. And in McFadden's view, the universe and life could only have emerged by embracing maximal simplicity, making the fundamental law of the universe a cosmic form of natural selection that favors survival of the simplest. Recasting both the history of science and our universe's origins, McFadden transforms our understanding of ourselves and our world.



JOHNJOE McFADDEN is professor of molecular genetics at the University of Surrey, where he studies the genetics of microbes that cause infectious diseases, such as tuberculosis. The author of *Quantum Evolution* and the coauthor of *Life on the Edge*, he lives in London with his wife and son.



**A scientist argues that
simplicity is the guiding principle
of the universe**

NEW HARDCOVER • SEPTEMBER

Science • \$30.00 / \$38.00 CAN

6 x 9¼ • 368 pages

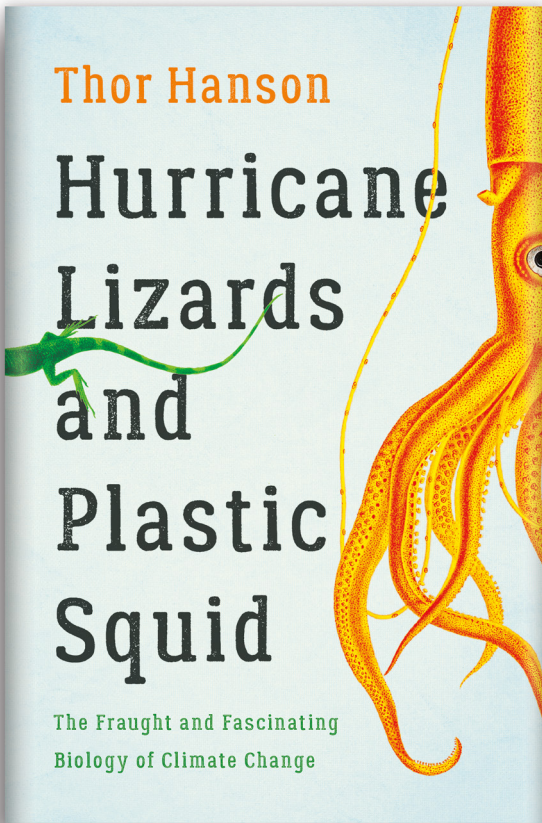
Fifteen black-and-white illustrations

978-1-5416-2044-5

E-BOOK 978-1-5416-2043-8

Selling Territory: US

Author photo © Johnjoe McFadden



A beloved natural historian
explores how climate change is
driving evolution

NEW HARDCOVER • SEPTEMBER

Nature • \$28.00 / \$35.00 CAN

5½ x 8¼ • 304 pages

Fifty black-and-white illustrations

978-1-5416-7242-0

E-BOOK 978-1-5416-7241-3

Selling Territory: W

Author photo © Kathleen Ballard Photography

THOR HANSON

HURRICANE LIZARDS AND PLASTIC SQUID

*The Fraught and Fascinating Biology
of Climate Change*

In *Hurricane Lizards and Plastic Squid*, biologist Thor Hanson tells the remarkable story of how plants and animals are responding to climate change: adjusting, evolving, and sometimes dying out. Anole lizards grow larger toe pads, to grip more tightly in frequent hurricanes. Warm waters cause the development of Humboldt squid to alter so dramatically that fishermen mistake them for different species. Brown pelicans move north, and long-spined sea urchins south, to find cooler homes. And when coral reefs sicken, they leave no territory worth fighting for, so aggressive butterfly fish transform instantly into pacifists.

A story of hope, resilience, and risk, *Hurricane Lizards and Plastic Squid* is natural history for readers of Bernd Heinrich, Robin Wall Kimmerer, and David Haskell. It is also a reminder of how unpredictable climate change is as it interacts with the messy lattice of life.



THOR HANSON is a conservation biologist, Guggenheim fellow, and author of award-winning books including *Buzz*, *Feathers*, *The Impenetrable Forest*, and *The Triumph of Seeds*. He lives with his wife and son on an island in Washington State.

ADRIAN TINNISWOOD

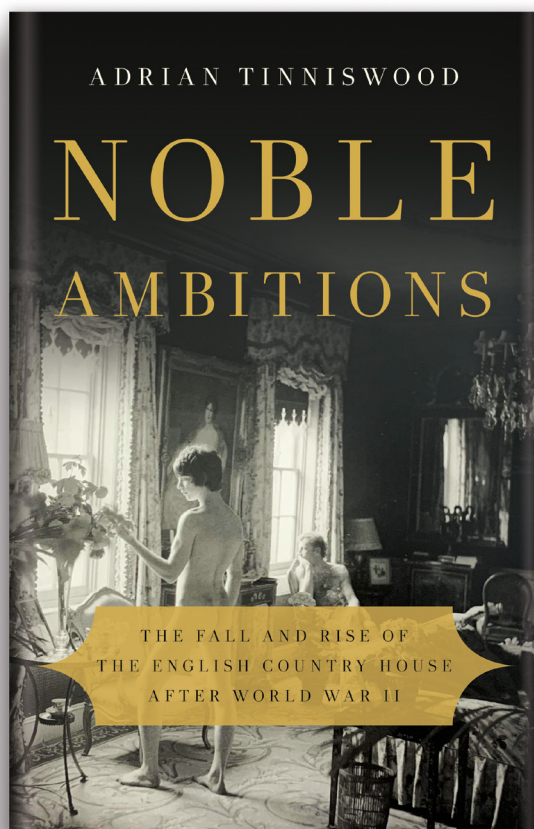
NOBLE AMBITIONS

The Fall and Rise of the English Country House After World War II

As the sun set slowly on the British Empire, its mansions fell and rose. Ancient families were reduced to demolishing the parts of their stately homes they could no longer afford, dukes and duchesses desperately clung to their ancestral seats, and a new class of homeowners bought their way into country life. A delicious romp, *Noble Ambitions* pulls us into these crumbling halls of power, leading us through the juiciest bits of postwar aristocratic history—from Mick Jagger dancing at deb balls to the scandals of Princess Margaret. Capturing the spirit of the age, historian Adrian Tinniswood proves that the country house is not only an iconic symbol, but a lens through which to understand the shifting fortunes of the British elite in an era of monumental social change.



ADRIAN TINNISWOOD is senior research fellow in history at the University of Buckingham and the author of many books on British history, including *Behind the Throne* and the *New York Times* best-seller *The Long Weekend*. He was awarded an OBE for services to heritage by the Queen and lives in Bath, England.



**A rollicking tour of the
English country home after
World War II, when swinging London
collided with aristocratic values**

NEW HARDCOVER • SEPTEMBER

History • \$32.00 / \$40.00 CAN

6 x 9¼ • 432 pages

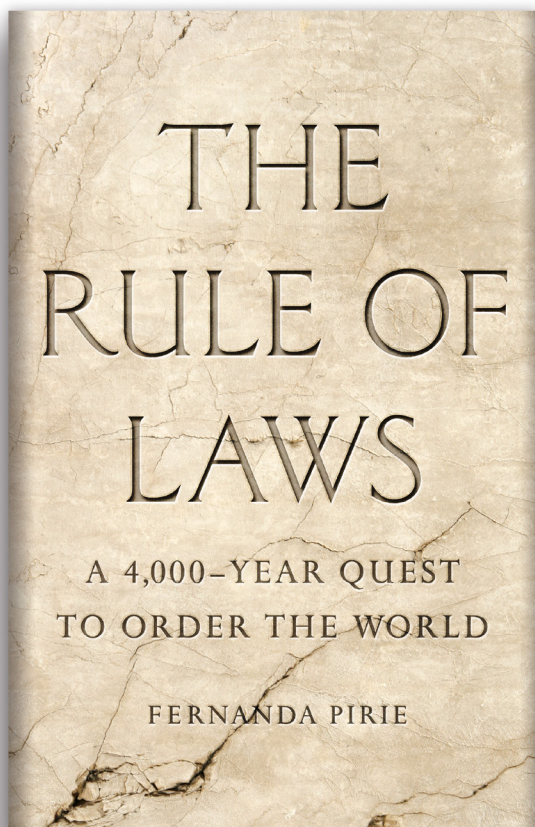
Twenty-three black-and-white images,
eight-page full-color insert

978-1-5416-1798-8

E-BOOK 978-1-5416-1799-5

Selling Territory: USC

Author photo © Helen Rogers



**From ancient Mesopotamia to today,
the epic story of how humans have
used laws to forge civilizations**

NEW HARDCOVER • NOVEMBER

History / Law • \$35.00 / \$44.00 CAN

6 x 9¼ • 560 pages

Eight-page full-color insert

978-1-5416-1794-0

E-BOOK 978-1-5416-1795-7

Selling Territory: USC

Author photo © David Fisher

FERNANDA PIRIE

THE RULE OF LAWS

*A 4,000-Year Quest
to Order the World*

Rulers throughout history have used laws to impose order. But laws were not simply instruments of power and social control. They also offered ordinary people a way to express their diverse visions for a better world.

In *The Rule of Laws*, Oxford scholar Fernanda Pirie traces the rise and fall of the sophisticated legal systems underpinning ancient empires and religious traditions, while also showing how common people—tribal assemblies, merchants, farmers—called on laws to define their communities, regulate trade, and build civilizations. Although legal principles originating in Western Europe now seem to dominate the globe, the variety of the world's laws has long been almost as great as the variety of its societies. What truly unites human beings, Pirie argues, is our very faith that laws can produce justice, combat oppression, and create order from chaos.



FERNANDA PIRIE is professor of the anthropology of law at the University of Oxford. She is the author of *The Anthropology of Law* and has conducted

fieldwork in the mountains of Ladakh and the grasslands of eastern Tibet. She previously spent almost a decade practicing as a barrister at the London bar. She lives in Oxford, UK.

GEORGE A. BONANNO

THE END OF TRAUMA

*How the New Science of Resilience Is
Changing How We Think About PTSD*

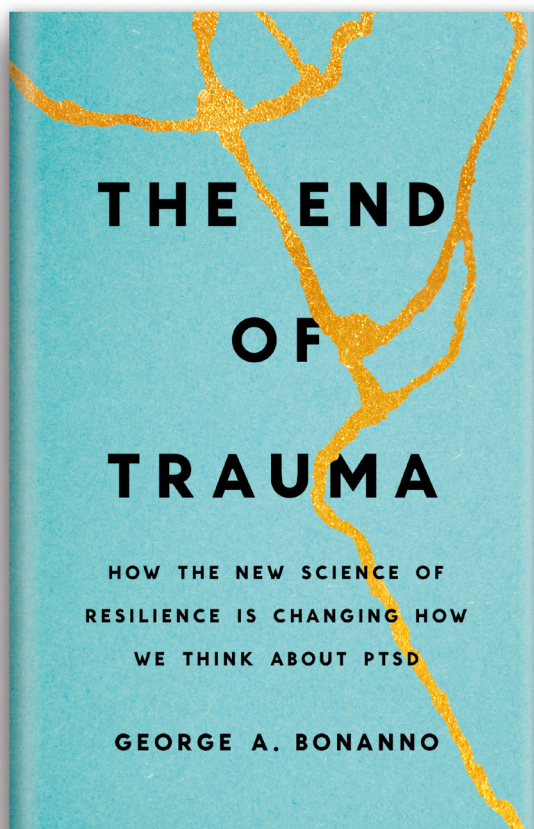
After 9/11, mental health professionals flocked to New York to handle what everyone assumed would be a flood of trauma cases. Oddly, the flood never came.

In *The End of Trauma*, pioneering psychologist George A. Bonanno argues that we failed to predict the psychological response to 9/11 because most of what we understand about trauma is wrong. For starters, it's not nearly as common as we think. In fact, people are overwhelmingly resilient to adversity. What we often interpret as PTSD are signs of a natural process of learning how to deal with a specific situation. We can cope far more effectively if we understand how this process works. Drawing on four decades of research, Bonanno explains what makes us resilient, why we sometimes aren't, and how we can better handle traumatic stress.

Hopeful and humane, *The End of Trauma* overturns everything we thought we knew about how people respond to hardship.



GEORGE A. BONANNO is professor of psychology and director of the Loss, Trauma, and Emotion Lab at Teachers College, Columbia University, and the author of *The Other Side of Sadness*. He lives in New York.



**A top expert on human trauma argues
that we vastly overestimate how
common PTSD is and fail to recognize
how resilient people really are**

NEW HARDCOVER • SEPTEMBER

Psychology • \$30.00 / \$38.00 CAN

6 x 9¼ • 336 pages

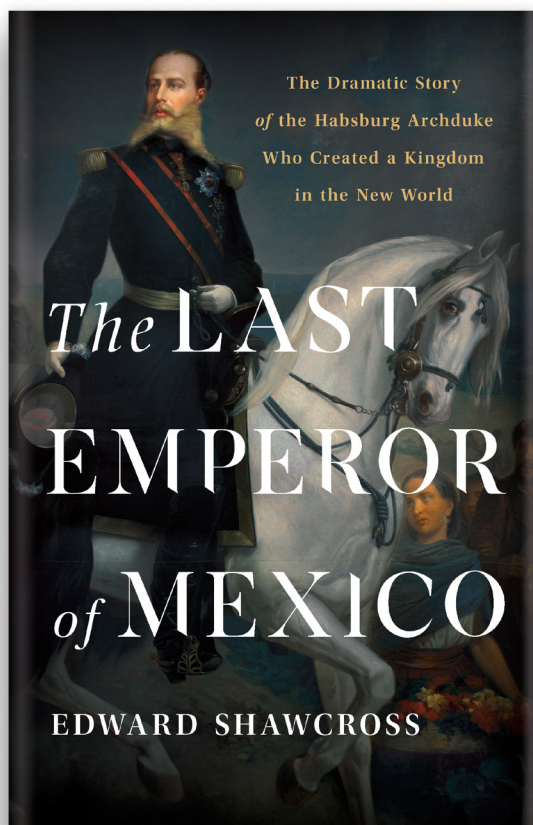
Four black-and-white illustrations

978-1-5416-7436-3

E-BOOK 978-1-5416-7437-0

Selling Territory: W

Author photo © Angie Bonanno



The operatic tragedy of Maximilian and Carlota, European aristocrats who stumbled into colonial power in Mexico—with bloody consequences

NEW HARDCOVER • OCTOBER

History • \$30.00 / \$38.00 CAN

6 x 9¼ • 336 pages

Eight-page black-and-white insert, two maps

978-1-5416-7419-6

E-BOOK 978-1-5416-7421-9

Selling Territory: USC

Author photo © Edward Stone

EDWARD SHAWCROSS

THE LAST EMPEROR OF MEXICO

The Dramatic Story of the Habsburg Archduke Who Created a Kingdom in the New World

In the 1860s, Napoleon III, intent on curbing the rise of American imperialism, persuaded a young Austrian archduke and a Belgian princess to leave Europe and become the emperor and empress of Mexico. They and their entourage arrived in a Mexico ruled by terror, where revolutionary fervor was barely suppressed by French troops. When the United States, now clear of its own Civil War, aided the rebels in pushing back Maximilian's imperial soldiers, the French army withdrew, abandoning the young couple. The regime fell apart. Maximilian was executed by a firing squad and Carlota, secluded in a Belgian castle, descended into madness.

Assiduously researched and vividly told, *The Last Emperor of Mexico* is a dramatic story of European hubris, imperialist aspirations clashing with revolutionary fervor, and the Old World breaking from the New.



EDWARD SHAWCROSS

is a historian and teacher who earned his PhD in history from the University College London. He lives in London.

BETH SHAPIRO

LIFE AS WE MADE IT

How 50,000 Years of Human Innovation Refined—and Redefined—Nature

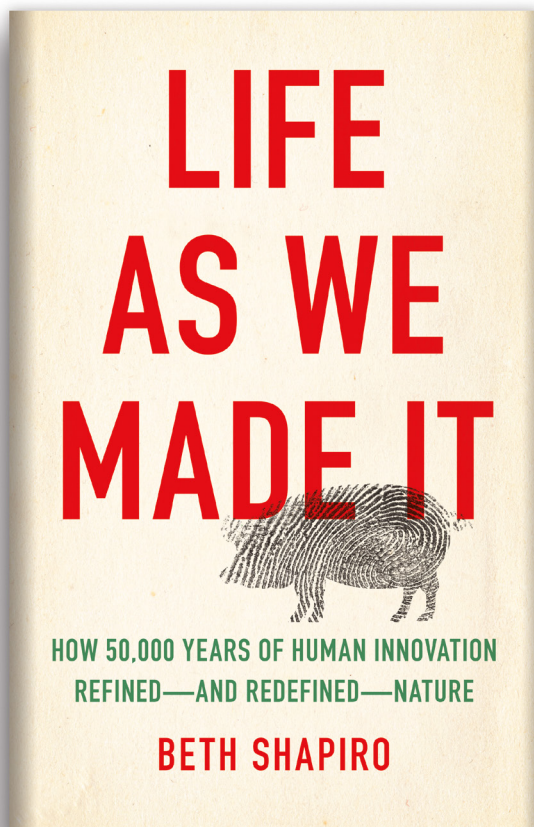
When the 2020 Nobel Prize was awarded to the inventors of CRISPR, the revolutionary gene-editing tool, it underlined our amazing and apparently novel powers to alter nature. But as biologist Beth Shapiro argues in *Life as We Made It*, this phenomenon isn't new. Humans have been reshaping the world around us for ages, from early dogs to modern bacteria modified to pump out insulin. Indeed, she claims, reshaping nature—resetting the course of evolution, ours and others'—is the essence of what our species does.

In exploring our evolutionary and cultural history, Shapiro finds a course for the future. If we have always been changing nature to help us survive and thrive, then we need to avoid naive arguments about how we might destroy it with our meddling, and instead ask how we can meddle better.

Brilliant and insightful, *Life as We Made It* is an essential book for the decades to come.



BETH SHAPIRO is a professor of evolutionary biology at the University of California, Santa Cruz. She is the author of *How to Clone a Mammoth*, which won the AAAS/Subaru Prize for Excellence in Science Books. She lives in Santa Cruz, California.



From the first dog to the first beefalo,
from farming to CRISPR, the human
history of remaking nature

NEW HARDCOVER • OCTOBER

Science • \$30.00 / \$38.00 CAN

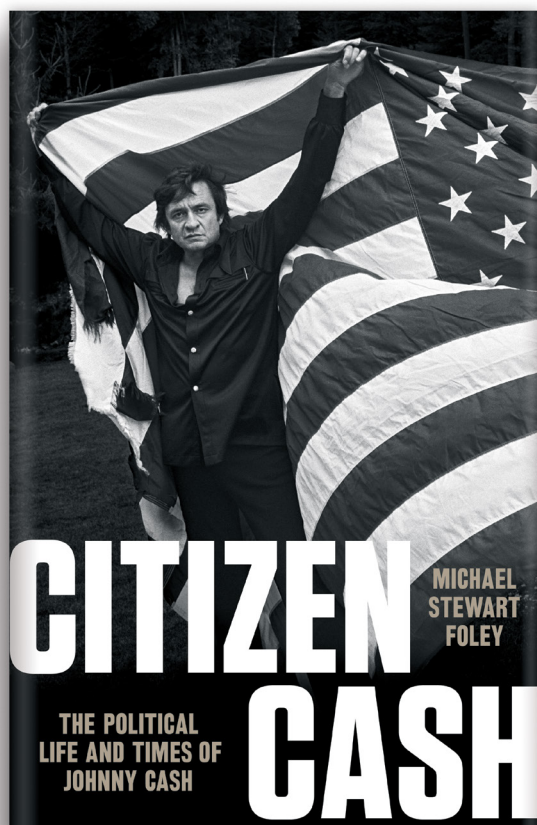
6 x 9¼ • 336 pages

978-1-5416-4418-2

E-BOOK 978-1-5416-4415-1

Selling Territory: USC

Author photo © Peter Barreras



A leading historian argues that
Johnny Cash was the most important
political artist of his time

NEW HARDCOVER • DECEMBER

Biography • \$30.00 / \$38.00 CAN

6 x 9¼ • 368 pages

Eight-page black-and-white insert

978-1-5416-9957-1

E-BOOK 978-1-5416-9956-4

Selling Territory: W

Author photo © Isabelle Renate la Poutré

MICHAEL STEWART FOLEY

CITIZEN CASH

*The Political Life and Times of
Johnny Cash*

Johnny Cash was an American icon, known for his level, bass-baritone voice and somber demeanor, and for huge hits like “Ring of Fire” and “I Walk the Line.” But he was also the most prominent political artist in the United States, even if he wasn’t recognized for it in his own lifetime, or since his death in 2003.

Then and now, people have misread Cash’s politics, usually accepting the idea of him as a “walking contradiction.” Cash didn’t fit into easy political categories—liberal or conservative, Republican or Democrat, hawk or dove. Like most people, Cash’s politics were remarkably consistent in that they were based not on ideology or scripts but on emotion, instinct, and identification.

Drawing on untapped archives and new research on social movements and grassroots activism, *Citizen Cash* offers a major reassessment of a legendary figure.



MICHAEL STEWART FOLEY

is a historian of American politics and music and a professor of American civilization at the Université Grenoble Alpes. He is the author of three books, including *Front Porch Politics* and the award-winning *Confronting the War Machine*. He lives in Grenoble, France.

RODERICK BEATON

THE GREEKS

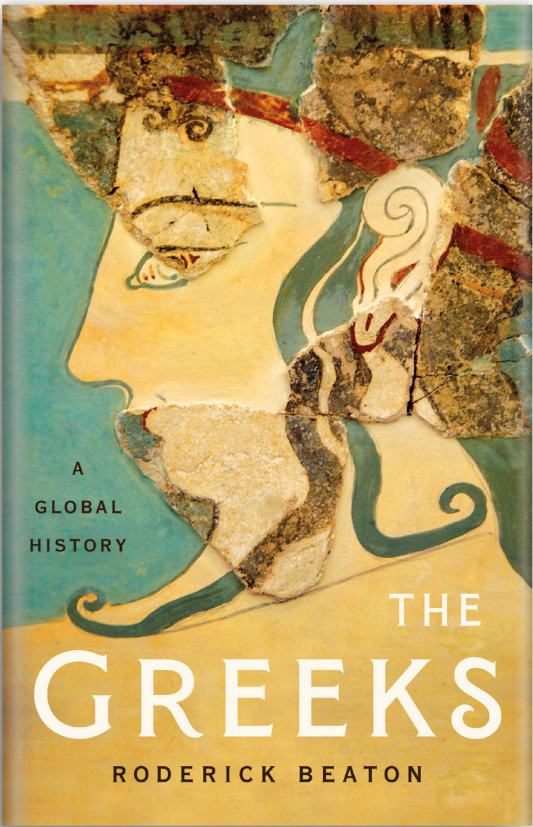
A Global History

More than two thousand years ago, the Greek city-states, led by Athens and Sparta, laid the foundation for much of modern science, art, politics, and law. But the influence of the Greeks did not end with the rise and fall of this classical civilization. As historian Roderick Beaton illustrates, over three millennia Greek speakers produced a series of civilizations that were rooted in southeastern Europe but again and again ranged widely across the globe.

In *The Greeks*, Beaton traces this history from the Bronze Age Mycenaeans who built powerful fortresses at home and strong trade routes abroad, to the dramatic Eurasian conquests of Alexander the Great, to the pious Byzantines who sought to export Christianity worldwide, to today's Greek diaspora, which flourishes on five continents. The product of decades of research, this is the story of the Greeks and their global impact told as never before.



RODERICK BEATON is a professor at King's College London and commander of the Order of Honor of the Hellenic Republic. One of his recent books, *Greece: Biography of a Modern Nation*, was shortlisted for the Cundill History Prize. He is the three-time winner of the prestigious Runciman Award and lives in Kent, England.



**A sweeping history of the Greeks,
from the Bronze Age to today**

NEW HARDCOVER • OCTOBER

History • \$35.00 / \$44.00 CAN

6 x 9¼ • 624 pages

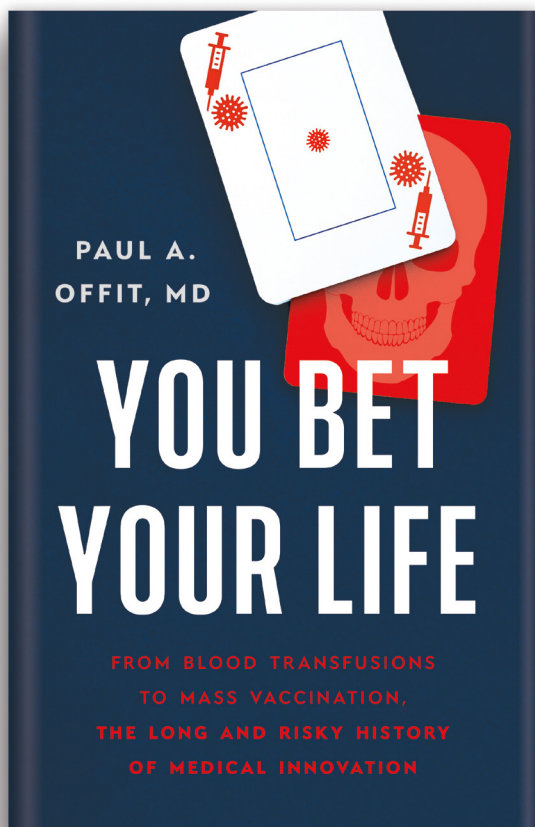
Sixteen-page full-color insert, fifteen maps

978-1-5416-1829-9

E-BOOK 978-1-5416-1828-2

Selling Territory: USC

Author photo © Roderick Beaton



One of America's top physicians traces
the history of risk in medicine—with
powerful lessons for today

NEW HARDCOVER • SEPTEMBER

Medicine • \$28.00 / \$35.00 CAN

6 x 9¼ • 272 pages

978-1-5416-2039-1

E-BOOK 978-1-5416-2038-4

Selling Territory: USC

Author photo © April Saul / Philadelphia Inquirer

PAUL A. OFFIT

YOU BET YOUR LIFE

*From Blood Transfusions to
Mass Vaccination, the Long and Risky
History of Medical Innovation*

Every medical decision—whether to have chemotherapy, an X-ray, or surgery—is a risk, no matter which way you choose. In *You Bet Your Life*, physician Paul A. Offit argues that, from the first blood transfusions four hundred years ago to the hunt for a COVID-19 vaccine, risk has been essential to the discovery of new treatments. More importantly, understanding the risks is crucial to whether, as a society or as individuals, we accept them.

Told in Offit's vigorous and rigorous style, *You Bet Your Life* is an entertaining history of medicine. But it also lays bare the tortured relationships between intellectual breakthroughs, political realities, and human foibles. Our pandemic year has shown us, with its debates over lockdowns, masks, and vaccines, how easy it is to get everything wrong. *You Bet Your Life* is an essential read for getting the future a bit more right.



PAUL A. OFFIT is the chief of the Division of Infectious Diseases and director of the Vaccine Education Center at the Children's Hospital of Philadelphia, and a professor of vaccinology and pediatrics at the University of Pennsylvania School of Medicine. The author of nine books, he lives in Bala Cynwyd, Pennsylvania.

MARY WELLESLEY

THE GILDED PAGE

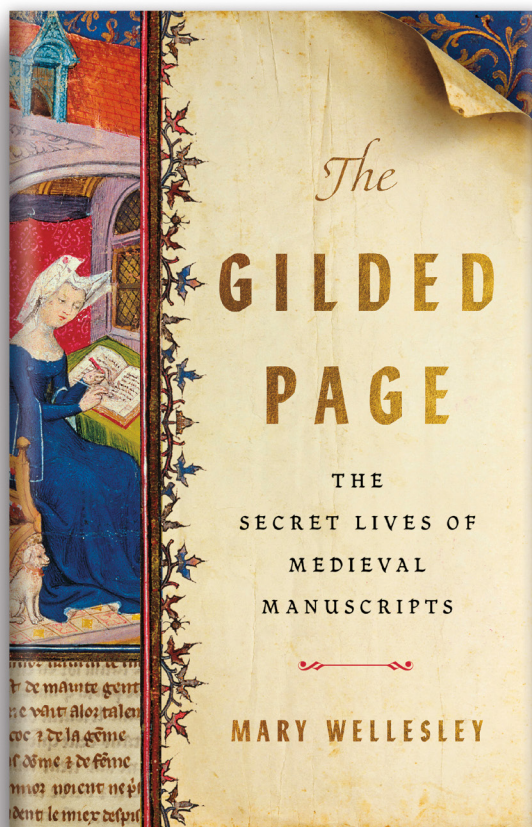
*The Secret Lives of
Medieval Manuscripts*

Medieval manuscripts can tell us much about power and art, knowledge and beauty. Many have survived because of an author's status—part of the reason we have so much of Chaucer's writing, for example, is because he was a London-based government official first and a poet second. Other works by the less influential have narrowly avoided ruin, like the book of illiterate Margery Kempe, found in a country house closet, the cover nibbled on by mice. Scholar Mary Wellesley recounts the amazing origins of these remarkable manuscripts, surfacing the important roles played by women and ordinary people—the grinders, binders, and scribes—in their creation and survival.

The Gilded Page is the story of the written word in the manuscript age. Rich and surprising, *The Gilded Page* shows how the most exquisite objects ever made by human hands came from unexpected places.



MARY WELLESLEY is a former research affiliate at the British Library, where she still teaches medieval language and literature. A frequent contributor to the *London Review of Books*, she completed her PhD at University College London. She lives in London.



A breathtaking journey into the hidden history of medieval manuscripts, from the Lindisfarne Gospels to the ornate Psalter of Henry VIII

NEW HARDCOVER • OCTOBER

History • \$30.00 / \$38.00 CAN

6 x 9¼ • 352 pages

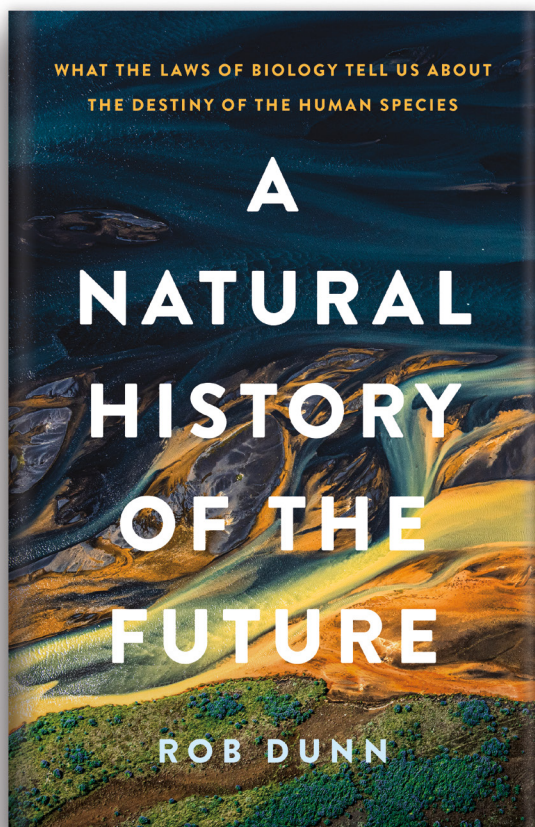
Sixteen-page full-color insert

978-1-5416-7508-7

E-BOOK 978-1-5416-7509-4

Selling Territory: USC

Author photo © Francesca McCafferty



A leading ecologist argues that
if humankind is to survive on a
fragile planet, we must understand
and obey its iron laws

NEW HARDCOVER • NOVEMBER

Science • \$28.00 / 35.00 CAN

6 x 9¼ • 304 pages

5 black-and-white illustrations, eight maps,
ten line drawings

978-1-5416-1930-2

E-BOOK 978-1-5416-1929-6

Selling Territory: W

Author photo © Amanda Ward

ROB DUNN

A NATURAL HISTORY OF THE FUTURE

*What the Laws of Biology Tell Us About
the Destiny of the Human Species*

Our species has amassed unprecedented knowledge of nature, which we have tried to use to seize control of life and bend the planet to our will. In *A Natural History of the Future*, biologist Rob Dunn argues that such efforts are futile. We may see ourselves as life's overlords, but we are instead at its mercy. In the evolution of antibiotic resistance, the power of natural selection to create biodiversity, and even the surprising life of the London Underground, Dunn finds laws of life that no human activity can annul. When we create artificial islands of crops, dump toxic waste, or build communities, we provide new materials for old laws to shape. Life's future flourishing is not in question. Ours is.

As ambitious as Edward Wilson's *Sociobiology* and as timely as Elizabeth Kolbert's *The Sixth Extinction*, *A Natural History of the Future* sets a new standard for understanding the diversity and destiny of life itself.



ROB DUNN is a professor in the department of applied ecology at North Carolina State University and in the Center for Evolutionary Hologenomics at the University of Copenhagen. He is also the author of five books. He lives in Raleigh, North Carolina.

JOE MOSHENSKA

MAKING DARKNESS LIGHT

A Life of John Milton

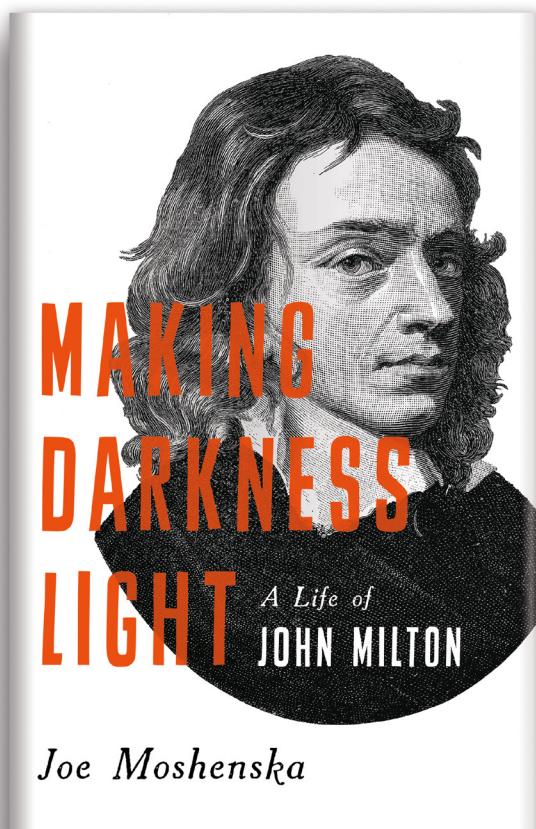
John Milton was once essential reading for visionaries and revolutionaries, from William Blake to Ben Franklin. Now, however, he has become a literary institution—intimidating rather than inspiring.

In *Making Darkness Light*, Oxford professor Joe Moshenska rediscovers a poet whose rich contradictions confound his monumental image. Immersing ourselves in the rhythms and textures of Milton's world, we move from the music of his childhood home to his encounter with Galileo in Florence into his idiosyncratic belief system and his strange, electrifying imagination.

Making Darkness Light will change the way we think about Milton, the place of his writings in his life, and his life in history. It is also a book about Milton's place in our times: about our relationship with the Western canon, about why and how we read, and about what happens when we let someone else's ideas inflect our own.



JOE MOSHENSKA is professor of English at Oxford, where he teaches early modern literature. He is a BBC New Generation Thinker and his essays and reviews have appeared in the *Times Literary Supplement*, the *White Review*, the *Financial Times*, and the *Observer*. He received his PhD from Princeton and lives in Oxford, UK.



An innovative and elegant new biography of John Milton from an acclaimed Oxford professor

NEW HARDCOVER • OCTOBER

Biography • \$32.00 / \$40.00 CAN

6 x 9¼ • 384 pages

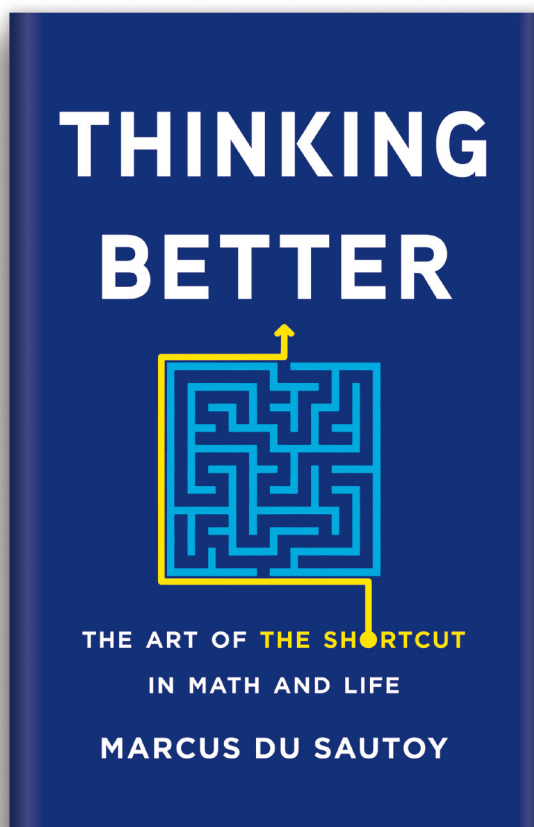
Black-and-white images

978-1-5416-2068-1

E-BOOK 978-1-5416-2069-8

Selling Territory: USC

Author photo © Rosa Andújar



One of the world's great
mathematicians shows why math
is the ultimate timesaver

NEW HARDCOVER • OCTOBER

Mathematics • \$28.00 / \$35.00 CAN

6 x 9¼ • 304 pages

Fifty-five black-and-white illustrations, one table

978-1-5416-0036-2

E-BOOK 978-1-5416-0037-9

Selling Territory: USC

Author photo © Joby Sessions

MARCUS DU SAUTOY

THINKING BETTER

*The Art of the Shortcut in
Math and Life*

We are often told that hard work is the key to success. But success isn't about hard work—it's about shortcuts. Shortcuts allow us to solve one problem quickly so that we can tackle an even bigger one. They make us capable of doing great things. And, according to Marcus du Sautoy, math is the very art of the shortcut.

Thinking Better is a celebration of how math lets us do more with less. Du Sautoy explores how diagramming revolutionized therapy, why calculus is the greatest shortcut ever invented, whether you must really practice for ten thousand hours to become a concert violinist, and why shortcuts give us an advantage over even the most powerful AI. Throughout, we meet artists, scientists, and entrepreneurs who use mathematical shortcuts to change the world.

Delightful, illuminating, and above all practical, *Thinking Better* is for anyone who has wondered why you should waste time climbing the mountain when you could go around it much faster.



MARCUS DU SAUTOY is the Simonyi professor for the public understanding of science and professor of mathematics at the University of Oxford. He is author of six books, including *The Music of the Primes* and *The Great Unknown*. Du Sautoy is a fellow of the Royal Society and recipient of the Faraday Prize. He lives in London.

JAMES HORN

A BRAVE AND CUNNING PRINCE

*The Great Chief Opechancanough
and the War for America*

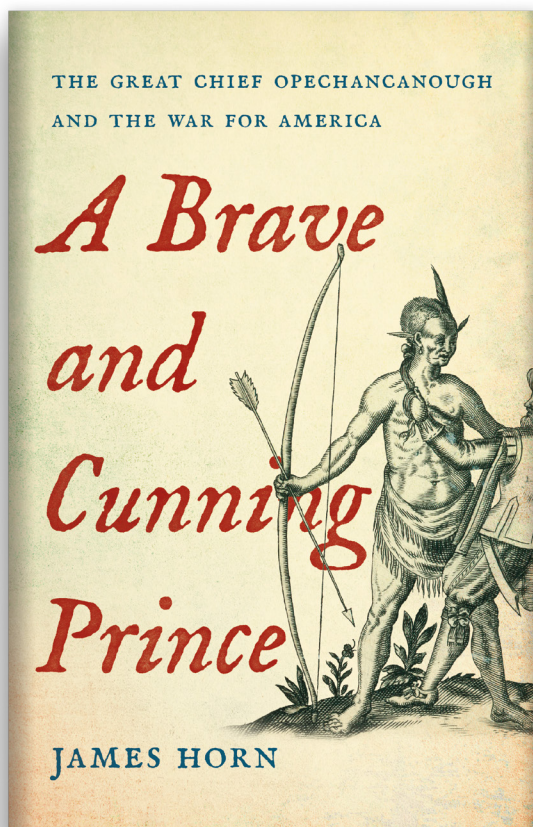
In the mid-sixteenth century, Spanish explorers in the Chesapeake Bay kidnapped an Indian child and took him back to Spain and subsequently to Mexico. The boy converted to Catholicism and after nearly a decade was able to return to his land with a group of Jesuits to establish a mission. Shortly after arriving, he organized a war party that killed them.

In the years that followed, Opechancanough (as the English called him), helped establish the most powerful chiefdom in the mid-Atlantic region. When English settlers founded Virginia in 1607, he fought tirelessly to drive them away, leading to a series of wars that spanned the next forty years—the first Anglo-Indian wars in America—and came close to destroying the colony.

A Brave and Cunning Prince is the first book to chronicle the life of this remarkable chief, exploring his early experiences of European society and his long struggle to save his people from conquest.



JAMES HORN is the president of Jamestown Rediscovery. He is author and editor of eight books on colonial America, including *1619* and *A Land as God Made It*. He lives in Richmond, Virginia.



The extraordinary story of
the Powhatan chief who waged a
lifelong struggle to drive European
settlers from his homeland

NEW HARDCOVER • NOVEMBER

Biography • \$30.00 / \$38.00 CAN

6 x 9¼ • 304 pages

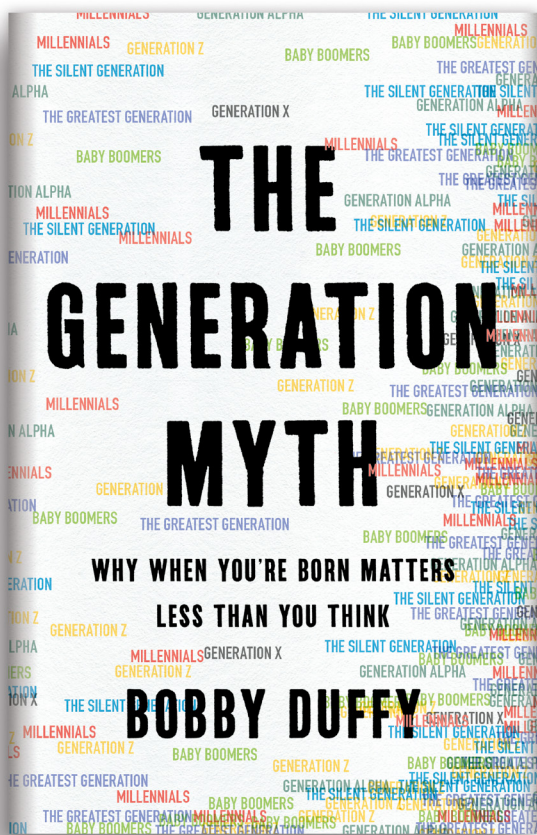
Twenty-six black-and-white illustrations

978-0-465-03890-9

E-BOOK 978-1-5416-0003-4

Selling Territory: W

Author photo © Michael Lavin



We like to define people by
when they were born. A top expert
explains why we shouldn't.

NEW HARDCOVER • OCTOBER

Social Science • \$30.00 / \$38.00 CAN

6 x 9 1/4 • 304 pages

Sixty-two charts, two tables

978-1-5416-2031-5

E-BOOK 978-1-5416-2030-8

Selling Territory: USC

Author photo © King's College London

BOBBY DUFFY

THE GENERATION MYTH

*Why When You're Born Matters
Less Than You Think*

Boomers are narcissists. Millennials are spoiled. Gen Zers are lazy. We assume people born around the same time have basically the same values. It makes for good headlines, but is it true?

Bobby Duffy has spent years studying generational distinctions. In *The Generation Myth*, he argues that our generational identities are not fixed but fluid, reforming throughout our lives. Based on an analysis of what over three million people really think about homeownership, sex, well-being, and more, Duffy offers a new model for understanding how generations form, how they shape societies, and why generational differences aren't as sharp as we think.

The Generation Myth is a vital rejoinder to alarmist worries about generational warfare and social decline. The kids are all right, it turns out. Their parents are too.



BOBBY DUFFY is professor of public policy and director of the Policy Institute at King's College London. Previously, he was director of global research at Ipsos MORI and the Ipsos Social Research Institute, and he is the author of *Why We're Wrong About Nearly Everything*. He lives in London.

JAY COST

JAMES MADISON

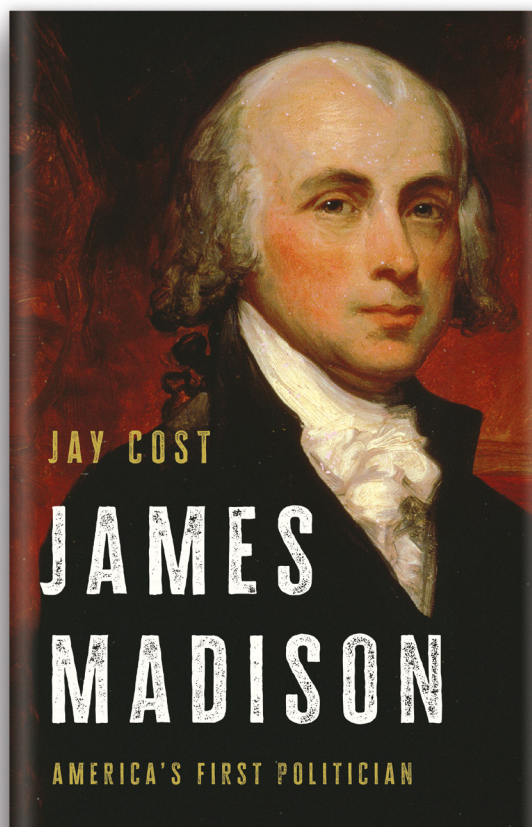
America's First Politician

How do you solve a problem like James Madison? The fourth president is one of the most confounding figures in early American history; his political trajectory seems almost intentionally inconsistent. He was both for and against a strong federal government. He wrote about the dangers of political parties in the *Federalist Papers* and then helped to found the Republican Party just a few years later. This so-called Madison problem has occupied scholars for ages.

As Jay Cost shows in this incisive new biography, the underlying logic of Madison's seemingly mixed record comes into focus only when we understand him primarily as a working politician. Whereas other founders split their time between politics and other vocations, Madison dedicated himself singularly to the work of politics and ultimately developed it into a distinctly American idiom. He was, in short, the first American politician.



JAY COST is a visiting scholar at the American Enterprise Institute and has written for the *Wall Street Journal*, *National Review*, and *Commentary*. He holds a PhD in political science from the University of Chicago. The author of *The Price of Greatness* and *A Republic No More*, he lives in western Pennsylvania.



An intellectual biography of
James Madison, arguing that
he invented American politics
as we know it

NEW HARDCOVER • NOVEMBER

Biography • \$35.00 / \$44.00 CAN

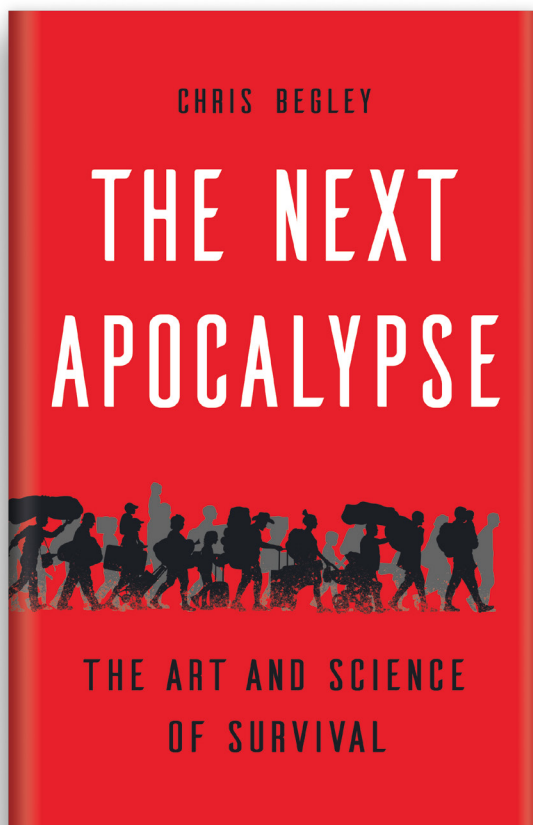
6 x 9 1/4 • 512 pages

978-1-5416-9955-7

E-BOOK 978-1-5416-9954-0

Selling Territory: W

Author photo © Roy Engelbrecht Photography



Why understanding how ancient civilizations end can help us prepare for a potentially disastrous future

NEW HARDCOVER • NOVEMBER

Social Science • \$28.00 / \$35.00 CAN

6 x 9¼ • 304 pages

978-1-5416-7528-5

E-BOOK 978-1-5416-7527-8

Selling Territory: W

Author photo © Alicia Calton

CHRIS BEGLEY

THE NEXT APOCALYPSE

The Art and Science of Survival

Pandemic, climate change, or war: our era is ripe with the odor of doomsday. In movies, books, and more, our imaginations run wild with visions of dreadful, abandoned cities and returning to the land in a desperate attempt at survival.

In *The Next Apocalypse*, archaeologist Chris Begley argues that we completely misunderstand how disaster works. Examining past collapses of civilizations, such as the Maya and Rome, he argues that these breakdowns are actually less about cataclysmic destruction than they are about long processes of change. In short: it's what happens after the initial uproar that matters. Some people abandon their homes and neighbors; others band together to start anew. As we anticipate our own fate, Begley tells us that it was communities, not lone heroes, who survived past apocalypses—and who will survive the next.

Fusing archaeology, survivalism, and social criticism, *The Next Apocalypse* is an essential read for anxious times.



CHRIS BEGLEY is an underwater archeologist, wilderness survival instructor, and a professor of anthropology at Transylvania University. He has worked and led groups through Central and South America and the Mediterranean. He lives in Lexington, Kentucky.

MARCO ALVERÀ

THE HYDROGEN REVOLUTION

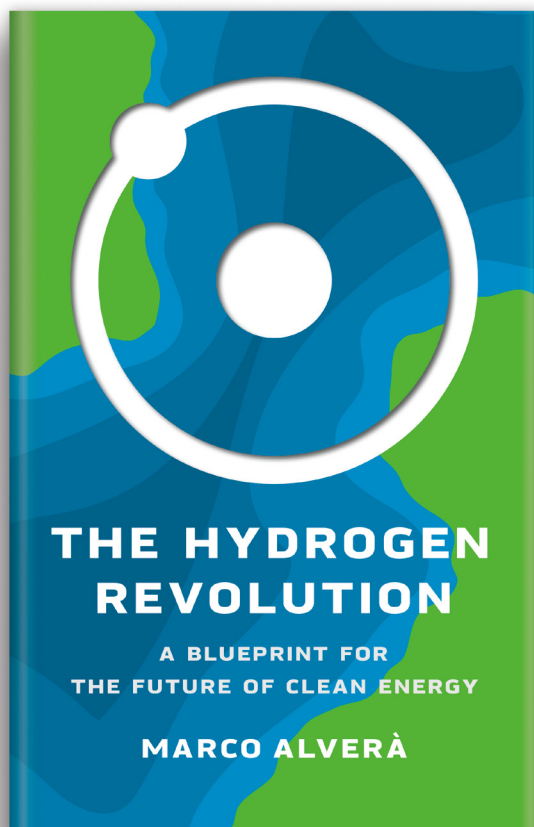
*A Blueprint for the Future of
Clean Energy*

We're constantly told that our planet is in crisis; that to save it, we must stop traveling, stop eating meat, even stop having children. But in *The Hydrogen Revolution*, Marco Alverà argues that we don't need to upend our lives. We just need a new kind of fuel: hydrogen. From transportation and infrastructure to heating and electricity, hydrogen could eliminate fossil fuels, boost economic growth, and encourage global action on climate change. It could also solve the most bedeviling aspects of today's renewable energy—from transporting and storing wind and solar energy and their vulnerability to weather changes to the inefficiency and limited utility of heavy, short-lasting batteries.

The Hydrogen Revolution isn't just a manifesto for a powerful new technology. It's a hopeful reminder that despite the gloomy headlines about the fate of our planet, there's still an opportunity to turn things around.



MARCO ALVERÀ began his career working at Goldman Sachs in London before moving to Enel, the world's largest renewable-energy company, and subsequently Eni, the oil and gas major. Since 2016, he has served as CEO of Snam, Europe's largest gas pipeline company. He lives in Milan.



**An energy expert shows why
hydrogen can fight climate change
and become the fuel of the future**

NEW HARDCOVER • NOVEMBER

Science • \$28.00 / \$35.00 CAN

6 x 9¼ • 304 pages

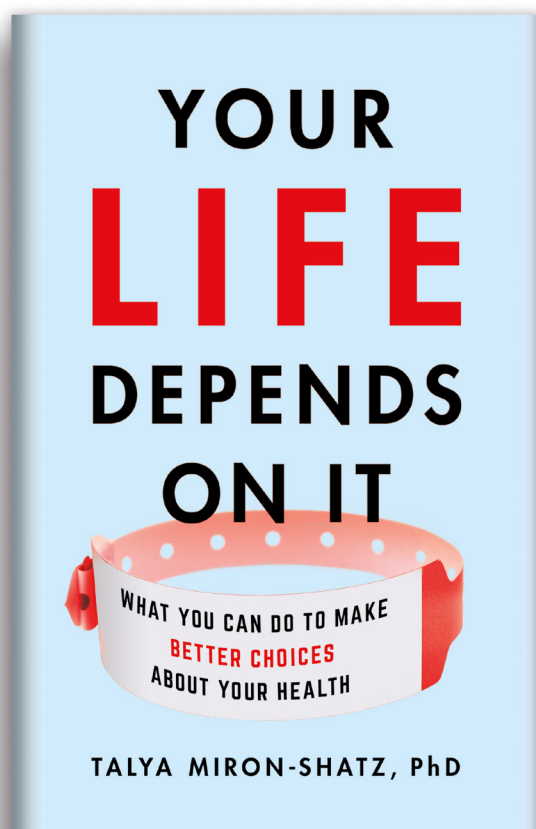
Three figures, three tables

978-1-5416-2041-4

E-BOOK 978-1-5416-2042-1

Selling Territory: USC

Author photo © Snam



A top expert on decision-making explains why it's so hard to make good choices—and what you and your doctor can do to make better ones

NEW HARDCOVER • SEPTEMBER

Medicine • \$28.00 / \$35.00 CAN

6 x 9¼ • 272 pages

978-1-5416-4675-9

E-BOOK: 978-1-5416-4674-2

Selling Territory: W

Author photo © Eyal Toueg

TALYA MIRON-SHATZ

YOUR LIFE DEPENDS ON IT

*What You Can Do to Make Better
Choices About Your Health*

In recent years, we have gained unprecedented control over choices about our health. But these choices are hard and often full of psychological traps. As a result, we're liable to misuse medication, fall for pseudoscientific cure-alls, and undergo needless procedures.

In *Your Life Depends on It*, Talya Miron-Shatz explores the preventable ways we make bad choices about everything from nutrition to medication, from pregnancy to end-of-life care. She reveals how the medical system can set us up for success or failure and maps a model for better doctor-patient relationships.

Full of new insights and actionable guidance, this book is the definitive guide to making good choices when you can't afford to make a bad one.



TALYA MIRON-SHATZ is a leader in the intersection of psychology, medicine, and behavioral economics. She was a researcher at Princeton, taught at Wharton, and is a visiting researcher at the University of Cambridge. She lives in New York and Jerusalem.

JONATHAN GOTTSCHALL

THE STORY PARADOX

*How Our Love of Storytelling Builds
Societies and Tears Them Down*

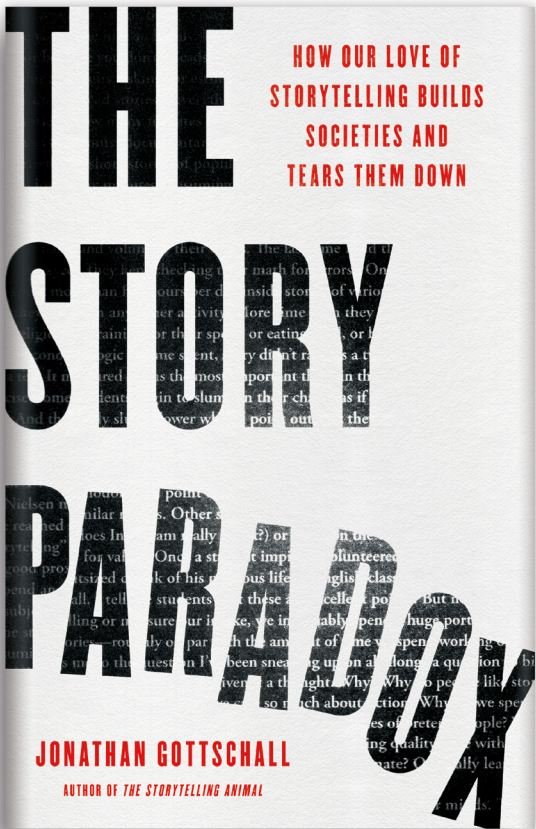
We are storytelling animals. No other tool is as essential to human civilization as stories. Countless books celebrate their virtues. But in *The Story Paradox*, Jonathan Gottschall argues that there is a dark side to storytelling we can no longer ignore.

Stories tend to be divisive, and they are especially good at short-circuiting rational thought. Societies succeed or fail depending on how they manage these problems. And new technologies that amplify the effects of disinformation campaigns, cultural tribalism, conspiracy theories, and fake news have made separating fact from fiction nearly impossible.

With clarity and conviction, Gottschall reveals why our biggest asset is also our greatest threat, and what, if anything, can be done. It is a call to stop asking “How we can change the world through stories?” and start asking “How can we save the world from stories?”



JONATHAN GOTTSCHALL is a distinguished research fellow in the English department at Washington & Jefferson College and the author of *The Storytelling Animal*, a *New York Times* Editor’s Choice, and *The Professor in the Cage*, one of the *Boston Globe’s* Best Books of the Year. He lives in Washington, Pennsylvania.



Storytelling, a tradition
that built human civilization,
may soon destroy it

NEW HARDCOVER • NOVEMBER

Social Science • \$28.00 / \$35.00 CAN

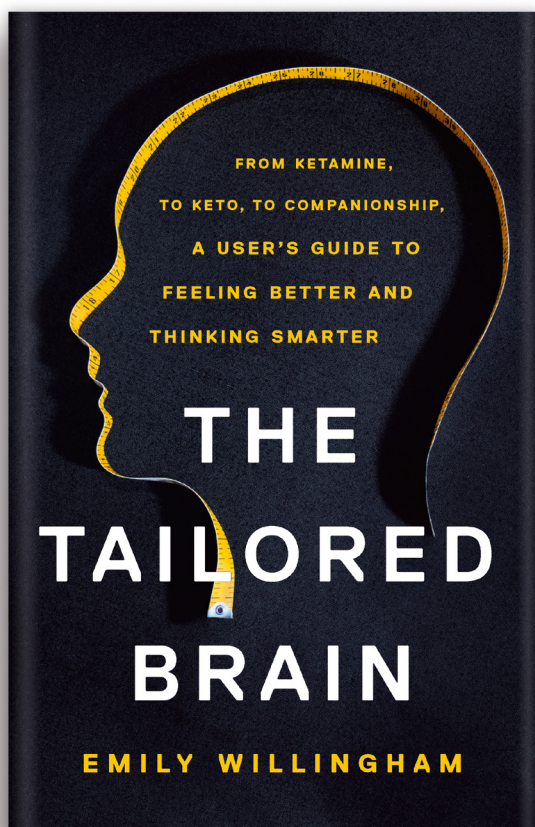
6 x 9 1/4 • 272 pages

978-1-5416-4596-7

E-BOOK 978-1-5416-4597-4

Selling Territory: W

Author photo © Ross Mantle



A candid and practical
guide to the new frontier of
brain customization

NEW HARDCOVER • DECEMBER

Science • \$30.00 / \$38.00 CAN

6 x 9¼ • 304 pages

Twenty black-and-white illustrations

978-1-5416-4702-2

E-BOOK 978-1-5416-4701-5

Selling Territory: USC

Author photo © Gina Logan

EMILY WILLINGHAM

THE TAILORED BRAIN

*From Ketamine, to Keto, to
Companionship, A User's Guide to Feeling
Better and Thinking Smarter*

Dozens of books promise to improve your brain function with a gimmick. Lifestyle changes, microdosing, electromagnetic stimulation: just one weird trick can lightly alter or dramatically deconstruct your brain.

In truth, there is no one-size-fits-all shortcut to the ideal mind. Instead, the way to understand cognitive enhancement is to think like a tailor: measure how you need your brain to change and then find a plan that suits it.

In *The Tailored Brain*, Emily Willingham explores the promises and limitations of well-known and emerging methods of brain customization, including prescription drugs, diets, and new research on the power of your “social brain.”

Packed with real-life examples and checklists that allow readers to better understand their cognitive needs, this is the definitive guide to a better brain.



EMILY WILLINGHAM is a journalist and science writer. She is the author of *Phallacy: Life Lessons from the Animal Penis* and coauthor of *The Informed Parent:*

A Science-Based Resource for Your Child's First Four Years. Willingham is a regular contributor to *Scientific American*. She lives in Marin County, California.

ANDREW PETTEGREE *and* ARTHUR DER WEDUWEN

THE LIBRARY

A Fragile History

Famed across the known world, built up over centuries, destroyed in a single day, ornamented with gold leaf and frescoes, or filled with beanbags and children's drawings—the history of the library is rich, varied, and stuffed full of incident. In *The Library*, historians Andrew Pettegree and Arthur der Weduwen introduce us to the antiquarians and philanthropists who shaped the world's great collections, trace the rise and fall of literary tastes, and reveal the high crimes and misdemeanors committed in pursuit of rare manuscripts. In doing so, they reveal that while collections themselves are fragile, often falling into ruin within a few decades, the idea of the library has been remarkably resilient as each generation makes—and remakes—the institution anew.

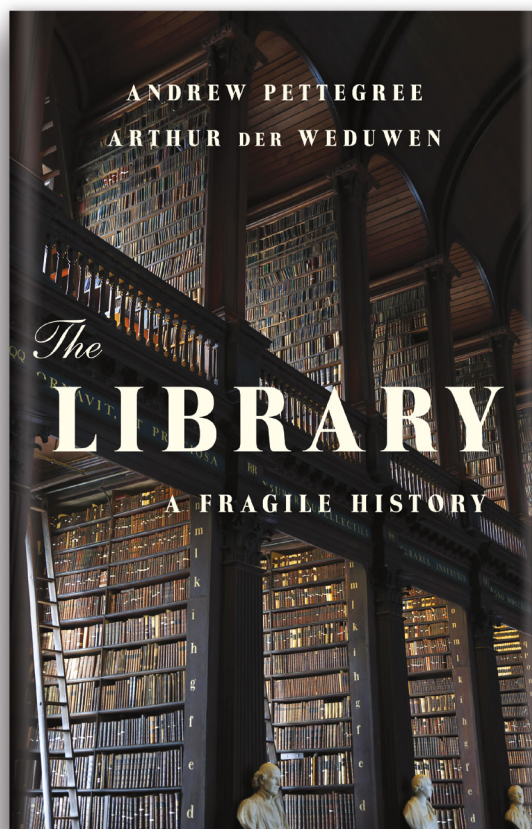
Beautifully written and deeply researched, *The Library* is essential reading for booklovers, collectors, and anyone who has ever gotten blissfully lost in the stacks.



ANDREW PETTEGREE is professor of modern history at the University of St. Andrews and the award-winning author of several books on news and information culture. He lives in Scotland.



ARTHUR DER WEDUWEN is a British Academy postdoctoral fellow at the University of St. Andrews. This is his fifth book. He lives in Scotland.



The dramatic and contested
history of the library, from the
ancient world to the digital age

NEW HARDCOVER • NOVEMBER

History • \$35.00 / \$44.00 CAN

6 x 9¼ • 512 pages

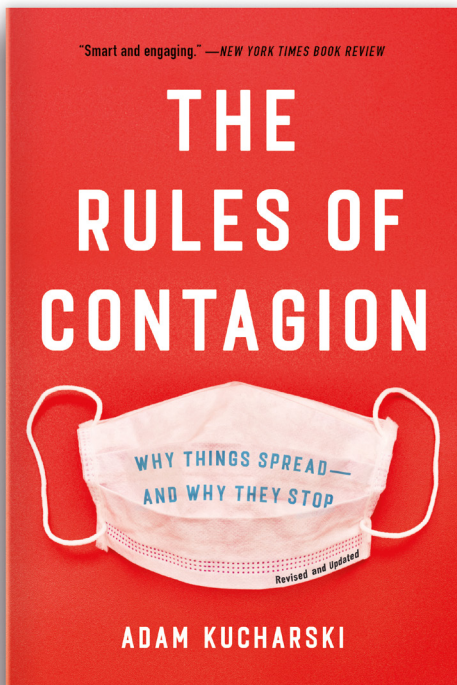
Sixteen-page color insert,
black-and-white images throughout

978-1-5416-0077-5

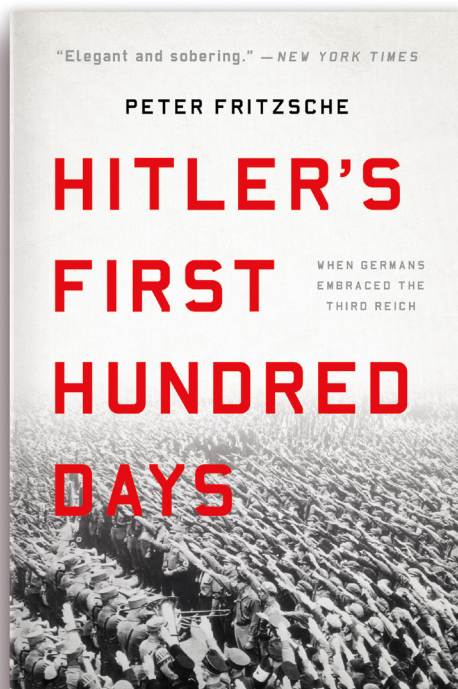
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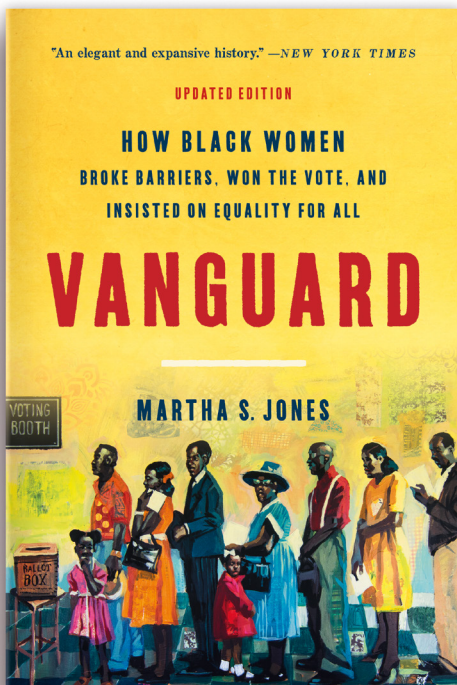
Author photo: (Pettegree) © Alan Richardson;
(Der Weduwen) © Frances der Weduwen



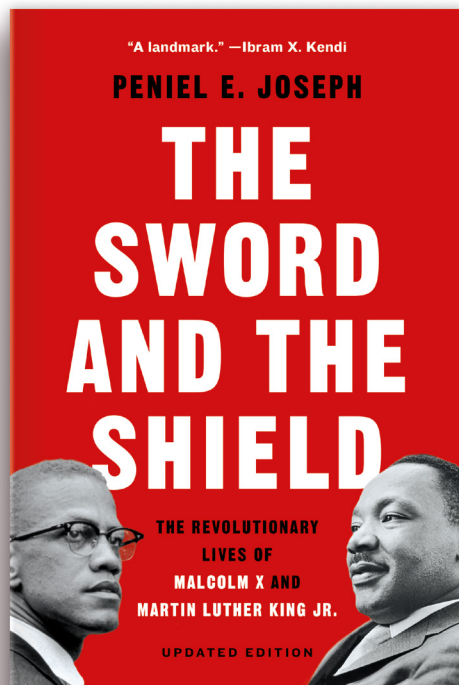
The Rules of Contagion
ADAM KUCHARSKI
 978-1-5416-7432-5 • September 7



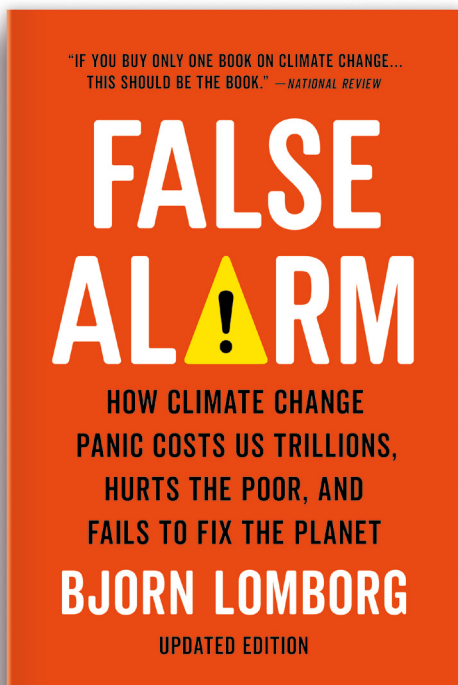
Hitler's First Hundred Days
PETER FRITZSCHE
 978-1-5416-9745-4 • September 21



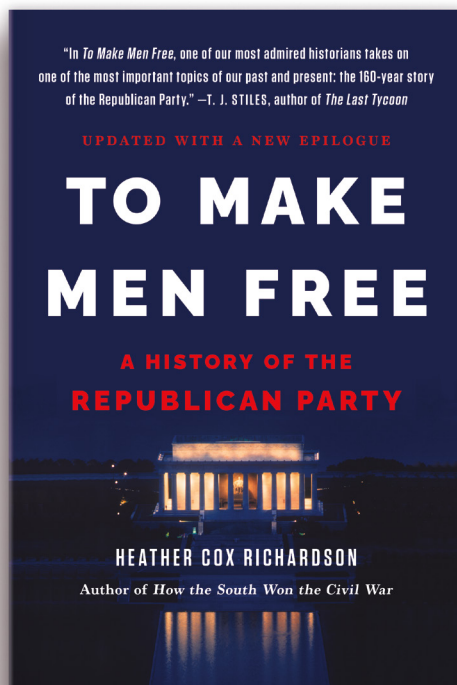
Vanguard
MARTHA S. JONES
 978-1-5416-0025-6 • December 7



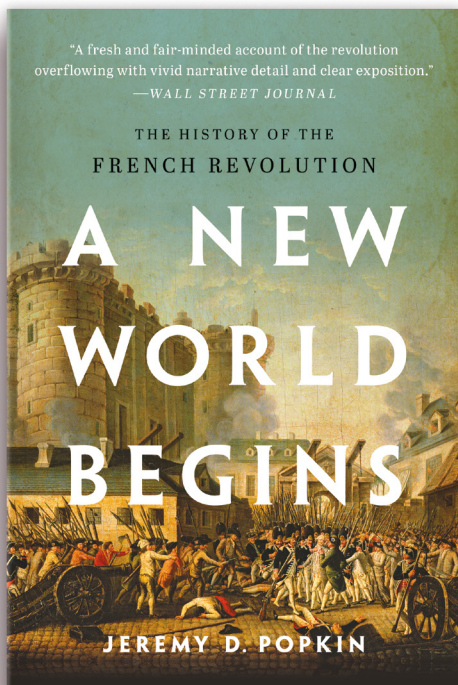
The Sword and the Shield
PENIEL E. JOSEPH
 978-1-5416-1961-6 • October 5



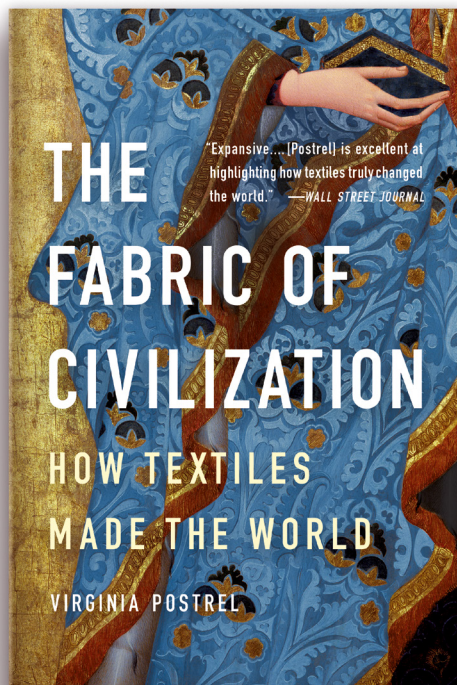
False Alarm
BJORN LOMBORG
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To Make Men Free
HEATHER COX RICHARDSON
 978-1-5416-0062-1 • November 23

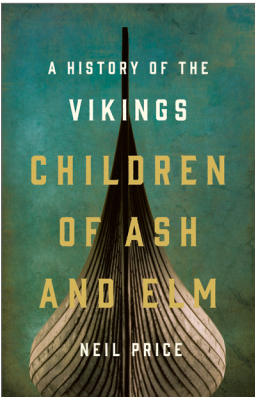


A New World Begins
JEREMY D. POPKIN
 978-1-5416-2017-9 • October 26

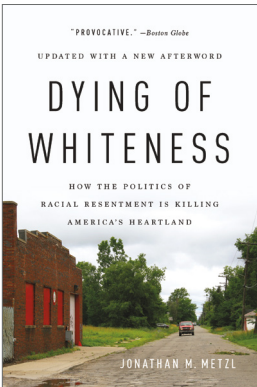


The Fabric of Civilization
VIRGINIA POSTREL
 978-1-5416-1762-9 • December 7

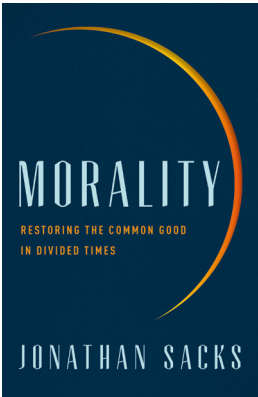
BACKLIST HIGHLIGHTS



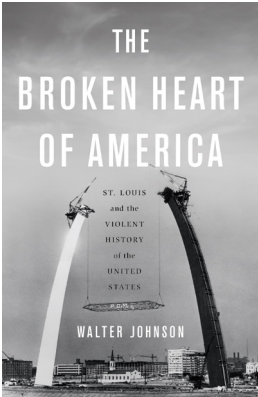
Children of Ash and Elm
NEIL PRICE
978-0-465-09698-5



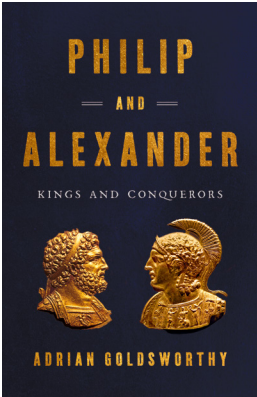
Dying of Whiteness
JONATHAN M. METZ
978-1-5416-4497-7



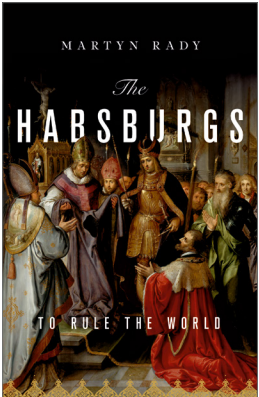
Morality
JONATHAN SACKS
978-1-5416-7531-5



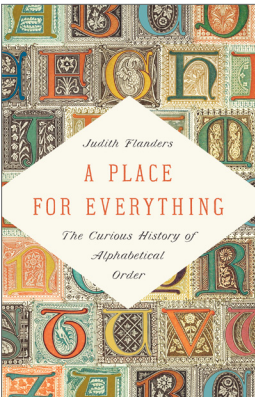
The Broken Heart of America
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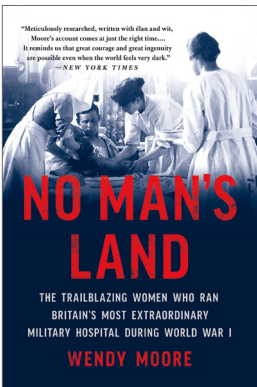
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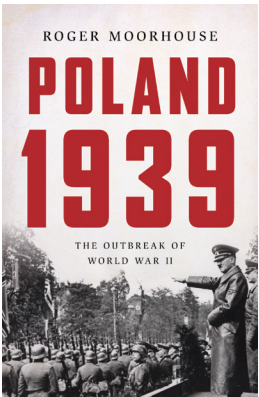
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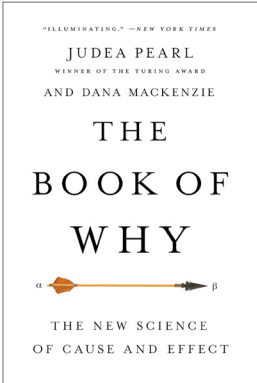


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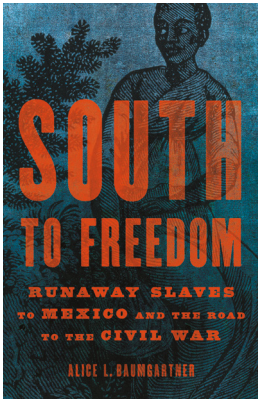


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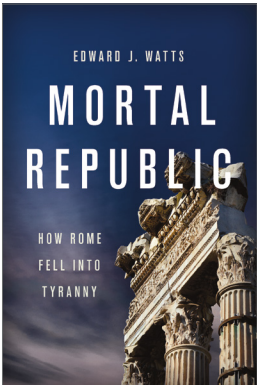
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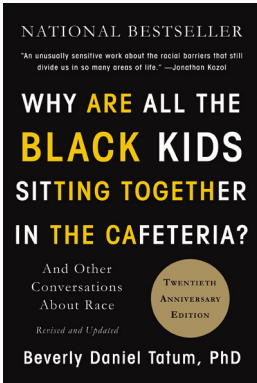
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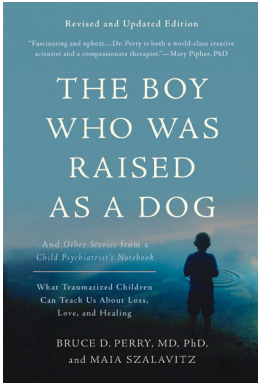
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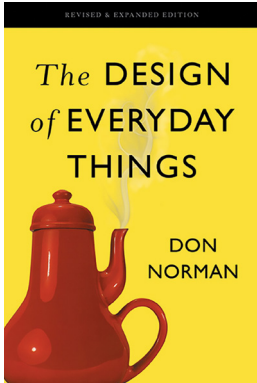
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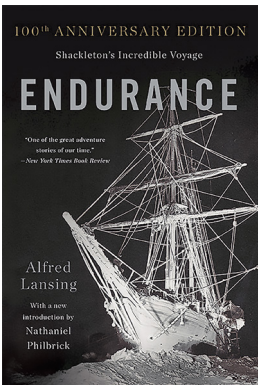
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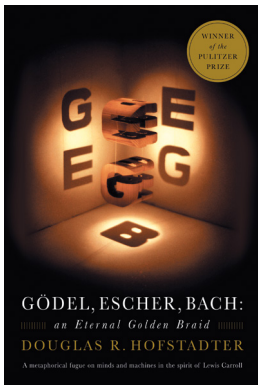
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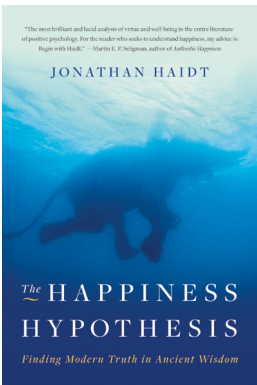
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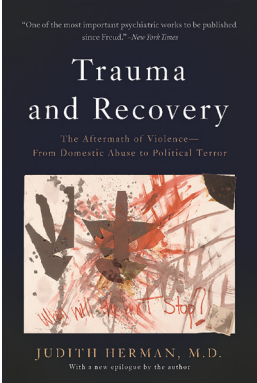


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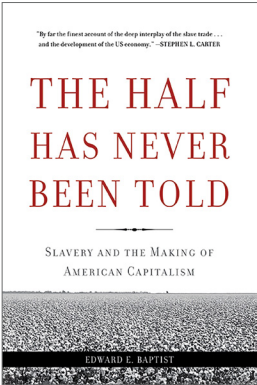


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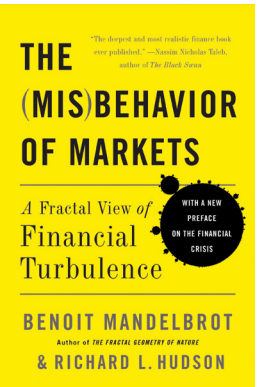
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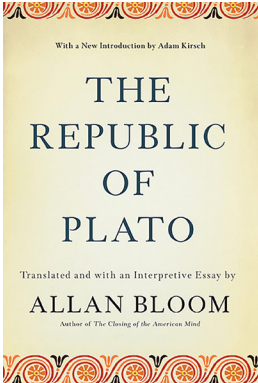
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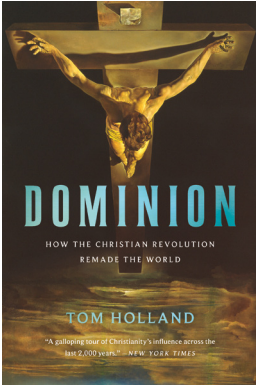
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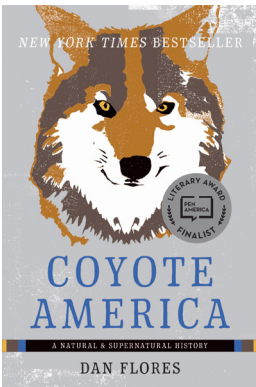
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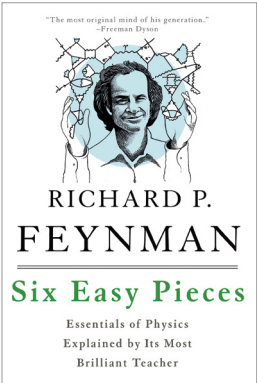
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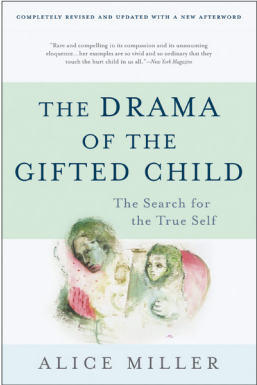
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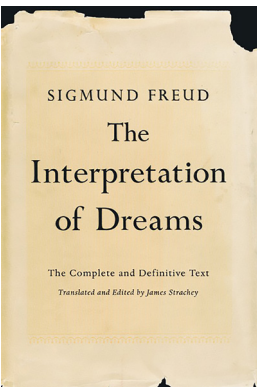
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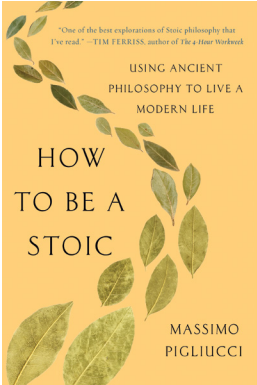


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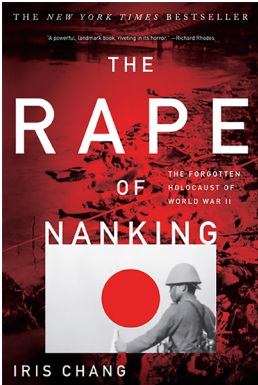


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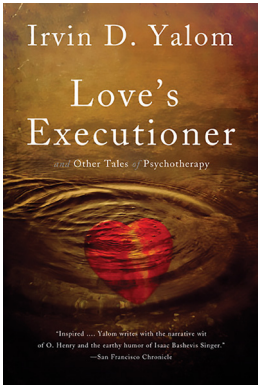
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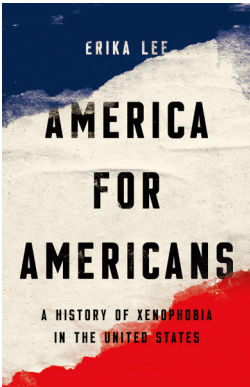
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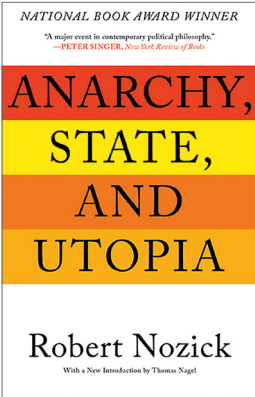
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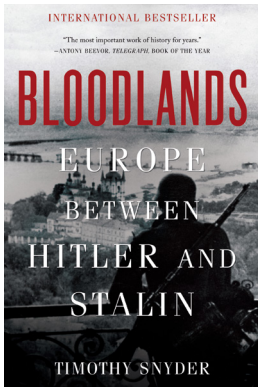
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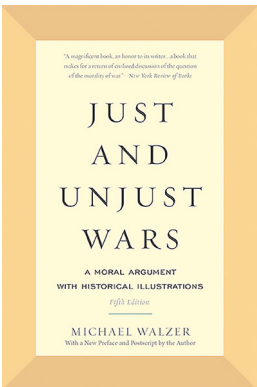
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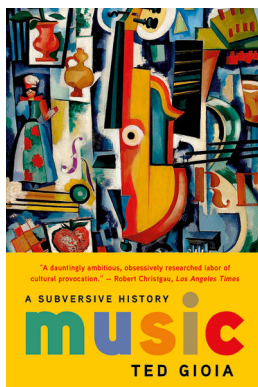
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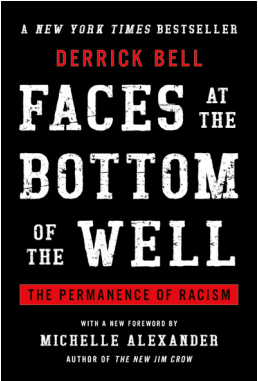


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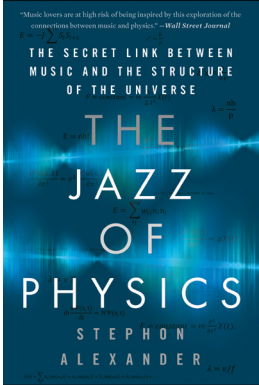


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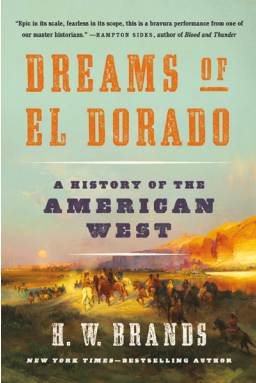
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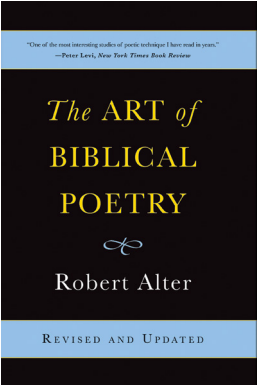
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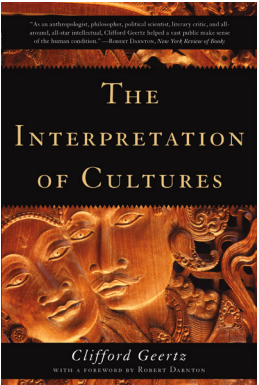
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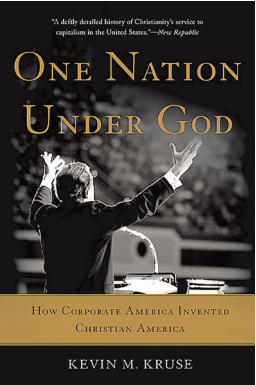
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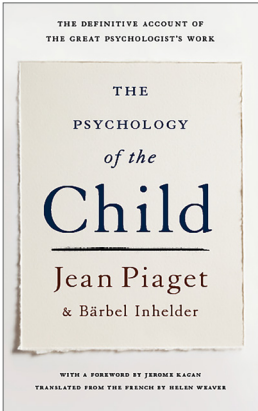
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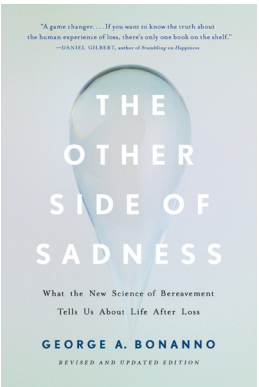
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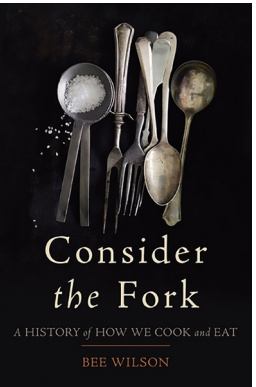
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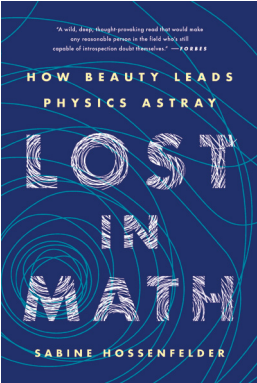


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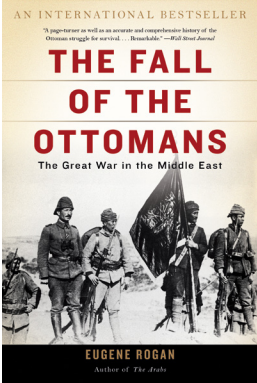


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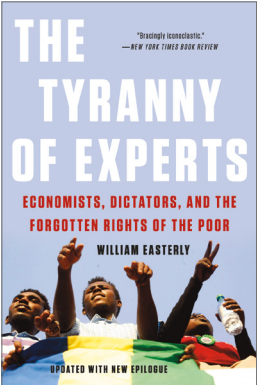
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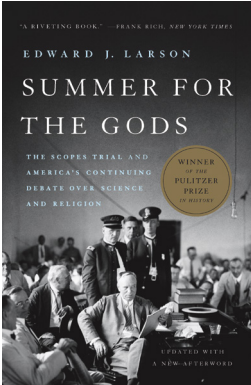
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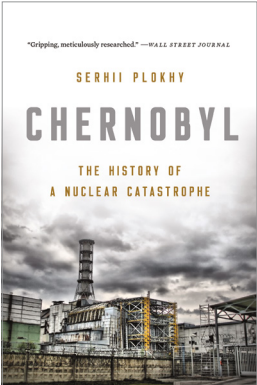
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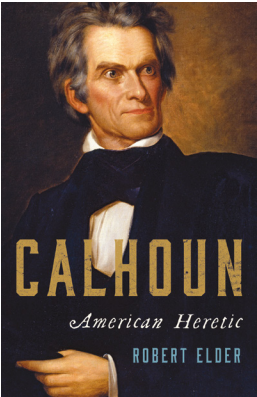
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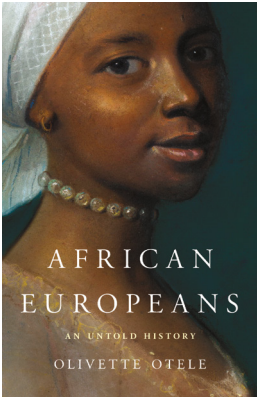
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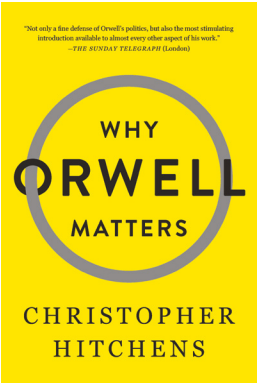
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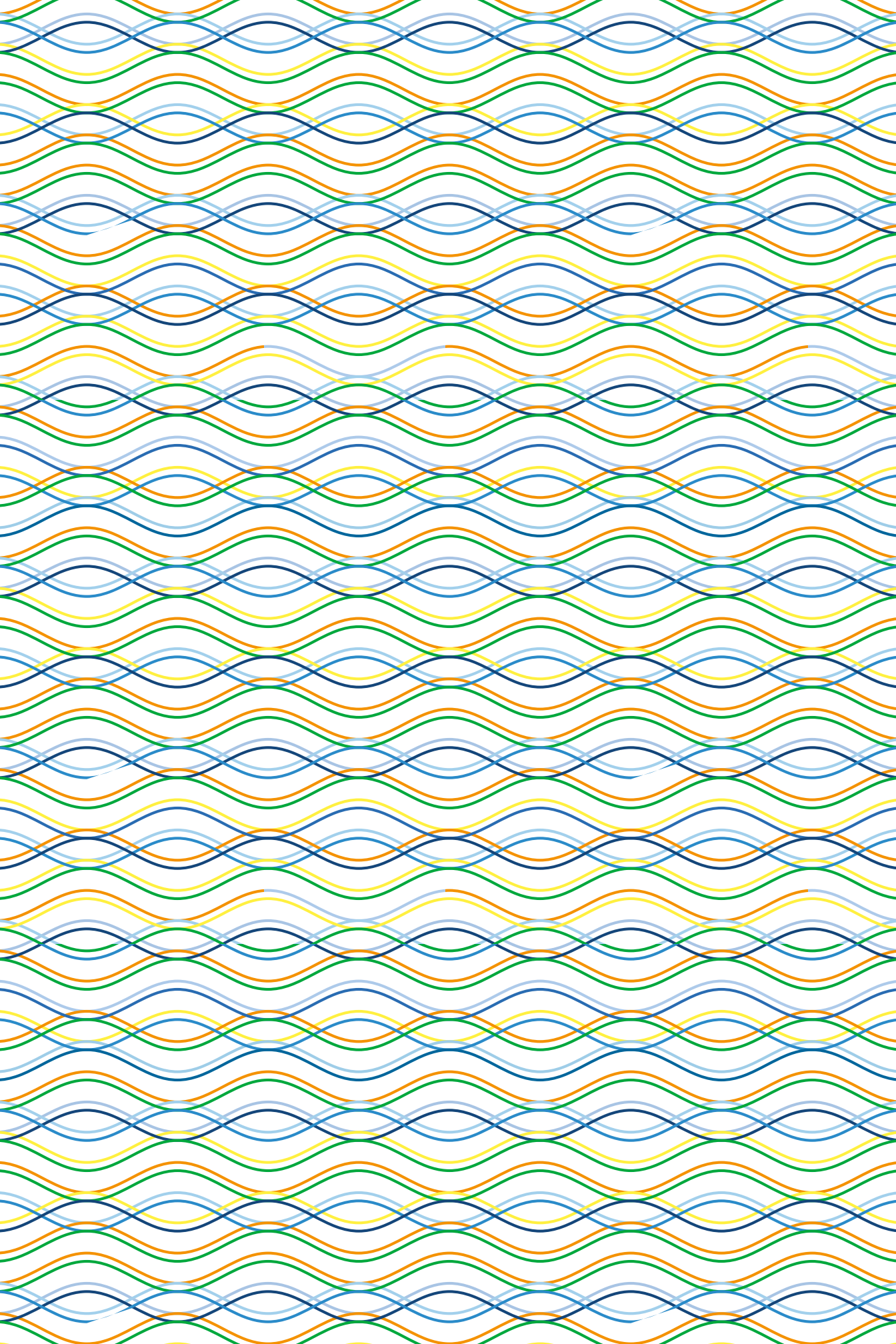
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ABOUT



Seal Press was founded in 1976 and stands as one of the most enduring feminist publishing houses to emerge from the women's press movement of the 1970s. What began as a letterpress in a Seattle garage has grown to an award-winning publishing house in New York and an imprint of Hachette, the third largest publisher in the world. Seal's list is devoted to groundbreaking, boldly conceived books that inspire and challenge readers, lift up original voices, and imagine a better future. Publishing highlights include Ijeoma Oluo's *So You Want to Talk About Race*, Julia Serano's *Whipping Girl*, Michelle Tea's *Valencia*, Minda Harts's *The Memo*, and Susan Stryker's *Transgender History*.

NICOLE STOTT

BACK TO EARTH

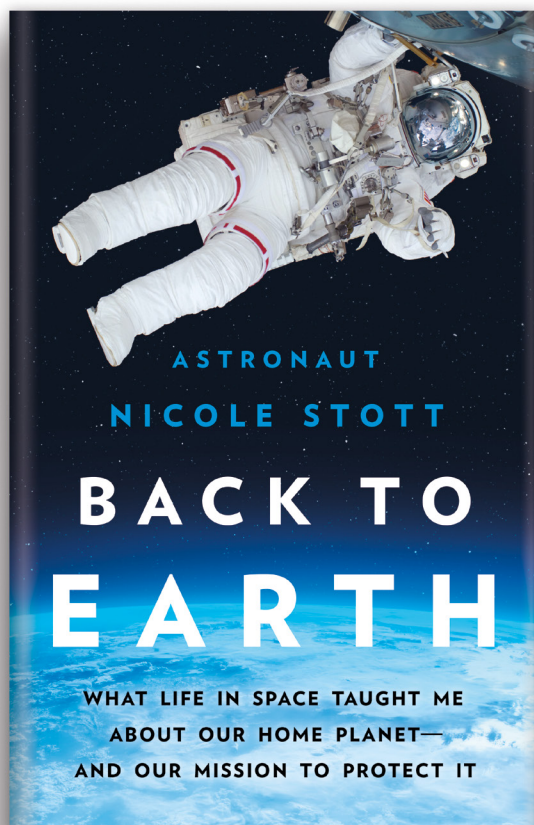
*What Life in Space Taught Me
About Our Home Planet—And
Our Mission to Protect It*

When Nicole Stott first saw Earth from space, she realized how interconnected we are and knew she had to help protect our planetary home.

In *Back to Earth*, Stott imparts essential lessons in problem-solving, survival, and crisis response that each of us can practice to make change. She knows we can overcome differences to address global issues, because she saw this every day on the International Space Station. Stott shares stories from her spaceflight and insights from scientists, activists, and changemakers working to solve our greatest environmental challenges. She learns about the complexities of Earth's biodiversity from NASA engineers working to enable life in space and from scientists protecting life on Earth for future generations. Ultimately, Stott reveals how we each have the power to respect our planetary home and one another by living our lives like crewmates, not passengers, on an inspiring shared mission.



NICOLE STOTT is a NASA astronaut who spent over one hundred days in space aboard the International Space Station. She founded the Space for Art Foundation, she speaks to audiences around the world including at the Vatican and the United Nations' historic Paris Agreement gathering, and she's featured in National Geographic's *One Strange Rock*. She lives in Florida with her family.



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NICE WHITE LADIES



The Truth about White Supremacy, Our Role in It,
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JESSIE DANIELS

An acclaimed expert illuminates the distinctive role that white women play in perpetuating racism, and how they can work to fight it

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JESSIE DANIELS

NICE WHITE LADIES

*The Truth about White Supremacy,
Our Role in It, and How We Can
Help Dismantle It*

In a nation deeply divided by race, the “Karens” of the world are easy to villainize. But in *Nice White Ladies*, Jessie Daniels addresses the unintended complicity of even well-meaning white women. She reveals how their everyday choices harm communities of color. White mothers, still expected to be the primary parents, too often uncritically choose to send their kids to the “best” schools, collectively leading to a return to segregation. She addresses a feminism that pushes women of color aside, and a wellness industry that insulates white women in a bubble of their own privilege.

Daniels then charts a better path forward. She looks to the white women who fight neo-Nazis online and in the streets, and who challenge all-white spaces from workplaces to schools to neighborhoods. In the end, she shows how her fellow white women can work toward true equality for all.



JESSIE DANIELS is the author of *White Lies* and a professor of sociology, critical social psychology, and Africana studies at Hunter College and the CUNY Graduate Center. She also serves as faculty affiliate at Harvard University’s Berkman Klein Center. Her writing on race has appeared in the *New York Times*, NPR, and *Forbes*. She lives in New York City.

MINDA HARTS

RIGHT WITHIN

*How to Heal from Racial Trauma
in the Workplace*

In workplaces nationwide, women of color need frank talk and honest advice on how to deal with microaggressions, heal from racialized trauma, and find relief from invisible workplace burdens. Filled with Minda Harts’s signature wit and warmth, *Right Within* offers strategies for women of color to speak up during racialized moments with managers and clients, work through past triggers they may not even know still cause pain, and reframe past career disappointments as opportunities to grow into a new path. Through action points, exercises, and clear-eyed coaching, Harts encourages women to summon hidden reserves of strength and courage. She includes advice from therapists and faith leaders of color on a full range of ways to heal. *Right Within* will help women of color strengthen their resolve across corporate America, ensuring that we can all, finally, rise together.



MINDA HARTS is the CEO of The Memo LLC, a career-development platform for women of color; a professor of public service at NYU; and the author of *The Memo*. She was named a LinkedIn Top Voice for Equity in the Workplace. She speaks at Fortune 500 companies and hosts the podcast *Secure the Seat*. She lives in New York City.



From the powerhouse author of
The Memo, the essential self-help
book for women of color to heal—
and thrive—in the workplace

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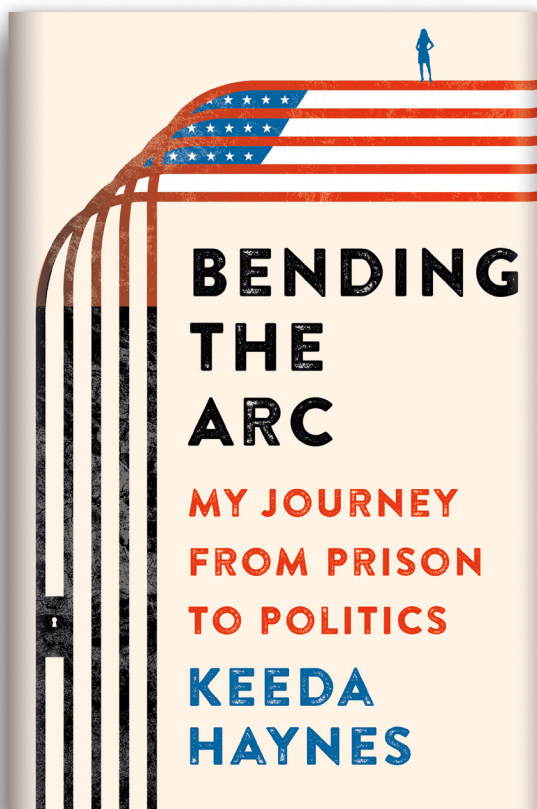
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A searing exposé of the profound failures in our justice system, told by a woman who has journeyed from wrongfully accused prisoner to acclaimed public defender

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KEEDA HAYNES

BENDING THE ARC

My Journey from Prison to Politics

Keeda Haynes was a Girl Scout and a churchgoer, but after college graduation, she was imprisoned for a crime she didn't commit. Her boyfriend had asked her to sign for some packages—packages she did not know were filled with marijuana. As a young Black woman falsely accused, prosecuted, and ultimately imprisoned, Haynes suffered the abuses of our racist and sexist justice system. But rather than give in to despair, she decided to fight for change. After her release, she attended law school at night, became a public defender, and ultimately staged a highly publicized campaign for Congress. At every turn of her unlikely story, she gives unique insights into the inequities built into our institutions. In the end, despite the injustice she endured, she emerges convinced that ours can become a true second-chance culture.



KEEDA HAYNES is a criminal justice reform advocate and a former public defender. She works at Free Hearts, a nonprofit organization that supports formerly incarcerated women and the children of the incarcerated. In 2020, she ran for Congress to represent Tennessee's Fifth District. She lives in Nashville, Tennessee.

PRISCA DORCAS MOJICA RODRÍGUEZ

FOR BROWN GIRLS WITH SHARP
EDGES AND TENDER HEARTS

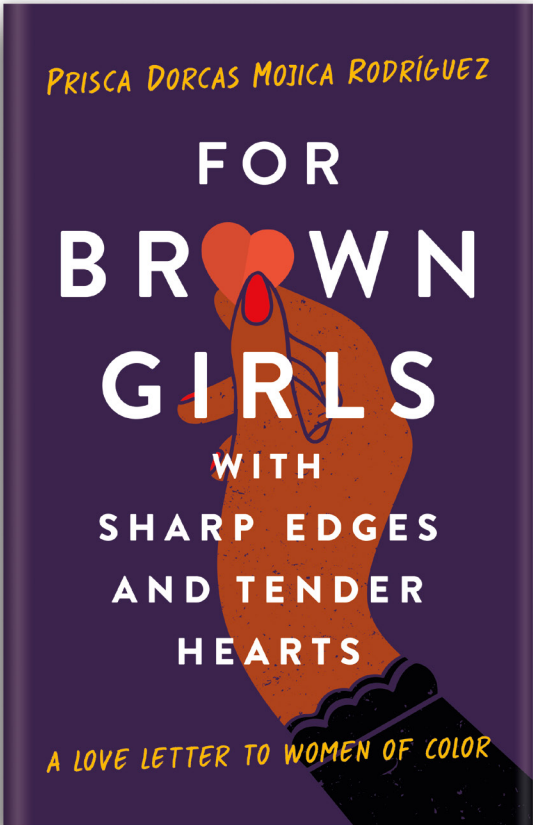
A Love Letter to Women of Color

For generations, Brown girls have had to push against powerful forces of sexism, racism, and classism, often feeling alone in the struggle. By founding Latina Rebels, Prisca Dorcas Mojica Rodríguez has created a community to help women fight together. In *For Brown Girls with Sharp Edges and Tender Hearts*, she offers wisdom and a liberating path forward for all women of color. She crafts powerful ways to address the challenges Brown girls face, from imposter syndrome to colorism. She empowers women to decolonize their worldview, and defy “universal” white narratives, by telling their own stories. Her book guides women of color toward a sense of pride and sisterhood and offers essential tools to energize a movement.

May it spark a fire within you.



PRISCA DORCAS MOJICA RODRÍGUEZ is a leading Latinx activist, writer, and speaker. She is the founder of Latina Rebels, a platform with over 250,000 followers. She has been featured on NPR, *Teen Vogue*, and *Cosmopolitan*. She lives in Nashville, Tennessee.



The founder of Latina Rebels and a “Latinx Activist You Should Know” (*Teen Vogue*) arms women of color with the tools and knowledge they need to find success on their own terms

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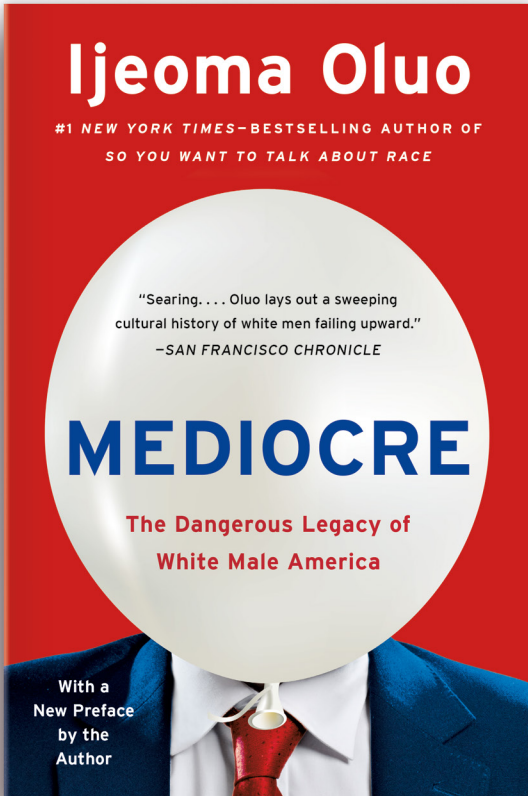
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From the author of the smash hit
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Want to Talk About Race*, an “illuminating”
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of white male identity in America

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IJEOMA OLUO

MEDIOCRE

*The Dangerous Legacy of
White Male America*

What happens to a country that tells generations of white men that they deserve power? What happens when their identity is defined by status over women and people of color? Through the last 150 years of American history, Ijeoma Oluo exposes the devastating consequences of white male supremacy. She then envisions a new white male identity, one free from racism and sexism. Now with a new preface addressing the harrowing 2021 Capitol attack, *Mediocre* confronts our founding myths, in hopes that we will write better stories for future generations.

“Searing. . . A sweeping cultural history of white men failing upward.” —*San Francisco Chronicle*

“Oluo is asking us to evaluate the myths America tells itself about itself, see the violence within . . . and then tell different stories. Truer ones.”

—*Washington Post*



IJEOMA OLUO is the author of the #1 *New York Times* best-selling book *So You Want to Talk About Race*. She is a writer and speaker whose work on race has been featured in the *New York Times* and the *Washington Post*. She was named to the 2021 *Time* 100 Next list, has twice been named to *The Root* 100, and received the Harvard Humanist of the Year award. She lives in Seattle, Washington.

ARIANNA DAVIS

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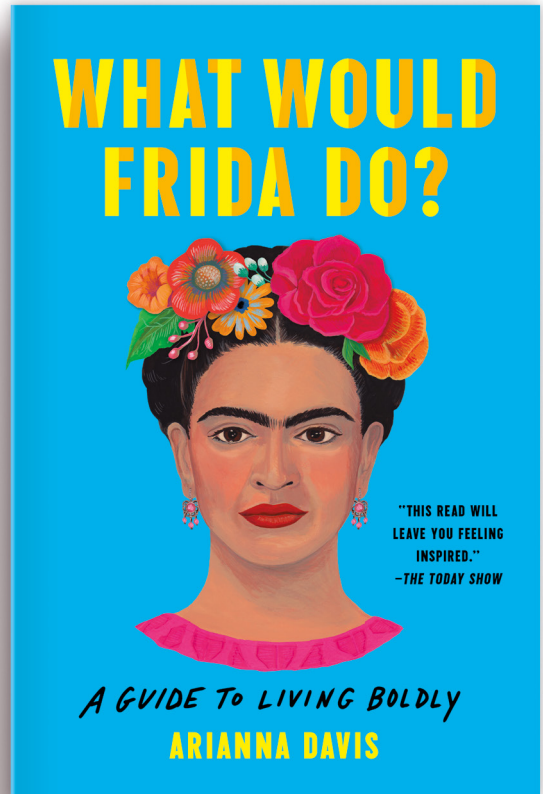
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ARIANNA DAVIS is the senior director of editorial and strategy for *O, The Oprah Magazine*. Davis previously worked at Refinery29 and *Us Weekly*, and has written for *New York*, *Glamour*, and *PopSugar Latina*. She has also served as an entertainment and culture expert for Access Hollywood and TLC documentaries. She lives in New York City.



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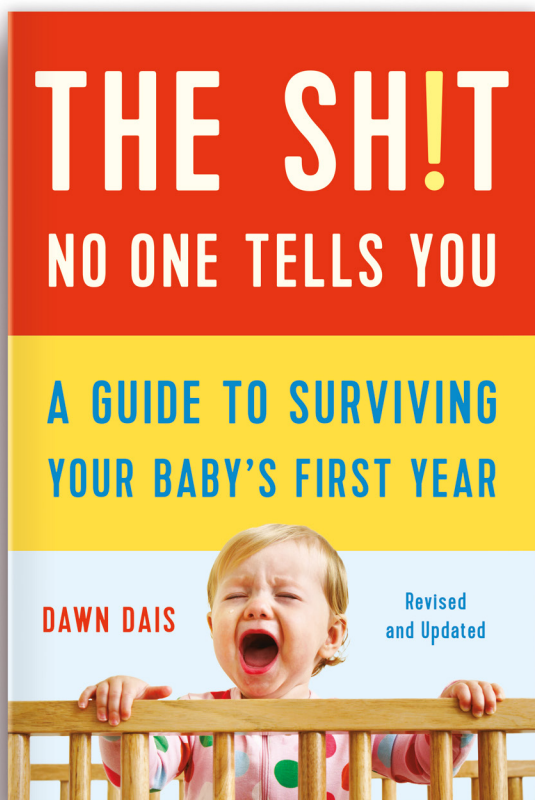
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DAWN DAIS

THE SH!T NO ONE TELLS YOU
(REVISED EDITION)

*A Guide to Surviving
Your Baby's First Year*

There comes a time in every new mother's life when she realizes that all the pregnancy well-wishes and baby shower gifts left her profoundly unqualified for the realities of life with a newborn. Who knew there would be so much crying—and how much of that crying would be coming from the mom?

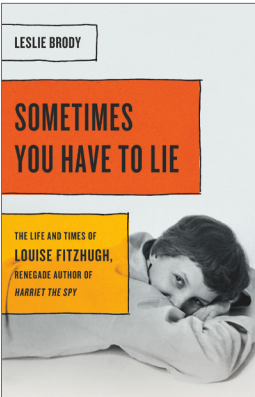
Bestselling author Dawn Dais believes that a vast conspiracy exists to hide the truth about parenting from expectant mothers for fear that if the truth got out, women would (1) stop having babies or (2) stop bringing them home. Eschewing the adorableness that oozes out of other parenting books, Dais offers real advice from real moms—along with hilarious anecdotes, tips, and the encouragement every new mom needs to survive the first year of parenthood.

Revised and updated with new chapters offering advice for single moms and tips for partners, *The Sh!t No One Tells You* is a must-have companion for every new mother's sleepless nights and poop-filled days.

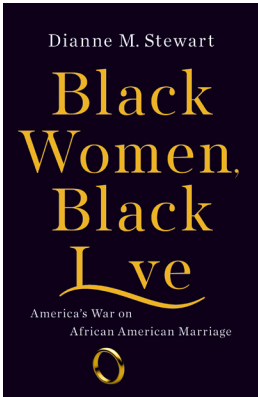


DAWN DAIS is the author of six other guides to pregnancy and parenting, including *The Sh!t No One Tells You About Pregnancy* and *The Sh!t No One Tells You About Toddlers*. She lives in Roseville, California.

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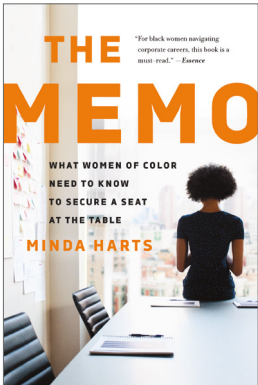
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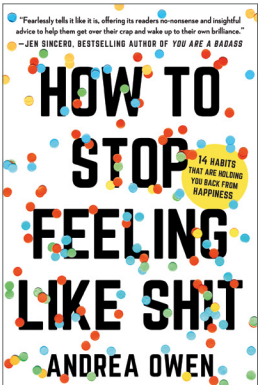
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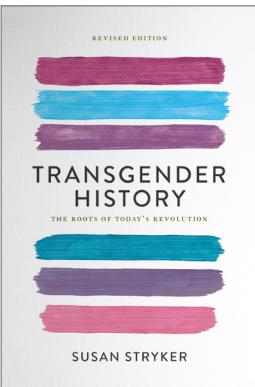
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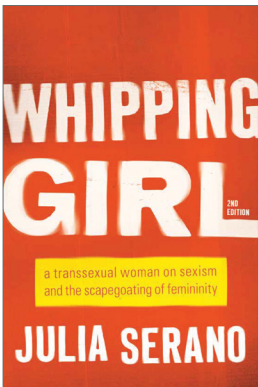
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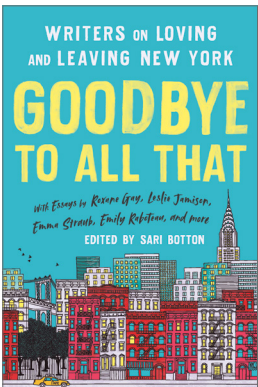
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Lara Heimert joined Basic Books in 2005. Previously, she was publisher of the trade division at Yale University Press. She has published numerous prize-winning and *New York Times* best-selling titles. Highlights include Edward Baptist's *The Half Has Never Been Told*, Eugene Rogan's *The Fall of the Ottomans*, Timothy Snyder's *Bloodlands*, Bee Wilson's *Consider the Fork*, Victor Davis Hanson's *The Second World Wars*, and Neil Price's *Children of Ash and Elm*. A graduate of Princeton University, Lara acquires primarily in the field of history, broadly conceived—from world wars to marginalia, from culinary history to political theory, from diaspora to doodles.

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Thomas Kelleher joined Basic Books in 2009, and publishes predominantly in science, mathematics, and economics. He has published Eric Topol, Sherry Turkle, Edward Frenkel, Eugenia Cheng, and Leonard Susskind, among many others. Recent highlights include Azra Raza's *The First Cell*, Julian Barbour's *The Janus Point*, Stephon Alexander's *Fear of a Black Universe*, Adam Becker's *What Is Real?*, Judea Pearl and Dana Mackenzie's *The Book of Why*, and Sabine Hossenfelder's *Lost in Math*. He is also responsible for the publishing program surrounding the Feynman Lectures on Physics.

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Brian J. Distelberg joined Basic Books in 2015 and acquires primarily in history. Books he has edited and published include Peniel Joseph's *The Sword and the Shield*, Martyn Rady's *The Habsburgs*, Martha Jones's *Vanguard*, Edward Watts's *Mortal Republic*, Walter Johnson's *The Broken Heart of America*, and Erika Lee's *America for Americans*. He also publishes a select number of books in politics and law; highlights include Jonathan Metzl's *Dying of Whiteness* and Jonathan Sacks's *Morality*. Brian worked previously at Harvard University Press and holds a PhD in US history from Yale University.

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Emma Berry joined Basic Books in 2020 and acquires in economics, law, and the social sciences, with a particular interest in feminism and queer studies. Before joining Basic, she was an editor at Crown, where she acquired and edited books including *The Women with Silver Wings* by Katherine Sharp Landdeck, *American Radicals* by Holly Jackson, *The Whiteness of Wealth* by Dorothy Brown, *Let the Lord Sort Them* by Maurice Chammah, *Empty Planet* by John Ibbitson and Darrell Bricker, and *The Loneliest Polar Bear* by Kale Williams. She has forthcoming projects by Tamara Walker and Adam Benforado.

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Claire Potter joined Basic Books and Seal Press in 2019. On the Basic list, she acquires broadly in the field of history, as well as biography, literary studies, and Classics. Books she has edited and published include Peter Fritzsche's *Hitler's First Hundred Days*, Lisa Levenstein's *They Didn't See Us Coming*, Wendy Moore's *No Man's Land*, Judith Flanders's *A Place for Everything*, and Leslie Brody's *Sometimes You Have to Lie*. Her forthcoming Basic titles include works by Dan Berger, Ellen Carol DuBois, Joan DeJean, and Robert Zaretsky. On the Seal list, she publishes social history, group biography, theory, and queer studies, with an emphasis on feminist modes of scholarship, works of literary quality, and original voices. Her forthcoming Seal titles include books by Grace Lavery, Peggy O'Donnell, and Joanna Scutts. Before joining Basic, she worked at Crown, an imprint of Penguin Random House, and the Feminist Press.

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Emi Ikkanda joined Seal Press in 2019. She previously worked as an editor at Spiegel & Grau and at Henry Holt & Company. She acquires books on current and global affairs, social issues, race, LGBTQ+, feminism, parenting, humor, history, business, politics, tech, and science. Recent standout titles include #1 *New York Times* bestselling author Ijeoma Oluo's *Mediocre*, Karla Cornejo Villavicencio's National Book Award finalist *The Undocumented Americans*, Ellen Pao's narrative of her Silicon Valley gender discrimination case *Reset*, Julia Angwin's *New York Times* bestseller about online surveillance *Dragnet Nation*, and NASA astronaut Nicole Stott's forthcoming *Back to Earth*.

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Eric Henney joined Basic Books in 2018 and acquires primarily in science, including medicine, technology, and psychology. He also acquires in philosophy, economics, and education. Books Eric has edited and acquired include Marcia Bjornerud's *Timefulness*, Jeremy England's *Every Life Is on Fire*, James Lang's *Distracted*, Barbara Tversky's *Mind in Motion*, George Bonanno's *The End of Trauma*, and Susan Barry's *Coming to Our Senses*. Before joining Basic, Eric was the editor for physical, earth, and computer sciences at Princeton University Press.

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Kyle Gipson joined Basic Books in 2021 and primarily acquires in history, biography, and the social sciences, with a particular interest in African American history, gender and sexuality, and social justice. Kyle worked previously at Johns Hopkins University Press, the MIT Press, and Beacon Press. He holds an MA in English from Harvard University, where his studies focused on African American literature.



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